

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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The man who plays the sweetest trumpet, that's Charlie Spivak, has also offered a raft of music sweet to music operators ears. A consistent juke box favorite, and likewise one of the hottest dance bands thru the years, Charlie is currently riding hot via his etchings of "Mona Lisa" and "Loveless Love." The Spivak orchestra are set to go into the Capitol Theatre, New York, on June 8th, after playing a long string of one-nighters. Latest wax for Charlie is "Choo Choo To Idaho," "Experience" and "Our Very Own," all exclusively on London Records. Personal Management: Louis Zito. Press Relations: Paul Brown.

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They All Operate VENDORS -they all read THE CASH BOX!

IT'S an acknowledged fact that a majority of firms today operate a diversified line of equipment—and vendors play a big part in their coverage of locations. During the past several years, more and more firms have added merchandise machines to their operations in order to service their locations with every type of machine—and at this time the trend continues at a much faster pace than at any time in the history of the industry.

The newly inaugurated department "Automatic Merchant" will be a weekly feature of *The Cash Box*. We offer you our complete co-operation. Send us your news and publicity releases, together with photographs.

An advertising schedule will prove profitable.

Write us **TODAY** for Further Information

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

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Suggest Juke Boxes Offer Bargain Play Schedule Due To Longer-Life Records

1 Play 5¢
3 Plays 10¢
7 Plays 25¢

Some of the juke box ops thruout the counntry, especially those who first tested the idea of 6 plays for 25c, as an inducement to the public to play more quarters into their juke boxes, now come up with the suggestion for an even greater bargain play schedule which can be offered to the public because of the long-life records and needles now being produced by the manufacturers.

These ops explain that since they are getting anywhere from ten to more than twenty times the amount of play from present unbreakable composition disks at what the regular shellac disks used to cost them that the music operator should, therefore, offer the public a greater play bargain so that the phonos will obtain more dimes and quarters.

They suggest maintaining the present 1 play for 5c. They also recommend that the juke box op continue his present commission basis if he is operating on 60-40, 70-30 or even 75-25, as well as continue his front money service guarantee, whether it be \$5 \$10 or \$15 per week.

But, they state, with a greater inducement to the general public to play more juke box music, the location owner, as well as the operator, will see better profits.

The new vinylites and non-breakable composition disks are the main reason for this suggestion. They claim that the average record manufacturer has also adopted the timing of his average disks to the juke box operator's desires.

The faster play, plus the longer-life which is now being obtained from the average records, these men point out, is reason enough for the operators to try to obtain more dimes and quarters. They also explain that this bargain play schedule will mean greater appreciation from the general public, and that alone, they say, is of tremendous worth to all connected with the juke box industry.

Regardless of the better relationship which it builds up with the public, and regardless of the approval which it will win from the average storekeeper, they, more than anything, insist that this bargain play schedule of: 1 play for 5c, 3 plays for 10c and 7 plays for 25c is bound to bring bigger profits all around for, they claim, it will increase the number of dimes and quarters found in the average machine at collection time and this means, they further explain, the difference between profit and loss.

The non-breakable type of composition records which are being featured at this time, and priced at what the old shellac records used to sell for, plus the further fact that the general public appreciates a real bargain, as well as the ever important fact that this move can win better public relationship and greater appreciation from the location owner, should cause this suggested bargain play schedule to be given a thoro test by every juke box operator.

It is a well known fact that disk manufacturers, who formerly produced records which wore out after 25 to 40 plays are now, at the very same price, producing disks that last as many as 300 and 400 plays.

Tho this saving has helped operators to some extent, it must always be remembered that it's the tune itself which the public plays. The public doesn't know, and doesn't care, whether the record will last a million plays, at least not the disks in juke boxes.

But, since it is a fact that operators are obtaining many more plays from records at the same price (and this should also include the new long-life needles which, at lower prices, are giving more plays) then the operators in many territories can afford to offer the public a real bargain. A bargain that should attract more play and, most definitely, should bring more dimes and quarters into the juke boxes.

THE CASH BOX

WORLD'S GREATEST
COIN MACHINE MAGAZINE

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry

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"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

ATTENTION

MR. AND MRS. AMERICA

MORE FOR YOUR MONEY

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*Play Your
Favorite Tunes
Today in This
Juke Box at
These Great
Bargain Prices*

1 Play 5¢
3 Plays 10¢
7 Plays 25¢

*The Music
America Likes
at the Prices
You Want to
Pay Available
Only in Juke
Boxes Today*

**PROVE IT TO YOURSELF! CUT OUT AND PASTE THE
ABOVE SIGN ON ANY ONE OF YOUR JUKE BOXES. READ
WHY YOU CAN EARN MORE BY GIVING MORE!!**

You can earn more—by giving more. By fascinating the American public with one of the greatest bargains in all music history. A bargain that the juke box industry is now able to bring to America's millions of music loving peoples at the biggest and most attractive bargain price in American music history.

The new records, non-breakable composition, which operators are buying today for the same price (and less in some cases) than they paid for the old-fashioned shellac records, are bringing from 10 to 40 times more plays per record. That's one reason why you can afford to offer so grand a music bargain.

Another reason why you can give so great a bargain to the American public, when everyone else in other fields are raising prices, is because of the new phono needles now being manufactured that give anywhere from 5 to 10 times more good plays at less money than you paid for the old style needles.

And the greatest reason of all, because you now get more dimes and quarters into your juke boxes, not just nickels. These dimes and quarters make up the difference between bigger, and better profits, or the money you are earning today.

This isn't just a hair-brain idea. It was first presented by *The Cash Box* to noted music operators. They're wild about it. They're going ahead and changing juke box after juke box over to this greatest music bargain in history.

It's bringing them more dimes and quarters than they ever before collected. It's keeping their juke boxes playing. That last fact alone, continuous

play, the greatest inducement there is on any location for getting more and more people to play, is reason enough for this plan, these men state.

Remember, too, that even tho on this plan there is more playing, it doesn't cost you as much. Your new style records and needles can take it. The more plays, the more people come up and play. And, most important, remember the profits made from overplays. Almost everyone will pick up two or three or more of the same tunes especially from seven plays for 25¢.

That isn't all. Read what this noted Detroit juke box op said regarding this plan, "It's the greatest idea for stimulating juke box play and bringing bigger profits in all history. My sincerest, heart-felt compliments to *The Cash Box* for once again leading the music operators into a better moneymaking path. *The Cash Box* did it with your plans for a better percentage commission arrangement between the storekeeper and the juke box operator and, especially, with your urgent suggestion for every operator to get a front service money guarantee and sign a legal location agreement. You've done even more this time."

Another thing this operator told us. "Here's something that'll give you a kick. In some spots they think they're 'fooling' us. Instead of playing seven for a quarter, they'll play three dimes into the box to get nine plays. Brother, how we love to be fooled thataway. Just let them keep slapping dimes into all of our phonos all day long. We'll give them nine plays for thirty cents anytime. All the time."

Test it yourself. Make yourself a frame to fasten to your juke box. Cut out and paste the

above sign on any juke box you want to in any location you would like to make this test.

The time has arrived when play must be stimulated by the greatest merchandising stimulator known to mankind—the bargain. The big bargain. This biggest music bargain in all history.

This is it. While others go up, the juke box world goes down in price—to give Mr. and Mrs. America, young and old, the biggest bargain of all time.

And remember—it's made possible only because the better non-breakable type records that give 10 to 20 and more times the play the old shellac records gave at the same price. Needles give anywhere from five to ten times more play for less money.

From a promotional and exploitation standpoint you are shilling the players by giving more plays. You know that people will walk to any juke box when they hear it playing, after three plays or even less, to play it themselves. When they see the bargain you're offering—they'll put that nickel back in their pockets and instead pull out a dime, or a quarter, or three dimes, to take advantage of a bargain.

Your music keeps going. You earn more money. Your locations earn more money. Keep the same commission percentage arrangement with front money guarantee. Don't cut commissions. Earn more by giving more.

What's more, you'll win reams and reams of good publicity in your daily papers. Your columnists will pick it up. The nation's magazines will print it. Your juke boxes will grow more and more important.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HA—Harmony	SA—Savoy
AR—Aristocrat	HT—Hi-Tone	SIT—Sittin' In
BB—Bluebird	KI—King	SP—Specialty
BU—Bullet	LO—London	SU—Supreme
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	VO—Vocalion
DA—Dana	RA—Rainbow	

MY FOOLISH HEART

* **GORDON JENKINS**

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.

ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Carson

Pos. Last
Week

IT ISN'T FAIR

* **SAMMY KAYE O.**

CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash

KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye

BEWITCHED

* **BILL SNYDER**

CA-1000—Mel Torme
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmoncats

TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

THE THIRD MAN THEME

* **ANTON KARAS—GUY LOMBARDO**

CA-820—Alvine Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar

LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.

SENTIMENTAL ME

* **RUSS MORGAN—AMES BROS.**

CA-923—Ray Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.
DE-48141—Ray-O-Vacs

DE-24904—Russ Morgan
ME-8174—Steve Gibson
VI-20-3793—Rudy Vallee

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

* **EILEEN BARTON**

BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger

LO-658—Eve Young
ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters

OLD PIANO ROLL BLUES

* **LAWRENCE COOK**

AB-15003—Lawrence Cook
CA-970—Jan Garber O.
CO-38773—Beatrice Kay
CR-60177—Cliff Steward

DE-24977—Carmichael and Daley
DE-27024—Al Jolson-Andrews Sisters
ME-5400—Feb September
VI-20-3751—Cantor-Kirk-Kaye O.

HOOP-DEE-DOO

* **PERRY COMO**

CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.

DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como

DEARIE

* **MERMAN & BOLGER**

CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.

LO-609—George Towne O.
MG-10654—Mary Ellen
VI-20-3696—Kirk-Warren

WANDERIN'

VI-20-3680

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BABY,

WHAT ELSE CAN I DO?

and

Don't Say Manana Tonight

BILL FARRELL

M-G-M Non-Breakable 10704

Tops on M-G-M

BILLY ECKSTINE

I WANNA BE LOVED
STARDUST

M-G-M Non-Breakable 10716

MY DESTINY
ROSES

M-G-M Non-Breakable 10684

JOHNNY DESMOND

THE PICNIC SONG

I've Got A Heart Filled With Love

M-G-M Non-Breakable 10703

BILLY ECKSTINE

and SARAH VAUGHAN

YOU'RE ALL I NEED

SARAH VAUGHAN

and BILLY ECKSTINE

DEDICATED TO YOU

M-G-M Non-Breakable 10690

HANK WILLIAMS

WHY DON'T YOU LOVE ME

A House Without Love

M-G-M Non-Breakable 10696

BLUE BARRON

and his Orchestra

ARE YOU LONESOME TONIGHT

Penny Wise And Love Foolish

M-G-M Non-Breakable 10628

The LYN DUDDY

SINGERS

HOOP-DEE-DOO

Down The Lane

M-G-M Non-Breakable 10702

IVORY JOE HUNTER

I NEED YOU SO

Leave Her Alone

M-G-M Non-Breakable 10663

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than ever!

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701 SEVENTH AVE., NEW YORK 19, N.Y.

THE CASH BOX

Record Reviews

"SCATTERED TOYS" (2:51)

"SKIP TO MY LOU" (2:29)

RAY ANTHONY ORCH.

(Capital 1040)

● Ronnie Deauville's vocal work on both ends of this one is smooth and sincere enough to warrant a spot on music ops' machines. Top tune is a tempting ode that makes you wanna listen. It's toned down music, with the sentimental lyrics making you sing along. Flip side is an instrumental version of the standard melody, with the Anthony ork displaying their wares in excellent taste.

"YOU CAN'T PUT A FENCE AROUND YOUR HEART" (2:38)

"TRUER WORDS WERE NEVER SPOKEN" (3:03)

JERRY PACKER—ARISTOCRATS

(Capital 1056)

● Romantic expression of both tunes offered here might catch on with the cuddle kids who like to spoon a bit. Both songs have an infectious air about them, and make for pleasant listening time. Vocal work by Jerry Packer, the Aristocrats and the instrumental patter of maestro Pete Regulo's ork, all blend to offer an effective biscuit.

"IN THE VALLEY OF GOLDEN DREAMS" (2:58)

"MAMA MIA" (2:43)

BOB HOUSTON

(Celebrity 7120)

● Here's one that ops shouldn't miss by any means. Bob Houston turns the trick on the top deck, and comes with a great one for music ops. Tune is a tempting romantic ode, rolling along in smooth waltz tempo. Vocal on the side is rich and sincere from start to finish. Coupling has Bob offering a vocal rendition of the standard "Santa Lucia." Ops should grab the top lid—it's hot!

"TIPPY CANOODLE CANOE" (2:51)

"THE LONESOMEST WHISTLE" (2:43)

EDDIE MILLER

(Rainbow 50011)

● Sure-fire juke box material is this top ode, a lively barrel-house affair that is tailor made for the phono trade. Vocal by the Jerry Packer chorus, coupled with Eddie Miller's honky-tonk piano playing, makes this one a winner. It's styled in a mood reminiscent of days gone by, and should score with phono fans right from the very start. Flip side is a choo-choo story that doesn't quite come off. "Canoe" for the moola!

"I WISH, I WISH" (2:05)

"I'M BASHFUL" (2:26)

MINDY CARSON

(RCA Victor 20-3801)

● Novelty romantic tones of chirp Mindy Carson on the top deck should account for a whale of silver in the boxes. Ditty is a light-hearted melody, with a clever set of wordage, expertly handled by the thrush. Tune has a merry lilt to it that makes it all the more attractive. Flip side is the same vein, and has Mindy echoing the sentiments found in the title. We like this one—we're sure you will too.

DISK OF THE WEEK

"TO ME YOU'RE A SONG" (2:48)

"WHAT, WHERE AND WHEN" (2:40)

RALPH FLANAGAN ORCH.

(RCA Victor 20-3795)



RALPH FLANAGAN

● Smooth dance tones of the widely popular Ralph Flanagan ork comes up with a dreamy melody that is tailor made for the boxes. The sweet echo of this one has all the earmarks of becoming a first rate winner, and should catch on and go right from the start. The side we're raving about is the top one, "To Me You're A

Song." Vocal work on the tune by Harry Prime is excellent throughout. It's a sweet, danceable ballad—the kind the moon-in-June kids will swoon to. Ork tones sound just as sweet, with the Flanagan brand of music bound to attract an avalanche of juke box silver. The tune itself has a melody sure to prove familiar—add to that the wonderful presentation, and you've got a grade A piece of material. On the other end with "What, Where & When," maestro Flanagan showers a vocal trio to the fore, on a cute rhythm ballad. Tune has a bright set of romantic lyrics that make you go for the tune all the more. This side has tremendous potential, and might prove to be a sleeper. Disk is a natural for the boxes—ops should latch on—but pronto!

"JAZZ ME BLUES" (3:11)

"MAPLE LEAF RAG" (2:45)

EDDIE CONDON ORCH.

(Decca 27035)

● Authentic jazz as offered by the Eddie Condon aggregation should satisfy the hep crowd immensely. Both ends are oldies, and should be well known to the jazzophiles. Top deck has a vocal by Jimmy Atkins, while the flip features Ralph Sutton at the ivories. You gotta listen in to really appreciate this biscuit—and that's just what we recommend.

"THIRD MAN THEME" (3:06)

"HOME COOKIN'" (2:50)

FREDDY MARTIN ORCH.

(RCA Victor 20-3797)

● Vocal rendition of "Third Man Theme" by Merv Griffin and the Martin Men on the top deck is fair enough to warrant ops' attention. Tune has a haunting lilt, and as a result of the lyrics, might stay around a bit longer. Flip side is the current ode to marriage, with Griffin and the group in the vocal spotlight again. Top deck has some winning potential.

"MAMA, TEACH ME TO DO THE CHARLESTON" (1:58)

"FRANCIE" (2:06)

RAY ANTHONY ORCH.

(Capitol 1051)

● Take the title of the top deck, throw in a bit of another era, and you've got the wax story here. Side has a vocal by the Skyliners, with the Anthony ork picking up the melody in Charleston tempo. Flip tune is a girl-ode, with Ronnie Deauville purring the lyrics. Ops who have the spots might lend an ear.

"SHE'S SHIMMYIN' ON THE BEACH AGAIN" (2:37)

"CALICO SAL" (2:28)

ETHEL MERMAN

((Decca 27047)

● Pro performance of Ethel Merman on this dixie classic is first rate fare for music ops from start to finish. Disk is an oldie that has always scored, and should step out moreso via this rendition. Flip side is in the same vein, and has Ethel turning out another boffo biscuit. Top deck is a clinch with juke box fans.

"LET'S CHOO CHOO CHOO TO IDAHO" (2:20)

"OF ALL THINGS" (2:12)

CONNIE HAINES

(Coral 60221)

● Flicker melody on the top deck is an up tempo trains story that might catch on. Ditty is essentially an ode to Idaho, with Connie's rich pipes purring the comely lyrics in grand style. Coupling is a mellow rhythm ballad, and makes for excellent listening pleasure as well. Disk rates ops' avid attention—and more.

"GONE FISHIN'" (2:30)

"IF IT WASN'T FOR YOU, FATHER" (2:30)

ARTHUR GODFREY

(Columbia 38852)

● Top lid by gravel-voiced Godfrey is a fair expression of a current climber. Tune extolls the praises of fishing, with Godfrey offering the tune in talk patter. Flip side tells what a grand guy Dad is, with some lyrics in the novelty vein rounding out the side. Top deck is the better half.

"PEACE OF MIND" (3:30)

"I STILL GET A THRILL" (2:35)

TONY MARTIN

(RCA Victor 20-3799)

● Ultra slow western-flavored melody by Tony Martin has the balladeer going off the deep end on a melancholy melody that might go places. Tune has an infectious quality about it, and is currently the subject of some heavy plugging. Vocal work rings true throughout the side too. Coupling is an oldie, expertly styled by Tony and the Honeydreamers. Both ends will do more than hold their own in the boxes.

"HOME COOKIN'" (2:47)

"BLIND DATE" (3:14)

MARGARET WHITING—BOB HOPE

(Capitol 1042)

● Split vocal on the top deck, a pleasing melody currently causing wide attention, should sit well with music fans. Tune rolls in attractive tempo, and has some smooth vocal work by the duo. Other end is just as cute, with a clever set of lyrics to help the song along. Ditty tells of the trials and tribulations of a blind date, with some smart undertones by Hope and Whiting. Both ends are top notch juke box material!

"TAKING A CHANCE ON LOVE" (3:09)

"TURKEY HOP" (3:02)

LES BROWN ORCH.

(Columbia 38838)

● Instrumental fanfare by Les Brown on the oldie refrain of the top deck is excellent music for the jump crowd. Ork tones ring the bell from start to finish, and should attract wide attention from Les' many fans. Coupling is another instrumental side, and has the Brown aggregation displaying their musical wares in great style. We like the top deck.

"THIRD MAN THEME" (3:07)

"MONA LISA" (3:01)

VICTOR YOUNG ORCH.

(Decca 27048)

● Vocal rendition of the widely popular "Third Man Theme" might keep the song in the juke box lime-light. This version, with a plush vocal chorus chanting the lyrical expression, makes you sing along to the dreamy, beautiful atmosphere of the tune. Coupling is another top notch rendition of a current plug ballad, rich in expression from start to finish. Disk is the sort that adds to music ops' take by leaps and bounds.

"STARS AND STRIPES FOREVER" (2:45)

"COME INTO MY PARLOR" (2:47)

DENNIS DAY—FREDDY MARTIN ORCH.

(RCA Victor 20-3789)

● Up tempo march patter of the top deck, coupled with a rich vocal by Dennis Day should fill the bill for music ops. Ditty is the song version of a classic melody, and is currently causing widespread attention. Flip side is a rousing happy ode, offered in neighborly lyrical expression throughout. Both ends are strictly for the Dennis Day fans.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I WISH, I WISH".....Mindy Carson.....RCA Victor 20-3801
- ★ "PEACE OF MIND".....Tony Martin.....RCA Victor 20-3799
- ★ "IN THE VALLEY OF GOLDEN DREAMS".....Bob Houston.....Celebrity 7120
- ★ "TIPPY CANOODLE CANOE".....Eddie Miller O.....Rainbow 50011
- ★ "THIRD MAN THEME".....Victor Young O.....Decca 27048

This week's

New Releases

... on RCA Victor

RELEASE # 50-22

POPULAR

Here come the **DANCE BANDS** again!

WAYNE KING and his ORCHESTRA
You Are My Love....20-3796—(47-3796)
Sometime

FRAN WARREN
When We're Dancing
Cloudy Morning20-3800—(47-3800)

Here come the **DANCE BANDS** again!

FRANKIE CARLE and his ORCHESTRA
Where Are You Gonna Be When The
Moon Shines
Maple Leaf Rag.....20-3805—(47-3805)

Here come the **DANCE BANDS** again!

VAUGHN MONROE and his ORCHESTRA
Our Very Own.....20-3806—(47-3806)
Violins From Nowhere

HUGO WINTERHALTER'S ORCHESTRA
and CHORUS
Babes In The Wood..20-3807—(47-3807)
Here Comes The Bride On A Pinto Pony

BRADFORD and ROMANO
The Picnic Song.....20-3808—(47-3808)
M-I-S-S-I-S-S-I-P-P-I

Here come the **DANCE BANDS** again!

MIGUELITO VALDES
Calypso Man20-3809—(47-3809)
Hilton Caribe

POP SPECIALTY

SIX FAT DUTCHMEN
Shoemaker Polka25-1163—(51-1163)
Midnight Waltz

COUNTRY

EDDY ARNOLD
Cuddle Buggin' Baby..21-0342—(48-0342)
Enclosed, One Broken Heart

ROSALIE ALLEN and
THE BLACK RIVER RIDERS
Green As Grass.....21-0343—(48-0343)
I Wanna Sit

SACRED

ROY ROGERS and DALE EVANS
The Old Rugged Cross
In The Garden.....21-0344—(48-0344)

RHYTHM

JOHNNY MOORE'S THREE BLAZERS
Rain-Chick22-0086—(50-0086)
Melody

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

\$

... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7

... designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

Week of May 27

\$

Candy and Cake My Foolish Heart

Mindy Carson.....20-3681—(47-3204)*

\$

Chinese Mule Train

Spike Jones.....20-3741—(47-3741)*

\$

Count Every Star

Hugo Winterhalter.....20-3697—(47-3221)*

\$

Hoop Dee Doo On The Outgoing Tide

Perry Como.....20-3747—(47-3747)*

\$

It Isn't Fair

Sammy Kaye.....20-3609—(47-3115)*

\$

Joshua

Ralph Flanagan.....20-3721—(47-3724)*

\$

Little Angel With The Dirty Face Why Should I Cry

Eddy Arnold.....21-0300—(48-0300)*

\$

Quicksilver

Elton Britt and Rosalie Allen.....21-0157—(48-0168)*

\$

Roses

Sammy Kaye.....20-3754—(47-3754)*

\$

There's No Tomorrow

Tony Martin.....20-3582—(47-3078)*

\$

Valencia

Tony Martin.....20-3755—(47-3755)*

\$

Wanderin'

Sammy Kaye.....20-3680—(47-3203)*

\$

Coming Up...

★

AN ORDINARY BROOM
Tony Martin & Fran Warren 20-3777—(47-3777)*
No. 1 Billboard pick, May 27 issue.

★

I SURRENDER DEAR
Don Cornell with Hugo Winterhalter Ork
20-3776—(47-3776)*
Billboard pick, May 27 issue.

★

THANKS, MR. FLORIST
Vaughn Monroe.....20-3773—(47-3773)*
No. 2 Disc Jockey Pick, Billboard, May 27 ...

★

No. 8 Retailers Pick, Billboard, May 27 ...
No. 2 Operators Pick, Billboard, May 27.

★

STARS AND STRIPES FOREVER
Ralph Flanagan Ork.....20-3762—(47-3762)*
No. 6 Disc Jockey Pick, Billboard, May 27 ...

★

No. 2 Retailers Pick, Billboard, May 27.

★

... indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

★

BONAPARTE'S RETREAT
Gene Krupa Ork.....20-3766—(47-3766)*
No. 8 Disc Jockey Pick, Billboard, May 27.

★

I DON'T CARE IF THE SUN DON'T SHINE
Tony Martin.....20-3755—(47-3755)*
No. 2 Retailers Pick, Billboard, May 21.

★

I WANNA BE LOVED
Fontane Sisters—Hugo Winterhalter Ork
and Chorus.....20-3772—(47-3772)*
No. 6 Coin-Op Pick, Billboard, May 21.

★

TIPS
Vaughn Monroe's TELL HER YOU LOVE HER topped dealer re-orders for week of May 22... Johnny Bradford and Tony Romano's THE PICNIC SONG and M-I-S-S-I-S-S-I-P-P-I... Frankie Carle's MAPLE LEAF RAG heavy on the popular Carle piano... Eddie Arnold CUDDLE BUGGIN' BABY will be big.

The stars who make the hits
are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN. FEB. MAR.

The

APRIL MAY JUNE

Swing's

JULY AUG SEPT

to

OCT NOV DEC.

"45"

THE CASH BOX

Record Reviews

SLEEPER OF THE WEEK

"I DO BETTER UP IN THE MOUNTAINS" (2:40)
"THE HEART ON THE OLD OAK TREE" (2:30)

JERRY COOPER
 (Abbey 15010)



JERRY COOPER

● Novelty echo of this fresh side is one that should prove to be a hot coin catcher. This tune should score, and score heavily at that, once this disk makes the rounds. Long missing from the phono spotlight, piper Jerry Cooper comes up

with a nifty in this sock rendition of "I Do Better Up In The Mountains." Tune itself rolls along in merry, happy tempo, with Jerry and a vocal chorus wailing the mellow lyrics in excellent manner. Psuedo-yodel here, coupled with some honky-tonk ivory work by Lawrence Cook, brightens the side all the more. It's a ditty that should catch on big, and then wear white in the phonos. On the other end with "The Heart On The Old Oak Tree," Jerry turns in a slowly woven romantic ode, with Cook tinkling the 88's again. Tune echoes the patter found in the title, and is an effective job. The side to ride with is the top deck—load up on this one!

"WHEN YOU WORE A TULIP" (2:42)

"I'M SORRY I MADE YOU CRY" (2:57)

BOBBY COLT
 (Admiral 1007)

● Honky-tonk rendition of the top deck doesn't ring the bell at all for piper Bobby Colt. Rendition lacks sincerity, and the vocal here is a bit too forced. Song is a well known oldie, and will be familiar to music ops. Flip side is a plush tear-jerker and is not offered in enough commercial style for the phonos.

"GET GOIN' ENGINEER" (2:40)

"IS THAT ALL I MEAN TO YOU?" (2:47)

TONI HARPER
 (Columbia 38823)

● Choo-Choo story on the "Engineer" side isn't quite what the phono fans are playing today. Vocal by little Toni is nevertheless effective, as is the ork backing. Flip side slows down to a ballad blues weaving in slow tempo throughout. Material on this platter isn't the sort we're used to having Toni turn out.

"YOU DON'T KNOW" (2:29)

"A LITTLE TOO MUCH CHAMPAGNE" (2:55)

JOYCE BRYANT
 (London 687)

● Lack of commercial appeal on this biscuit detracts from the finished performance Joyce Bryant and maestro Phil Moore offer. Both ends are plush production sides, with Joyce's vocal work excellent throughout. Top tune is a melancholy torch item, while the flip picks up in a sorrowful blues vein. Ops who have the spots might use the biscuit as a filler piece.

"TEASIN'" (2:35)

"A-RAZZ-A-MA-TAZZ" (2:17)

KAY BROWN
 (Mercury 5427)

Top deck is a cute ode that should add to music ops' take by leaps and bounds. Ditty has a set of clever lyrics, and is handled in style to match by chirp Kay Brown. Flip side is an up tempo melody, with the music echoing the sentiments of the title. Dixie background on both ends adds to the attractiveness of the sides. Top tune is the juke box side.

"THERE IS A TAVERN IN THE TOWN" (2:54)

"I USED TO LOVE YOU" (2:57)

LAWRENCE COOK
 (Abbey 15006)

● The tavern set will eat this biscuit—and like it. Top deck is a standard juke box ode, handled by the Jim Dandies in rousing chorus style. Cook's player-piano antics make the side all the more a hot one. Flip is in the same vein, and is another oldie that should be well remembered. Both ends are tailor made for the juke box trade.

"ALWAYS" (2:12)

"THE BEST THINGS IN LIFE ARE FREE" (2:20)

ELIZABETH PALMER—LOUIS DETRO ORCH.
 (Sonata 1050)

● Boppish sounds of the upper crust detract from chirp Elizabeth Palmer's great piping on a tune that has always scored for music ops. Ditty is the Irving Berlin oldie, set up in fast progressive-music manner. Other end is a straight instrumental of another standard, done up in the same up tempo bop manner. The gal sings great though.

"HIGH HEELS CLICKING" (2:45)

"PERSIAN MARKET" (2:57)

ESY MORALES ORCH.
 (Magic 4233)

● Bolero tempo of the top deck, with a rich, sincere vocal effort by Bob Manning should please the crowd that goes for this brand. Tune is expertly handled throughout, with the Morales ork jelling in the background. Flip side has the maestro featured on flute, offering a sock rendition of the standard "Persian Market." We tab the latter side.

"DID YOU COME BACK TO SAY GOODBYE?" (2:45)

"CRAZY WORDS—CRAZY TUNE" (2:51)

TOMMY REYNOLDS ORCH.
 (Atlantic 910)

● Shuffle tempo of the top deck, with a cute spot vocal by chirp Judy Tremaine sounds fair enough here. Tune is flavored with a set of effective romantic wordage, with the thrush and a chorus handling the lyrical expression. Flip side has Eleanor Russell on an up tempo novelty side, with the lyrics beating a path around the title.

"YOU CAN'T TAKE IT WITH YOU" (2:44)

"DARN IT BABY, THAT'S LOVE" (2:46)

JOHNNIE JOHNSTON—JOAN EDWARDS
 (MGM 10711)

● Pair of show tunes from the musical "Tickets Please" makes for pleasurable listening time. Top lilt is a mellow up tempo happy ode, with Johnnie and Joan splitting vocal honors on the side. Fond hand-clap and chorus sing add to the brightness displayed here. Coupling is a happy romance tune, with the pipers turning in another effective performance. Wax makes for better than average musical pleasure.

"THE SHEIK OF ARABY" (2:43)

"THE NEW DIXIELAND PARADE" (2:56)

LE ROY HOLMES ORCH.
 (MGM 10706)

● Instrumental wax by the LeRoy Holmes ork might make a fair filler item in those boxes that have the room. Top deck is an oldie, dressed up a bit in stop tempo, with the band going easy on the brass. Coupling is not true dixie, but it is there anyway. Ops who have the spots might listen in.

"AMERICAN HOE-DOWN" (2:57)

"TIME AND TIME AGAIN" (2:58)

DAVID ROSE ORCH.
 (MGM 30237)

● Music ops with those classy wired music locations should reap harvest via this duo. Top deck is a bit of musical Americana from the baton of David Rose. The musical wizardry of Rose is easily demonstrated on the top deck—a tempting bit of melody replete with singing strings. Flip has a chorus singing a dramatic ballad. We like the top lid.

"KANSAS CITY KITTY" (2:39)

"JUST A LITTLE NEIGHBOR" (2:42)

JACK TETER TRIO
 (London 689)

● Pair of corny sides, if aimed at the bar trade, might do well for music ops. Vocal by Jack Teter on this duo is in the same coarse manner as on his widely popular "Johnson Rag," with the music styled in much the same vein. Top deck is a girl tune, while the flip parrots the title. Wax should hold its own.

"DON'T BLAME MY HEART" (2:57)

"A PRETTY GIRL IS LIKE A MELODY" (2:58)

FREDDY MILLER ORCH.
 (King 15047)

● Latin patter of the top lid, coupled with a fair enough vocal by Janet Parker, is the story on the top deck. Weak ork backing detracts from the tune's potential, altho the cupid lyrics should satisfy the moon-in-Juners. Flip side is the oldie, and has a so-so vocal by Pat Terry. Ops who have the spots might listen in.

"OVER SOMEBODY ELSE'S SHOULDER" (2:58)

"WALKING WITH A DREAM" (3:01)

JACK HUNTER
 (Gotham 235)

● Plush ballad echo of this top melody is smooth and rich enough to warrant ops' avid listening attention. Tune is a highly polished ballad, with the lyrical expression and wordage itself hitting the bell all the way. Flip side is another plush romantic ode, with Jack turning in a great bit of vocal work. Platter rates a featured spot on any machine.

"BLUE SAILS" (3:13)

"SANTA CATALINA" (2:53)

GORDON JENKINS ORCH.
 (Decca 27031)

● Smooth, dreamy atmosphere of the top lid makes for pleasurable moments of listening time. Tune works around the title, with a chorus hum gilding the side immensely. It's top notch musical fare, from the baton of maestro Gordon Jenkins. Flip side has Sandy Evans on another piece of lightly styled mood music. Wax won't stop traffic—but it will score.

"MY SUGAR LUMP" (2:43)

"IN DREAMS WE NEVER PART" (2:56)

GEORGE PERRIN—PEGGY TRILLING
 (Thrillwood 102)

● Smooth waltz strains of the "Sugar Lump" side should result in plenty of sweet silver for music ops. Vocal work on the tune is sincere throughout, with the melody drifting in a tempting patter. Coupling stays in the romance vein and has an effective vocal by Peggy Trilling. We're all for the top deck—and sure you will be too.

ROUND THE WAX CIRCLE

NEW YORK:

The plush, carpeted offices of Cosnat Distributing Co., avidly point out what an astute businessman like Jerry Blaine can do in the record business. Time was when all the visiting op or dealer saw was a raft of wooden shelves and a "dime-store" phonograph that scratched over a few new releases. Jerry's spacious quarters, and efficient operation of his distributing organization lead the way in Gotham, when it comes to modern operation . . . We haven't seen it—but we heard it. Irv Katz of Apollo is said to have shed something like 50 pounds, and is back to his normal size 39 drape shape . . . Record execs burned but good, by the recent AFM ban on vocal dubbing. Then following that comes the radio rumor that James C. might resign his post due to ill-health . . . Marnel Distribs of Philly have added Regent Aladdin and the AAI Album lines . . . New distrib for Savoy is Wm. Greenblatt, Lynn, Mass. . . . Johnny Guarnieri, musical director of the Morey Amsterdam DuMont TV show, makes his singing debut on Admiral disks shortly, in addition to his piano chores . . . Sammy Kaye etched a special 15 minute musical program for the National Foundation

for Infantile Paralysis, which will be released to radio stations throughout the nation during June . . . Hal Kanner has joined RCA Victor bary Eddie Fisher, as personal arranger, conductor and accompanist. (All one guy?) He recently disbanded his own ork to join the Eddie Cantor discovery . . . Bob Duberstein ties the knot, not to a fat insurance policy, but to local lass Frances Kushner . . . Al Levine, general manager Capitol Records' Met distrib office, the pappie of a li'l Cap recording star, with Mommy and the little baritone doing fine at Lebanon Hospital . . . Bill Darnel into the Paramount come the hot summer months, in addition to a hot pact signed with GAC . . . There's a new Billy Mathews disk headed into the market, that's gonna raise the rooftops with applause. The guy can really sing . . . Sy House, Modern distribs Eastern regional manager, announces the appointment of the Oriole Corp. as distrib down yonder . . . Speaking of Modern, we ran into Bob Shad, still extolling the praises of California, in addition to the Bihari family, who probably got a fatter figure than disclosed for their super-deluxe pressing plant and studios.

CHICAGO:

Irwin Berke is the new cake cutter for Johnny (Desmo) Desmond. Desmond's rendition of "If I Knew You Were Coming, I'd've Baked A Cake" clicks at the Oriental Theatre . . . takes cut up cake to the audience and passes out chunks . . . Mercury's Harry Geller in from coast to supervise Eddy Howard's waxing of 4 sides for firm . . . Blue Barron whose disk, "Are You Lonesome Tonite" beginning to click, skedded for the Blackhawk Restaurant July 12 for an 8 week stay . . . Jan Garber, after finishing a successful run at the south-side Trianon, does a recording session with Capitol . . . Jan will open June 6 at the Trocadero, Henderson, Kentucky . . . Natt Hale, well known record promotion man, now touring the midwest beating the drums for Sammy Kaye's new platter, "Wanderin'" . . . Saxie Dowell takes over the duties as record promotion manager for Danny Alvin and His Dixieland Boys, who are currently at the Normandy . . . Danny recently inked with Rondo Records . . . Jimmy Palmer and ork take over the band spot at the Aragon, while Griff Williams and band moves into the Trianon . . . Sam Fox, famous contact man, beaming because he has a hit on his hands, "I Don't Care If The Sun Don't Shine," waxed by chirp Patti Page . . . Hank Markbreit, Bourne Music, wins first prize in Charleston contest at the Blackhawk Restaurant . . . Louis Jordan inked into the Blue Note June 10 for a 2 week stay . . . John McCormick, former WBBM deejay, switches to WENR . . . Teddy Phillips and ork will open at the Peabody Hotel, Memphis June 12 . . . ditto Griff Williams June 26 . . . Two popular bands with Chi dancers, Chuck Foster and Dick Jurgens, skedded for the Aragon sometime in July . . . Fran Warren's latest, "I Theenk" looks like a likely winner.

LOS ANGELES:

So it's correspondence we're getting now, not quite a poison-pen letter but a note from the Albert and Essrig Associates Agcy. informing us that they're the managers of Mae Williams and not an Eli Schiff, upon whom they tell us we had lavished the managerial title several issues back . . . Besides misspelling our monicker and using invisible ink for the caption



BENNY GOODMAN

note of thanks on that nice picture of Mae, we think A & E are entitled to a "retraction of this quote," as they requested and, furthermore, we like Mae's piping no matter who is or isn't managing her . . . (Now, if we get a note from Mr. Schiff raising an issue, we promise to forget the whole thing) . . . An item of possibly greater interest is the note from our ol' friend dee-jay George Jay (for a guy with such a monicker, the profession was unavoidable), informing us and sundry that his and Larry Green's young client Kay Brown has been signed by Mercury's Harry Geller to a singing contract and is already out with her first, "Teasin'" . . . And, by way of a fast start, the disc has reportedly been banned by local radio station KFI on the grounds of "innuendos" . . . and Kay only 16 too . . . tsk, tsk . . . Nice visit with Mitch Miller, Columbia

A & R chief for Columbia, who despite his being a very busy man with Dinah Shore and Doris Day sessions and 100 other things was just as gracious and friendly to one and all as he was at Mercury . . . (Note to ops' wives: If your youngster shows any tendency to be an oboe player 'stead of the piano or violin, let him . . . It didn't hurt Mitch one bit) . . . Happened to pop in on him and Ben Selvin when they were spinning a few nice-sounding things from Jewel Music, brought up by Billy Sherman, whose title as the handsomest song-plugger in the biz should go unchallenged . . . Mitch then exchanged a few reminiscences with old buddy pianist Walter Gross back to their CBS orchestra days and listened to the very promising voice of Bob Hayden, formerly with the Benny Goodman orchestra . . . Another very nice guy, we found, and not too busy for a pleasant visit is Lou Busch at Capitol, who gave us some interesting anecdotes about guessing the wrong and the right ones in the music game . . . One thing, these fellows all stress: That they're not geniuses (despite what their bosses and the public may think) and that the one they let get away COULD be it.

Here's the Fastest
Rising Singing Star
on COLUMBIA

TONI
ARDEN



WATCH THIS BREAK FOR A SMASH!

TONIGHT

COLUMBIA RECORD

38812

OR 7-INCH LP 1-629

AND GETTING BIGGER . . .

RAIN

COLUMBIA RECORD

38739

OR 7-INCH LP 1-562

COLUMBIA
RECORDS

First, Finest, Foremost in Recorded Music

Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TERRIFIC

LINEUP OF RECORDINGS

on the new

SMASH HIT!

"I'LL NEVER BE FREE"

SAVANNAH CHURCHILL

Arco

★

LIONEL HAMPTON

Decca

★

JOYCE INDIG

London

★

PATTI PAGE

Mercury

★

DINAH WASHINGTON

Mercury

★

**ANNIE LAURIE
& PAUL GAYTEN**

Regal

★

LUCKY MILLINDER

RCA Victor

★



LAUREL MUSIC

1619 BROADWAY, NEW YORK

NAMM CONVENTION SETS PROGRAM, DISK CLINICS FOR JULY MEET AT PALMER HOUSE, CHGO.

Trade Show To Play Host To Nation's Record Industry. Tremendous Attendance Is Predicted.

More than 9,000 music merchants from all parts of the United States and several foreign countries are expected to attend the 49th annual Music Industry Trade Show and Convention at the Palmer House in Chicago July 10 through 13, according to William R. Gard, executive secretary of the National Association of Music Merchants, which sponsors both events.

Approximately 250 manufacturers of musical instruments, radios, television sets, phonographs and records, as well as sheet music publishers, will introduce their new offerings to retail dealers and music operators, many of whom will place their orders for months ahead at the show. Everything from harmonicas to tubas, and from spinets to concert grands will be on display. New developments in TV sets will be a major attraction, it is anticipated.

The convention, which runs concurrently during the four days of the show, will stress sales training and merchandising. Sessions are also planned dealing with broader economic aspects of the music industry in relation to current political trends here and abroad.

Highlight speaker at the opening luncheon July 10 will be Raymond Moley, outstanding authority on economic and political affairs, author and columnist. Moley recently returned from England after making a detailed study of the Labor Government.

The exposition will occupy space on six floors of the Palmer House. It is expected to be the largest trade show in the music field ever held, both in point of attendance and number of exhibitors.

In addition to the normal routine business functions at the NAMM show, clinics at which record dealers and

operators will get together with the record manufacturers will be held. Details of the meeting with the record executives of the nations top recording companies are currently being planned, and are expected to be announced shortly.

A spot survey of music operators, many of whom also own and operate retail shops, disclosed that a majority plan on attending the NAMM meet.

Of prime importance to all those who plan on attending is the current speed situation in the disk business which still needs to be ironed out. Altho the manufacturers themselves have tried to come to a meeting of the minds and set the public straight on the speed problem, a limited amount of progress has been made. Dealers and operators are both faced with the problem of possibly stocking and buying two or three different speed recordings for their stores and music machines.

It was reported that a new "credit system" will try to be worked out at the NAMM convention. Many of the nation's independent recording companies are emphatic about this since they believe that only with the operation of a central credit office, can they safely continue to ship record distributors on an "open-account basis." One well known indie record manufacturer disclosed that he will make this a point of suggestion to the NAMM executive committee, stating that he himself, "don't care if I sell a million copies on paper—I'd rather get paid for that first 500 records shipped."

It was also reported that a major disk manufacturer was planning on springing a surprise at NAMM trade show, which he stated "would prove to be one of the most advanced strides the industry has ever taken."

JUBILEE RECORD Hits

WAY UP THERE—

THE ORIOLES

"MOONLIGHT"

"I WONDER WHEN"

JUBILEE 5026

*** and ***

"AT NIGHT"

backed by

"EVERY DOG-GONE TIME"

JUBILEE 5025

JUBILEE RECORD CO., Inc.

315 W. 47th St., N. Y., N. Y.



Tommy Reynolds' Sensational! "CRAZY WORDS, CRAZY TUNE" Atlantic 910

Victor's Hoopla On Eddie Fisher

NEW YORK—Drums are beating at RCA-Victor for 20-year-old Eddie Fisher, the Eddie Cantor find recently upped from Bluebird to Black Label.

The young baritone has been teamed with Hugo Winterhalter's Orch and Chorus on his major label discs, and 15,000 window-strips have been printed announcing their coupling of "Warm Kisses in the Cool of Night" and "Night Wind."

The new wax is featured in the coin ops' prevue package, and in a front-page banner head in the weekly Record-Bulletin.

Excellent coin op reaction to the first Eddie Fisher-Hugo Winterhalter coupling, "Where in the World" and "A Little Bit Independent" has been reported.

"I STILL GET A THRILL"

RECORDED BY

DEAN MARTIN.....Capitol
DINAH SHORE.....Columbia
D. HAYMES-G. JENKINS...Decca
ART LUND.....MGM
TONY MARTIN.....Victor

Words & Music, Inc.

1619 Broadway

N. Y. C.

Ethel Merman Signs New Pact With Decca

NEW YORK—Ethel Merman, the top-flight comedy singer who scored her biggest triumph as Annie Oakley in the Broadway hit, "Annie Get Your Gun," has signed a new exclusive three-year Decca recording contract, it was announced by David Kapp, Vice-President of Decca Records, Inc.

The star entertainer, who will soon start work on a forthcoming Irving Berlin musical, "Call Me Madame," is responsible for one of today's top-selling records, "Dearie," which she recently waxed as a duet with Ray Bolger.

On future recording dates, Ethel will continue to be featured in combination with other Decca artists as well as appearing as a single attraction.

Previous to the new contract, she was featured on Decca's original cast album of "Annie Get Your Gun," a perennial best-seller. She also made an album of songs she has made famous, the contents of which include "I Got Rhythm," "I Get A Kick Out Of You," "Blow, Gabriel, Blow," "It's De-Lovely," and others.

Airs The Cash Box Music Charts



FRED COLE

BOSTON, MASS. — Genial Fred Cole, radio station WHDH, is another of the top dee-jays throughout the nation who air *The Cash Box* music charts. Fred's show is one of the most popular in the Boston area, with mail running in the thousands weekly. Fred airs "The Nation's Top 25 Juke-Box Tunes" on his Saturday stint.

Ethel Smith To Solo With Boston Pops Ork

NEW YORK—Ethel Smith becomes the first Hammond organist to perform as a soloist with a symphony orchestra, Sunday night, June 4th, when she guests with the Boston "Pops" Orchestra under the direction of Arthur Fiedler, at its annual pension fund concert, at Symphony Hall, Boston.

An unusual feature of the program will be the performance of "Fiddle-Fiddle" and "Sleigh Ride" which Miss Smith recorded for Decca Records and which Arthur Fiedler and the Boston "Pops" orchestra has also recorded for Victor.

RECORD COMPANIES BURNED AT VOCAL DUBBING BAN

NEW YORK—Record execs among the major platteries were slightly irked at the ban imposed by the American Federation of Musicians (AFM) against vocal dubbing here this past week.

The practice of vocal dubbing against instrumental backgrounds has been used in ever increasing proportions in the disk industry. Diskers claim that the recording technique facilitates sessions and generally makes for better recordings. The AFM national office clamped down on the practice this week when it was reported that vocal dubbing made for less working hours for their member musicians.

Mitch Miller, artist and repertoire chief at Columbia Records, is generally regarded to have started the practice during his tenure at Mercury Records. The latter firm has been cutting instrumental backgrounds for some time, and then flying the recording to wherever their vocal artist for that particular record might be. The vocal was then dubbed into the disk for a finished recording.

This formula has been used by both the major and indie diskers with better results, and at a cheaper recording session cost. It is pointed out by the diskers that the number of "takes" a vocal artist has to do, is generally more than the amount of "takes" the ork unit playing the session might have to do.

It is felt in recording circles that the ban was imposed by the AFM to allow for longer working hours, and a bigger bite of overtime pay for their musicians. AFM also claims that the current contracts with the diskers prohibits vocal dubbing, altho this is disclaimed by the record execs. Trade officials pointed out that vocal dubbing blends with the process of recording on tape, now generally accepted by a majority of record manufacturers.

As a result of the ban imposed by the AFM, Mercury Records was forced to switch its waxing procedure for their musical show album "Tickets Please." The firm will now have to round up the cast of singers to do the session along with the orchestra.

Tradesmen generally agree that they will have to sit down and "iron this one out with Petrillo." It is felt in diskers circles that they can come to some sort of agreement with the union, to allow for the vocal dubbing

practice to continue in some form or other.

Others in the disk biz felt the move important enough to foresee major ramifications among the indie recording companies, pointing out that the latter group will be affected in the cost department to a great extent. One local indie vehemently stated, "If the union wants to make us go out of the country to record, they are going to succeed in doing just that. We did it before, and we can well do it again."

Many platteries now record a great amount of their material, mostly in the international and classical fields in Europe, where recording costs are decidedly cheaper than they are in the U. S.

Swingtime Records Appoint Franklin Kort National Sales Manager

LOS ANGELES—Swingtime Records, headed by Jack Lauderdale, has completed its recent reorganization with the signing of Franklin Kort, formerly general sales manager of Exclusive Records, to the same position with the new growing firm.

As announced by ad chief Jerry Simons, diskery plans call for the extension of product, both in artists and distribution. Kort, who is well known nationally in the business, will shortly launch a cross-country tour for the purpose of introducing the Swingtime label to many of his old contacts.

With a number of topnotch artists already under contract, Swingtime has fast come to the fore in the blues and rhythm field—since its name change from Downbeat—via the first few releases featuring Lowell Fulson.

Fulson's "Every Day I Have The Blues" rode the crest of the Hot on Central Avenue chart in *The Cash Box* for many weeks and his latest two-sider, "Mama, Bring Your Clothes Back Home" and "Cold Hearted Woman," is off to a fast start on the Avenue via both sides.

Several territories are still open for distributors, according to Simons, who appears confident of success in a big way for the Swingtime label.

They've "Put On An Old Pair Of Shoes"



CHICAGO—That's what you call really putting a song to work. Orkster Eddy Howard, left, and disk jockey Gil Newsome, KWK, St. Louis, Mo., took time out recently to "Put On An Old Pair Of Shoes", the title of Eddy's current hot one on Mercury. The lass at the right sure makes a pretty shoe salesman.

A MOUNTAIN of Nickels

on the

Biggest Summer Song of the Year

JERRY COOPER'S

FIRST RELEASE ON ABBEY RECORDS

with LAURENCE "Piano Roll" COOK & ORK.

"I DO BETTER UP IN THE MOUNTAINS THAN I DO DOWN BY THE SEA"

BACKED BY
"THE HEART ON THE
OLD OAK TREE"

ABBHEY RECORD #15010

ABBHEY RECORDS, Inc.
754 10th AVENUE NEW YORK, N.Y.
(PLaza 7-6696)

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 3, 1950

New York, N. Y.

1. MY FOOLISH HEART (Gordon Jenkins)
2. IT ISN'T FAIR (Sammy Kaye)
3. HOOP DEE DOO (Perry Como)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. SENTIMENTAL ME (Russ Morgan)
6. BEWITCHED (Billy Snyder)
7. THIRD MAN THEME (Anton Karas)
8. I'D 'VE BAKED A CAKE (Eileen Barton)
9. C'EST SI BON (Johnny Desmond)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

Chicago, Ill.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. DEARIE (Stafford-MacRae)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. HOOP-DEE-DOO (Perry Como)
9. SENTIMENTAL ME (Ames Bros.)
10. C'EST SI BON (Johnny Desmond)

Los Angeles, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Anton Karas)
3. I WANNA BE LOVED (Andrews Sisters)
4. MY FOOLISH HEART (Billy Eckstine)
5. SENTIMENTAL ME (Russ Morgan)
6. I'D 'VE BAKED A CAKE (Eileen Barton)
7. HOOP-DEE-DOO (Kay Starr)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. BEWITCHED (Gordon Jenkins)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Russ Morgan)
3. I'D 'VE BAKED A CAKE (Eileen Barton)
4. IT ISN'T FAIR (Sammy Kaye)
5. MY FOOLISH HEART (Billy Eckstine)
6. ENJOY YOURSELF (Doris Day)
7. HOOP-DEE-DOO (Perry Como)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. DEARIE (Stafford-MacRae)

Daytona Beach, Fla.

1. THIRD MAN THEME (Anton Karas)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. ENJOY YOURSELF (Doris Day)
5. SENTIMENTAL ME (Ames Bros.)
6. WITH MY EYES WIDE OPEN (Patti Page)
7. MY FOOLISH HEART (Gordon Jenkins)
8. DEARIE (Merman-Bolger)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

Oakland, Calif.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Gordon Jenkins)
5. SENTIMENTAL ME (Russ Morgan)
6. RAIN (Frank Petty Trio)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. HOOP DEE DOO (Perry Como)
9. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
10. THERE'S NO TOMORROW (Tony Martin)

Butte, Mont.

1. I'D 'VE BAKED A CAKE (Georgia Gibbs)
2. THIRD MAN THEME (Guy Lombardo)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. I ALMOST LOST MY MIND (Ivory Joe Hunter)
6. CANDY AND CAKE (Ray Anthony)
7. SENTIMENTAL ME (Ames Bros.)
8. IT ISN'T FAIR (Sammy Kaye)
9. THERE'S NO TOMORROW (Tony Martin)
10. ENJOY YOURSELF (Guy Lombardo)

Toledo, Ohio

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. MY FOOLISH HEART (Billy Eckstine)
6. CANDY AND CAKE (Arthur Godfrey)
7. DEARIE (Stafford-MacRae)
8. C'EST SI BON (Johnny Desmond)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. BEWILDERED (Bill Snyder)

Scranton, Pa.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. IT ISN'T FAIR (Sammy Kaye)
5. THIRD MAN THEME (Anton Karas)
6. DEARIE (Merman-Bolger)
7. C'EST SI BON (Johnny Desmond)
8. ENJOY YOURSELF (Doris Day)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. PETER COTTONTAIL (Mervin Shiner)

Flint, Mich.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. I'LL PAPER MY WALLS (Patti Page)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. JUKE BOX ANNIE (Kitty Kallen)
7. RAIN (Larry Fortine)
8. TELL ME LIES (Reggie Goff)
9. DON'T SAY GOODBYE (Vic Damone)
10. CHATTANOOGIE SHOE SHINE BOY (Red Foley)

Denver, Colo.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. BEWITCHED (Bill Snyder)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. HOOP DEE DOO (Perry Como)
8. SENTIMENTAL ME (Ames Bros.)
9. C'EST SI BON (Johnny Desmond)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Atlanta, Ga.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THIRD MAN THEME (Guy Lombardo)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Sammy Kaye)
7. CANDY AND CAKE (Evelyn Knight)
8. HOOP DEE DOO (Perry Como)
9. THERE'S NO TOMORROW (Tony Martin)
10. I WANNA BE LOVED (Andrews Sisters)

Gulfport, Miss.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. DEARIE (Stafford-MacRae)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. C'EST SI BON (Johnny Desmond)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

Portland, Me.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. DEARIE (Guy Lombardo)
4. I'D 'VE BAKED A CAKE (Eileen Barton)
5. MY FOOLISH HEART (Gordon Jenkins)
6. HAVE I TOLD YOU LATELY? (Martin-Warren)
7. I WANNA BE LOVED (Andrews Sisters)
8. HURDY GURDY (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

St. Louis, Mo.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. I SAID MY PAJAMAS (Martin-Warren)
3. DADDY'S LITTLE GIRL (Mills Bros.)
4. WHY DO THEY ALWAYS SAY NO (Cliff Steward)
5. OLD PIANO ROLL BLUES (Cliff Steward)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. CRUISING DOWN THE RIVER (Blue Barron)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. SITTING BY THE WINDOW (Ray Anthony)
10. THIRD MAN THEME (Guy Lombardo)

Omaha, Nebr.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. I'LL PAPER MY WALLS (Patti Page)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Jan August)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Seattle, Wash.

1. MUSIC, MUSIC, MUSIC (Freddie Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. HOOP DEE DOO (Perry Como)
5. THERE'S NO TOMORROW (Tony Martin)
6. I ALMOST LOST MY MIND (Fran Warren)
7. I'D 'VE BAKED A CAKE (Eileen Barton)
8. MY FOOLISH HEART (Richard Hayes)
9. I'M GONNA PAPER ALL MY WALLS (P. Page)
10. DADDY'S LITTLE GIRL (Mills Bros.)

Baltimore, Md.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHOO'N GUM (Lynne Howard)
7. AT NIGHT (The Orioles)
8. WITH MY EYES WIDE OPEN (Patti Page)
9. JUKE BOX ANNIE (Sunshine Gal)
10. DIXIELAND BALL (Eileen Barton)

Birmingham, Ala.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. IT ISN'T FAIR (Sammy Kaye)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. THIRD MAN THEME (Anton Karas)
6. I WANNA BE LOVED (Andrews Sisters)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. SENTIMENTAL ME (Russ Morgan)
9. DEARIE (Merman-Bolger)
10. C'EST SI BON (Johnny Desmond)

Rochester, N. Y.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DADDY'S LITTLE GIRL (Dick Todd)
4. THIRD MAN THEME (Guy Lombardo)
5. IT ISN'T FAIR (Sammy Kaye)
6. C'EST SI BON (Johnny Desmond)
7. BEWITCHED (Doris Day)
8. DEARIE (Stafford-MacRae)
9. ENJOY YOURSELF (Doris Day)
10. MY FOOLISH HEART (Gordon Jenkins)

Pawtucket, R. I.

1. THIRD MAN THEME (Ben Pollack)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Mindy Carson)
7. DEARIE (Merman-Bolger)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. HOOP DEE DOO (Perry Como)
10. CANDY AND CAKE (Mindy Carson)

Houston, Tex.

1. I'D 'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DEARIE (Merman-Bolger)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. RAG MOP (Ames Bros.)
6. CANDY AND CAKE (Mindy Carson)
7. MY FOOLISH HEART (Gordon Jenkins)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Doris Day)
10. DADDY'S LITTLE GIRL (Dick Todd)

Green Bay, Wisc.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D 'VE BAKED A CAKE (Eileen Barton)
3. ENJOY YOURSELF (Doris Day)
4. THIRD MAN THEME (Anton Karas)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. DEARIE (Merman-Bolger)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Gordon Jenkins)
10. SENTIMENTAL ME (Ames Bros.)

Little Rock, Ark.

1. OLD PIANO ROLL BLUES (Jim Dandies)
2. I'D 'VE BAKED A CAKE (Georgia Gibbs)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. ROSES (Sammy Kaye)
6. LA GOLONDRINA (Guy Lombardo)
7. THIRD MAN THEME (Anton Karas)
8. CAFE MOZART WALTZ (Guy Lombardo)
9. IT ISN'T FAIR (Sammy Kaye)
10. CANDY AND CAKE (Evelyn Knight)

THE CASH BOX

Disk Jockey's
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 27.

Chuck Denson

KENT—Shreveport, La.

1. PINK CHAMPAGNE (Joe Liggin)
2. CRY BABY (Johnny Otis)
3. CRY, CRY BABY (Ed Wiley)
4. JUNIOR JIVES (Roy Milton)
5. I'VE BEEN MISTREATED (Clarence Brown)
6. EVERYDAY I HAVE THE BLUES (Lowell Fulson)
7. DECORATION BLUES (John Lee Hooker)
8. WINTERTIME BLUES (Lester Williams)
9. WHY BABY WHY (Teddy Reynolds)
10. TOO MUCH TROUBLE BLUES (T-Bone Walker)

Ted Jones

KLEE—Houston, Tex.

1. BEWITCHED (Doris Day)
2. I WANNA BE LOVED (Andrews Sisters)
3. I'M GONNA PAPER ALL MY WALLS (Patti Page)
4. DADDY'S LITTLE GIRL (Mills Brothers)
5. HOOP DEE DOO (Doris Day)
6. CREW CUT (Jerry Gray)
7. RIVER OF SMOKE (Gordon MacRae)
8. BUFFALO BILLY (Roberta Quinlan)
9. WANDERIN' (Sammy Kaye)
10. SOMETIME (Tommy Carlyn)

Sherm Feller

WCOP—Boston, Mass.

1. CONEY ISLAND WASHBOARD (Freddie Hall)
2. COUNT EVERY STAR (Hugo Winterhalter)
3. I'D LIKE TO WRAP YOU UP (Judy Valentine)
4. I DON'T CARE IF THE SUN (Patti Page)
5. WANDERIN' (Sammy Kaye)
6. AMERICAN BEAUTY ROSE (Frank Sinatra)
7. I WANNA BE LOVED (Andrews Sisters)
8. I'M IN LOVE WITH THE MOTHER (Phil Brito)
9. YOU'VE GOT TO MAKE SOMEONE HAPPY (Jerry Sellers)
10. I CROSS MY FINGERS (Russ Emery)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. DOWN THE LANE (Stafford-MacRae)
3. MY FOOLISH HEART (Mindy Carson)
4. MONA LISA (Dennis Day)
5. BEWITCHED (Jan August)
6. RAIN (Larry Fortine)
7. BUFFALO BILLY (Roberta Quinlan)
8. I WANNA BE LOVED (Fontane Sisters)
9. SAM'S SONG (Victor Young)
10. THE PEDDLER'S SERENADE (Johnny Corvo)

Jackson Lowe

WWDC—Washington, D. C.

1. I NEED YOU SO (Ivory Joe Hunter)
2. MOONLIGHT (Orioles)
3. MY FOOLISH HEART (Billy Eckstine)
4. JOURNEY'S END (Dinah Washington)
5. PINK CHAMPAGNE (Joe Liggin)
6. CALYPSO BLUES (King Cole)
7. MISTRUSTIN' BLUES (Little Esther)
8. I'LL REMEMBER APRIL (George Shearing)
9. I ALMOST LOST MY MIND (Ivory Joe Hunter)
10. I WONDER WHEN (Orioles)

Don Bell

KRNT—Des Moines, Iowa

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Gordon Jenkins)
3. IT ISN'T FAIR (Sammy Kaye)
4. HOOP DEE DOO (Kay Starr)
5. THIRD MAN THEME (Anton Karas)
6. SENTIMENTAL ME (Ray Anthony)
7. I FOUND MY MAMA (Salty Holmes)
8. DEARIE (Guy Lombardo)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. OLD PIANO ROLL BLUES (Jubilaires)

Al Jarvis

KLAC—Hollywood, Calif.

1. BEWITCHED (Gordon Jenkins)
2. IT ISN'T FAIR (Sammy Kaye)
3. MY FOOLISH HEART (Gordon Jenkins)
4. I WANNA BE LOVED (Andrews Sisters)
5. STARS AND STRIPES FOREVER (Frankie Laine)
6. SENTIMENTAL ME (Ames Brothers)
7. EL MAMBO (Dave Barbour)
8. THIRD MAN THEME (Guy Lombardo)
9. OVER AND OVER (Vaughn Monroe)
10. HOOP DEE DOO (Kay Starr)

J. D. Thomas

WCYB—Bristol, Va.

1. I'D'VE BAKED A CAKE (Georgia Gibbs)
2. THIRD MAN THEME (Hugo Winterhalter)
3. DEARIE (Guy Lombardo)
4. I WANNA BE LOVED (Andrews Sisters)
5. MY FOOLISH HEART (Gordon Jenkins)
6. RAIN (Frank Petty)
7. BEWITCHED (Gordon Jenkins)
8. MUSIC, MUSIC, MUSIC (Freddie Martin)
9. MY FOOLISH HEART (Gordon Jenkins)
10. IT ISN'T FAIR (Sammy Kaye)

Ed Penney

WFGM—Fitchburg, Mass.

1. JOSHUA (Ralph Flanagan)
2. BEWITCHED (Bill Snyder)
3. I WANNA BE LOVED (Andrews Sisters)
4. MY FOOLISH HEART (Billy Eckstine)
5. LOVELESS LOVE (Charlie Spivak)
6. IT ISN'T FAIR (Sammy Kaye)
7. SENTIMENTAL ME (Ames Brothers)
8. THIRD MAN THEME (Anton Karas)
9. STARS AND STRIPES FOREVER (Frankie Laine)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Bud Wendell

WJMO—Cleveland, Ohio

1. DOWN THE LANE (Russ Morgan)
2. BEWITCHED (Bill Snyder)
3. I WANNA BE LOVED (Andrews Sisters)
4. STARS ARE THE WINDOWS OF HEAVEN (Ames Brothers)
5. MY FOOLISH HEART (Billy Eckstine)
6. I DON'T CARE IF THE SUN (Patti Page)
7. TEASIN' (Connie Haines)
8. AMERICAN BEAUTY ROSE (Frank Sinatra)
9. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
10. SOMETIMES (Harry Babbitt)

Stephen Paul

WLEE—Richmond, Va.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. THIRD MAN THEME (Anton Karas)
4. SENTIMENTAL ME (Ames Brothers)
5. MORE THAN I SHOULD (Alan Dale)
6. BEWITCHED (Doris Day)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. IT ISN'T FAIR (Sammy Kaye)
9. I THEENK (Fran Warren)
10. HOOP DEE DOO (Kay Starr)

David Walshak

KCTI—Gonzales, Tex.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Margaret Whiting)
3. SENTIMENTAL ME (Ames Brothers)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. C'EST SI BON (Johnny Desmond)
6. I DON'T CARE IF THE SUN (Patti Page)
7. BEWITCHED (Mel Torme)
8. IF I HAD YOU ON A DESERT ISLAND (Godfrey-Davis)
9. COUNT EVERY STAR (Ray Anthony)
10. ROSES (Dick Haymes)

Myron Barg

WMOR—Chicago, Ill.

1. MY FOOLISH HEART (Mindy Carson)
2. I WANNA BE LOVED (Andrews Sisters)
3. BEWITCHED (Bill Snyder)
4. VALENCIA (Percy Faith)
5. OPEN PARACHUTE (Danny Scholl)
6. IF YOU WERE ONLY MINE (Buddy Clark)
7. STARS ARE THE WINDOWS OF HEAVEN (Fran Allison)
8. THE OUTGOING TIDE (Perry Como)
9. WHERE IN THE WORLD (Guy Mitchell)
10. MONO LISA (King Cole)

Dick Coleman

WCBM—Baltimore, Md.

1. MY FOOLISH HEART (Gordon Jenkins)
2. BE MINE (Mindy Carson)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. KISS FOR TOMORROW (Frankie Laine)
5. BEWITCHED (Bill Snyder)
6. ARE YOU LONESOME TONIGHT? (Blue Barron)
7. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
8. SENTIMENTAL ME (Ames Bros.)
9. IT ISN'T FAIR (Sammy Kaye)
10. GIVE A BROKEN HEART A CHANCE TO CRY (Lee Shearin)

Dave Miller

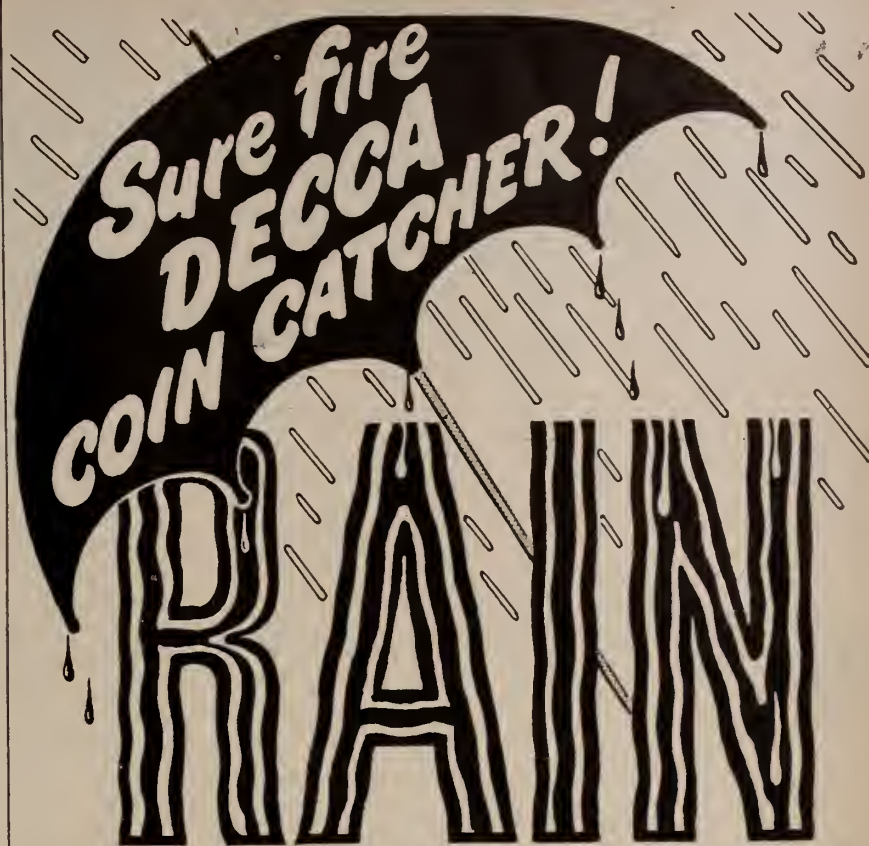
WPAT—Poterson, N. J.

1. BEYOND THE SUNSET (Allen-Britt)
2. THEN I HAD TO TURN AROUND AND GET MARRIED (Jimmie Dickens)
3. MISSISSIPPI (Red Foley)
4. ROSES (Sons Of The Pioneers)
5. THE BACHELOR'S LIFE (Burl Ives)
6. MY DOLLY HAS A BROKEN HEART (Rosalie Allen)
7. IS THERE SOMEBODY ELSE? (Sally And Marvin Clark)
8. I LOVE YOU BECAUSE (Ernest Tubbs)
9. LITTLE ANGEL WITH THE DIRTY FACE (Eddy Arnold)
10. BIRMINGHAM BOUNCE (Red Foley)

Bob Story

WNOR—Norfolk, Va.

1. HOOP DEE DOO (Doris Day)
2. THIRD MAN THEME (Guy Lombardo)
3. BEWITCHED (Bill Snyder)
4. WITH A SONG IN MY HEART (Doris Day)
5. COUNT EVERY STAR (Ray Anthony)
6. I CROSS MY FINGERS (Harry Babbitt)
7. MONA LISA (King Cole)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. I WANNA BE LOVED (Buddy Clark)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)



Vocal Chorus by Maralyn Marsh

coupled with

LITTLE JUG

Vocal Chorus by Maralyn Marsh and Johnny Goodfellow

both by

LARRY
FOTINE
and his OrchestraDECCA
24950

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SO TALL A TREE
BING CROSBY

DECCA 27018

CHOC'LE ICE CREAM CONE
BUFFALO BILLY
EVELYN KNIGHT

DECCA 27036

COUNT EVERY STAR
IF YOU WERE ONLY MINE
DICK HAYMES

DECCA 27042

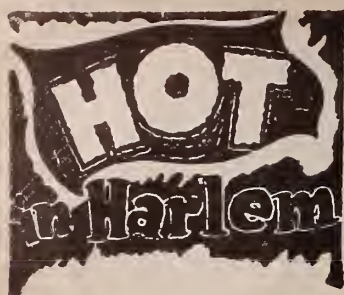
ARE YOU LONESOME TONIGHT
NO SAD SONGS FOR ME
AL JOLSON

DECCA 27043

CALICO SAL
SHE'S SHIMMYIN'
ON THE BEACH AGAIN
ETHEL MERMAN DECCA 27047THE 3RD MAN THEME
MONA LISA
VICTOR YOUNG
DECCA 27048DECCA
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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

1 IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

2 MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

3 MY FOOLISH HEART
Billy Eckstine
(MGM)

4 COUNT EVERY STAR
The Ravens
(National 9111)

5 MOONLIGHT
The Orioles
(Jubilee 5026)

6 EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

7 PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

8 SENTIMENTAL ME
The Ray-O-Vacs
(Decca)

9 BLUE SUNDAY MORNING
The Paupers
(Melford 258)

10 I'LL REMEMBER APRIL
George Shearing
(MGM)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

CALYPSO BLUES
King Cole
(Capitol 915)

CALL ME DARLING
Bobby Marshall
(Abbey)

I'LL NEVER BE FREE
Annie Laurie-Paul Gayten
(Regal)

INFORMATION BLUES
Roy Milton
(Specialty 349)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

STACK O' LEE
Archibald
(Imperial 5068)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

BALD HEAD
Roy Byrd
(Mercury)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

WHY DO THINGS HAPPEN TO ME
Roy Hawkins
(Modern)

MY BABY IS GONE
Charles Brown
(Aladdin)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

MY FOOLISH HEART
Billy Eckstine
(MGM)

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

WELL, OH WELL
Tiny Bradshaw
(King)

SAD FEELING
Lionel Hampton
(Decca)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

ANYBODY'S BLUES
Amos Milburn
(Aladdin 3056)

HARD LUCK BLUES
Roy Brown
(DeLuxe)

MAMA BRING YOUR CLOTHES BACK HOME
Lowell Fulson
(Swingtime 196)

WHERE THERE IS NO LOVE
Roy Milton
(Specialty)

SAN FRANCISCO, CALIF.
1. Pink Champagne (Joe Liggins)
2. Every Day I Have The Blues (Lowell Fulson)
3. I Need You So (Ivory Joe Hunter)
4. Hard Luck Blues (Roy Brown)
5. I'm Yours To Keep (Herb Fisher)
6. Don't Have To Ride No More (The Ravens)
7. It Isn't Fair (Dinah Washington)
8. After Hours Session (Frank Culley)
9. Well, Oh Well (Tiny Bradshaw)
10. Cry Baby (Johnny Otis)

NEWARK, N. J.
1. I Almost Lost My Mind (Ivory Joe Hunter)
2. Mistrustin' Blues (Little Esther)
3. I'll Never Be Free (Annie Laurie)
4. Is Isn't Fair (Dinah Washington)
5. Double Crossing Blues (Little Esther)
6. Every Day I Have The Blues (Lowell Fulson)
7. Pink Champagne (Joe Liggins)
8. I Need You So (Ivory Joe Hunter)
9. Calypso Blues (King Cole)
10. My Foolish Heart (Billy Eckstine)

BIRMINGHAM, ALA.
1. Little Bee (Fats Domino)
2. Pink Champagne (Joe Liggins)
3. Double Cross' Blues (Little Esther)
4. My Foolish Heart (Billy Eckstine)
5. Mistrustin' Blues (Little Esther)
6. I Need You So (Joe Hunter)
7. Junior Jive (Roy Milton)
8. Misery (Little Esther)
9. Cry, Cry, Cry (Peppermint Harris)
10. It Isn't Fair (Dinah Washington)

DALLAS, TEX.
1. Stack-A-Lee (Archibald)
2. Anybody's Blues (Amos Milburn)
3. Glamour Girl (T-Bone Walker)
4. Saphrina B. (Calvin Boze)
5. My Baby's Gone (Charles Brown)
6. Little Bee (Fats Domino)
7. Tee-Nah-Nah (Smiley Lewis)
8. Call Me Darling (Bobby Marshall)
9. I Guess I'm Just A Fool (Memphis Slim)
10. Decoration Day (John Lee Hooker)

JACKSONVILLE, FLA.
1. I Need You So (Ivory Joe Hunter)
2. Mistrustin' Blues (Little Esther)
3. Every Day I Have The Blues (Lowell Fulson)
4. It Isn't Fair (Bill Farrell)
5. Well Oh Well (Tiny Bradshaw)
6. My Foolish Heart (Billy Eckstine)
7. I Almost Lost My Mind (Ivory Joe Hunter)
8. Pink Champagne (Joe Liggins)
9. No Mail Today (Blind Johnny Davis)
10. Double Crossin' Blues (Little Esther)

CINCINNATI, OHIO
1. Mistrustin' Blues (Little Esther)
2. It Isn't Fair (Dinah Washington)
3. Double Crossin' Blues (Little Esther)
4. Pink Champagne (Joe Liggins)
5. Moonlight (The Orioles)
6. Tell Me Baby (Little Willie)
7. Birmingham Bounce (Lionel Hampton)
8. I Almost Lost My Mind (Ivory Joe Hunter)
9. Count Every Star (The Ravens)
10. The Theme (Lee Norman)

HOT

across the Nation!

★ EARL BOSTIC
Serenade
King 4369

★ CALVIN BOZE
Safronia B
Aladdin 3055

★ JOE THOMAS
Wham-A-Lam
King 4339

★ THE RAVENS
Count Every Star
National 9111

★ DINAH WASHINGTON
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

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FAST!**

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UP TO

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Regent # 1016

"CRY BABY"

By LITTLE ESTHER'S Teammates
MEL (Mistrustin' Blues) WALKER
JOHNNY (Mistrustin' Blues) OTIS
ORCH.

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The Zany
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IN ENGLISH, YET!

Lend an ear to the rollicking

TIP SONG

And the belly-busting

SILVERWARE SONG

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NATIONAL **JOHNNY SPARROW**
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THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"CUPID BOOGIE" (2:43)

"JUST CAN'T GET FREE" (2:56)

LITTLE ESTHER

(Savoy 750)

● There's no stopping this gal! Following on the heels of her sock success via "Mistrustin' Blues" and "Double Crossin' Blues," chirp Little Esther comes up with a big one in this excellent rendition of "Cupid Boogie" and "Just Can't Get Free." The gal's great set of tonsils pitch the flavor of this pair in top notch manner from start to finish. Top deck is the one they'll go wild about. Mellow tempo of the Johnny Otis ork, coupled with Little Esther's superb vocal job will surely catch on in a big way.

The gal really sells a song, and that's what music ops and fans alike are buying today. Tune rolls in moderate tempo, with a winning set of lyrics to match the excellence of the vocal performance. On the other end with "Just Can't Get Free," Little Esther once again comes up with a potential winner in a melancholy bit of blues patter. Vocal addition of Mel Walker on the side brightens the wax all the more. This biscuit is a cinch to score—ops should grab it!

"ROCK ME TO SLEEP" (2:40)

"SAD FEELING" (2:27)

HELEN HUMES

(Discovery 519)

● Great pipes of chirp Helen Humes, long missing from the vocal spotlight, come back with a great duo in this biscuit. Top deck has Helen purring smoothly on a mellow piece that jells. The flip side is a current hot one, and has the lass offering a wonderful job. Both ends rate ops' avid listening attention—and more.

"STAR MIST" (2:45)

"ROLLIN' THE BLUES" (2:47)

JOE THOMAS

(King 4367)

● Pair of instrumental sides by maestro Joe Thomas, and the set-up of "Star Mist" and "Rollin' The Blues" in the offing for music ops. Both ends of the platter feature the Thomas aggregations in great style. Top deck is one that should cause wide attention. Ops, widely familiar with the popularity of the Thomas group, will get with this duo.

"NOBODY KNOWS YOU WHEN
YOU'RE DOWN & OUT" (3:02)

"THERE GOES MY HEART" (2:41)

JULIA LEE

(Capitol 1009)

● The wide popularity of Julia Lee, always a consistent coin culler for music ops, should result in some healthy coin take with this fresh pair. Both ends have the gal chirping in her usual fond style, with top notch instrumental background to round out the wax. Disk is the sort that will go.

"ONLY FOR YOU LUCIA (3:07)

"NOBODY'S GOT IT BETTER THAN
ME" (3:12)

JOHNNY HARTMAN

(Apollo 1162)

● Strong vocal intonation of bal-ladeer Johnny Hartman makes for pleasant listening with this pair of ballads. Johnny's vocal flavor on the sides is rich and sincere throughout, and should ring the bell with his many fans. The side that we really go for is the flip tune—it's got a lot of incentive melody that rings true. Listen in!

"DANNY BOY" (2:56)

"SONG OF THE WANDERER"
(2:46)

AL HIBBLER

(Atlantic 911)

● Great rendition of this standard winner is sure to ring the bell for music ops and fans alike. It's "Danny Boy" we're raving about, and with good cause too. The vocal rendition here is strong throughout, and is projected with much feeling. Lip side echoes the patter of the title and weaves in much the same vein. Top deck for a barrel-ful of moola!

"OKLAHOMA BLUES" (2:43)

"NEW ORLEANS' MY HOME" (2:48)

ELLIS "SLOW" WALSH

(London 17012)

● Slow wailing blues on the top deck of this one is smooth enough to ride in those boxes that like 'em low-down. Top deck echoes the Okie phrase in the title, with Walsh purring a clear blues bit. Flip side is an ode to Bourbon Street, and has Walsh turning in another good performance. We like the top lid.

"ANSWER TO TEAR DROP BLUES"
(2:56)

"THAT SONG IS GONE" (2:53)

JIMMY LIGGINS

(Specialty 362)

● Vocal flavor by Jimmy Liggins on this pair is the sort that makes for big juke box tunes. Both sides of this platter are tailor made for the juke box trade, and should catch on and go like wildfire. The top deck is just what the title indicates, while the coupling has the Liggins gang at their best again. Get with this one.

"SLOW TRAIN THRU"

"ARKANSAS" (2:10)

"YOU'RE GETTING TIRED" (2:52)

OSCAR MOORE

(Columbia 30207)

● Top deck is a choo-choo story about Arkansas, with a fair enough vocal by "Keys" Mahon and some smart instrumental work by Oscar Moore. Disk isn't commercial enough for the phonos. Flip side tells a blues story and has "Keys" on the vocals again. Ops who have the room might use this one as a filler item.

It's

Aladdin

RECORDS

For Blues

AMOS MILBURN

"ANYBODY'S BLUES"

AL 3056

"WALKING BLUES"

AL 3049

CHARLES BROWN

"MY BABY'S GONE"

AL 3051

CALVIN BOZE

"ANGEL CITY BLUES"

AL 3055

Sensational New

AMOS MILBURN RELEASE!

"Birmingham Bounce"

AL 3058

Backed by

"I LOVE HER"

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INTRO 6001

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"SQUARE DANCES"

Caller — Joe Lewis

For Spirituals

SCORE

Trumpeteers Sc 5019

"NOAH" and

"BYE AND BYE"

**Simmons - Akers
Trio Sc 5017**

"IT MEANS A LOT
TO KNOW JESUS FOR
YOURSELF" and

"DIDN'T IT RAIN?"

Aladdin
RECORDS
Hollywood



best sellers



★ **JOHNNY LONG**
15044 Calico Ball
In The Evening By
The Moonlight

★ **RUBY WRIGHT**
15033 Thanks For The
Buggy Ride
Regular Gal

★ **AL GRANT**
15045 You're the
Sweetest Thing
Forget-Me-Not



★ **MOON MULLICAN**
830 I'll Sail My Ship
Alone
Moon's Tune

★ **HAWKSHAW
HAWKINS**
859 Back To the Dog
House
Pardon Me For Loving
You

★ **COWBOY COPAS**
855 Blues In The
Moonlight
Heartbroken



★ **TINY BRADSHAW**
4357 Well Oh Well
I Hate You

★ **EARL BOSTIC**
4369 Serenade
Wrap Your Troubles
In Dreams

★ **SONNY THOMPSON**
4364 After Sundown
Frog Legs

ROY BROWN
Hard Luck Blues
New Rebecca
DeLuxe 3304

KING
Records

Regal Records Sign Sammy Cotton

LINDEN, N. J.—Fred Mendelsohn, prexy of Regal Records, Inc., this past week expanded their talent roster, with the addition of Sammy Cotton, who signed a recording contract with the firm.

Imported from the heart of Atlanta, Ga.'s famed jazz belt, Cotton has been establishing quite a reputation in this territory doing club and theater dates with Paul Gayten and his combo.

Initial waxing for Cotton is "Heart Full Of Pain" and "Cool Playin' Mama." Regal execs predict Sammy Cotton will ring the bell for ops, and prove to be one of their hottest acquisitions in a long time.

In addition, the plattery disclosed the appointment of Malverne Distributors as their Metropolitan New distributor for their line.

Ozzie Waters Pacted By Coral Records

NEW YORK—Ozie Waters, popular singing cowboy featured for several years in motion pictures and radio, has been signed to an exclusive Coral recording contract, it was announced by Jimmy Hilliard, director of artists-and-repertoire for Coral Records, Inc.

In addition to his extensive motion picture and radio duties, Ozie is an outstanding songwriter, listing several hit tunes among his original compositions.

In constant demand for personal appearances, the tall, mellow-voiced country singer has gained added popularity as the star of many radio shows, the most recent of which was the coast-to-coast ABC network show emanating from Hollywood. He made his first radio appearance on station KGU, Honolulu, while serving in Uncle Sam's Navy.

Apollo Wins Breach Of Contract Suit From Dean Martin

NEW YORK—Apollo Records, Inc., this city, this past week won its breach of contract suit from singer Dean Martin.

Apollo was awarded the sum of \$3,500 plus damages, costs and interest.

The indie diskery sued Martin, contending the singer had violated the contract he had with the firm. Martin had entered a three-month deal plus a one-year option with Apollo. The diskery recorded Martin prior to the recording ban in 1948, paying him the price stipulated in the option contract. Meanwhile, Martin had signed a wax pact with Capitol Records in 1948, who issued three of his platters that year.

MGM Hosts Students

BLOOMFIELD, N. J.—Groups of Bloomfield, N. J., High School students were guests of M-G-M Records last Monday when the diskery's plant, located in that city, was opened to them in honor of a locally-sponsored Youth Week. Student visits to the plant were part of a town-wide effort to familiarize students with the important industrial establishments of Bloomfield.

Plant-wide tours were personally conducted by Arnold Pipper, the plant's general manager, and M-G-M Records star Phil Brito, well-known for activities in behalf of New Jersey teen-agers. The student visitors were later feted at a combination luncheon-autograph party in the plant cafeteria, at which Brito sang free copies of his latest M-G-M hit: "I'm In Love With The Mother Of The Girl I Love."

REGAL HAS THE HITS!

HEADING FOR THE HIT PARADE

LARRY DARNELL SINGS HIS BIGGEST HIT
ON REGAL 3274
"YOU'RE MY KIND OF BABY"
"I LOVE MY BABY"

And Hot On The Heels Of
ANNIE LAURIE-PAUL GAYTEN

"I'LL NEVER BE FREE"

ON REGAL 3258

Their New Record Triumph

"I AIN'T GONNA LET YOU IN"

"I NEED YOUR LOVE"

ON REGAL 3273

P.S. Have You Heard **SAMMY COTTON**

"COOL PLAYIN' MAMA"

"HEARTFUL OF PAIN"

ON REGAL 3270

A Star Is Born!
LITTLE JIMMY SCOTT

ON ROOST 603

"I'LL CLOSE MY EYES"

"WHY DO YOU CRY"

AND ON ROOST 605

"DEAREST DARLIN'"

"AFTER I'M GONE"

A New Blues Sensation **AL JACKSON**

"Let's Drink Some Whiskey"

"JELLY ROLL"

ON ROOST 607

And 2 New **ERROLL GARNER** Releases

ROOST 604

ROOST 606

"DEEP PURPLE"
"Relaxin' At Sugar Rays"

"What Is This Thing Called Love"
"NO MOON"

REGAL RECORD CORP.

20 EAST ELIZABETH AVE., LINDEN, N. J. Phone LI 2-7550



**1 BIRMINGHAM
BOUNCE**
Red Foley
(Decca 46234)

**2 CHATTANOOGIE
SHOE SHINE BOY**
Red Foley
(Decca 46205)

3 I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

**4 LONG GONE
LONESOME BLUES**
Hank Williams
(MGM 10654)

**5 I'LL SAIL MY SHIP
ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

**LETTERS HAVE NO
ARMS**
Ernest Tubb
(Decca 46207)

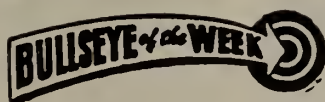
**BONAPARTE'S
RETREAT**
Pee Wee King
(RCA Victor 21-0111)

**CHOCOLATE
ICE CREAM CONE**
Red Foley
(Decca 46234)

WHY SHOULD I CRY?
Eddy Arnold
(RCA Victor 21-0300)

**TAKE ME IN YOUR
ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)

THE CASH BOX

"Folk" and "Western" Record Reviews

"IT'S TOO LATE TO SAY YOU WERE WRONG" (2:39)
"THE ANGELS MUST HAVE CRIED LAST NIGHT" (2:49)

CLYDE MOODY
 (King 862)



CLYDE MOODY

● There's no doubt about this one! A blue-ribbon package of wax if there ever was one—that's the story with this latest wax etching by Clyde Moody. Clyde's excellent performance on this duo should have the disk spotted in phonos

throughout the land in no-time at all, and then wear white but pronto. Top deck weaves in moderate tempo, and has Clyde purring the lamenting romantic ode in smooth, clear tones that satisfy. Top notch instrumental background rounds out the tune in first rate manner. The side has a tremendous amount of infectious quality about it, the sort that makes juke box fans wanna come back and play the thing time and time again. On the other end with "The Angels Must Have Cried Last Night," Clyde comes back with an equally brilliant performance in this tender wax story. Tune has a load of sentimental, melancholy patter to it, and should be greeted with excellent reception by folk fans. The disk is a must for folk operators—latch on to this one in a hurry!

"SALLY ANN" (2:48)
"A HARD ROAD TO TRAVEL" (2:55)

SMILIN' EDDIE HILL
 (Hill & Country 111)

● Cute echo of the top deck should make for winning wax for music operators. The patter of "Sally Ann," a merry lilt, is the sort that makes for coin box winners. Coupling has the gang offering their best on an off-the-beaten-track tune that might prove to be a sleeper. Ops should keep their eyes peeled for this pair.

"RED RIVER RAG" (2:45)
"COME & GET IT" (2:25)
 BILL BOYD
 (RCA Victor 21-0335)

● Echo of the "Red River Rag" should sit well with those fans that like 'em this way. Instrumental refrain of the side is effective, and shows the group at their best. Other end has Bill and Jim Boyd on a split vocal performance of a cute melody. This side should grab some cabbage.

"YESTERDAY'S KISSES" (2:10)
"ONE KIND WORD" (2:20)
 TEXAS JIM ROBERTSON
 (RCA Victor 21-0334)

● The sentimental tones of Texas Jim Robertson are sure to account for an avalanche of juke box silver with this one. Top deck is a cinch to clinch with folk fans. The tune rolls in moderate tempo, with Jim purring the comely lyrics in style that scores. Flip side stays in the same vein, and has Robertson turning in another great performance. Top deck can't miss.

"GREEDY FINGERS" (2:39)
"WARM HANDS, COLD HEART" (2:45)
 GEORGE MORGAN
 (Columbia 20702)

● Pleasing refrain of the top deck should hold its own in the phonos. George Morgan's wide popularity will probably account for a great call on this side, altho we have heard offer better material. Flip side is a duet with Dolly Good joining George on a clever piece that might catch on. Wax is the sort that has to be heard—we suggest that.

"WHAT, WHERE & WHEN" (2:55)

"BONAPARTE'S RETREAT" (2:44)
 LEON McAULIFFE ORCH.
 (Columbia 20706)

● Top deck is a current plug item that is sure to take off and go. Ditty is causing loud talk in the disk biz and should prove to be a hot one, once it gets around. This rendition will certainly add to the popularity of the tune. Flip side is a hill rendition of a current pop-jazz ditty that sounds effective. Top deck rates all the glory.

"RUBBER KNUCKLE SAM" (2:10)
"WEDDING BELLS WILL NEVER RING FOR ME" (2:40)
 TEXAS JIM ROBERTSON
 (RCA Victor 21-0304)

● Wide popularity of Texas Jim Robertson should account for loads of silver with this duo. Top deck is a cute item that makes for merry listening pleasure, with the clever lyrics handled in fond style throughout. Flip side is just what the title indicates, and this too, is an effective dishing. Platter rates ops' listening time—and more.

"HUCKLEBERRY BOOGIE" (2:44)
"NEVER BEEN SO LONESOME" (2:47)
 ZEB TURNER
 (King 861)

● Top deck is a cute boogie piece, flavored by Zeb Turner' vocal work and some smart string background. The tune itself weaves a pleasing spell and is sure to be taken up by music fans. Flip side slows down some, and has Zeb turning in another good performance. Disk will earn its keep in the boxes.

"PAPER FACE" (2:56)
"PINBALL MILLIONAIRE" (2:58)
 HANK LOCKLIN
 (4 Star 1466)

● Cute ode on the top deck is so-so wax for music ops to take a peek at. The side has a fair set of lyrics, and an equally fair vocal rendition. Flip side makes for loads of laughs, as it tells the story found in the title. Hank's vocal on this side seems more persuasive, and should be greeted warmly. Listen in.

MGM's Bally On "Annie Get Your Gun" Pays Off In A Big Way

NEW YORK—In a fine example of all-round cooperation among M-G-M Pictures, Loew's Theatres, M-G-M Records and the New York City record distributor, "Annie Get Your Gun" was introduced to New York Radio and Television audiences in a big way on May 16th, day before opening at Loew's State. MGM Records promotion manager, Sol Handwerker, disclosed the ballyhoo stunt which centered around the recording division's sound-track album from the movie circulated among the city's leading disk-jockeys on that day. A pretty model was obtained for the stunt, costumed in one of Betty Hutton's original costumes, and dubbed "Annie" for the duration of the three-day promotion. On the first day, 10 jockeys and one TV show were contacted with telegrams, mysteriously worded: "Just got to town. I'll be up to see you soon. (signed) Annie." The second day, "Annie" called each of the jockeys by phone saying briefly: "This is Annie. I'll be up to see you tomorrow." When questioned as to her identity, she hung up immediately. Then, on the third day, "Annie" appeared at each station while each program was on the air, bearing a copy of the M-G-M Records "Annie Get Your Gun" album. Each jockey was presented with the album during the course of his broadcast, with "Annie" plugging the records, the movie, and the Loew's State opening during the interview. In most cases, the album was played then and there, with normally-scheduled items for the day deleted from program. One of the radio programs, the Bob Poole show, was a coast-to-coast

broadcast reaching over 500 Mutual Network stations. Other disk-jockeys visited were: Rayburn & Finch (WNEW), Ted Husing (WMGM), Charlie Stark (WINS), Jack Lacy (WINS), Bill Williams (WOV), Hal Tunis (WMGM), Hal Kirk (WEVD), and Bea Kalmus (WMGM from Hutton's Restaurant). The television appearance was on the Ted Steele Show (WPIX). M-G-M Record distributors plan to repeat this stunt in other cities throughout the country simultaneously with local openings of the movie.

Al Dexter Signed To King Wax Pact

CINCINNATI, O.—Al Dexter, who will be remembered in the musical world for his great composition and recording of "Pistol Packin' Mama," signed an exclusive recording pact with King Records recently. Immediately following the signing, Dexter flew into Cincinnati where he recorded his first eight sides in King's Cincinnati studios. His first release "Blow That Lonesome Whistle, Casey" coupled with "I'm Setting You Free" will be released shortly.

King Records also announced this week the signing of Terry Shand for exclusive recording on their popular label. Terry Shand completed his first recording session this week and his first record will be rushed to the dealers shortly.

Universal Plastics Move To New Plant

LOS ANGELES—Universal Plastics, now operated by Trumpis-Collar and Associates, this week completed consolidation of its Wilshire Blvd. offices and Vernon pressing plant at 146 W. 37th Place, where the firm has 15,000 square feet of modern, completely air-conditioned and sound-proofed quarters.

Well known internationally as a leading designer and manufacturer of pressing plant equipment, Trumpis-Collar and Associates have their installations in many European and South American countries and in the Philippines.

Complete processing, as well as pressing, is provided by the firm for the overseas labels. On the domestic scene, Universal Plastics presses for a half dozen labels, among them London's West Coast output.

Bob Trumpis, whose renown as a structural engineer and designer of record plants led him directly into this business, is also famed for his design of several of the most modern industrial buildings in this country and Mexico.

Lawrence Leaves Columbia

NEW YORK—Orkster Elliot Lawrence parted company with Columbia Records this past week, at the expiration of the maestro's contract with the firm. Altho it was not disclosed, it was reported that Lawrence has a pact in the offing with Decca Records. The Lawrence aggregation, currently holding forth at the Paramount, N. Y., is one of the most popular college dance bands in the nation.

CLIPPER RECORDS

The Original

"THE PEDDLER'S SERENADE"

by
JOHNNY CORVO

on Clipper Record #1001
 Manufactured by

34 Hillside Avenue
 New York 34, New York
 LOrraine 7-7252

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"

by
KAY STARR
 Capitol-936

DISTRIBUTORS WANTED!!

From Coast To Coast
 A New Terrific Guarneri
 R-M-P Label #1001
 "ALL OF A SUDDEN"
 "WHY DON'T YOU TELL ME THESE THINGS"
 R-M-P RECORD CO.
 51 Highlawn Ave., Brooklyn, N. Y.
 1235 Broadway, Brooklyn, N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE

CODE

AB—Abbey

AL—Aladdin

AP—Apollo

AR—Aristocrat

BB—Bluebird

BU—Bullseye

CA—Capitol

CM—Commodore

CO—Columbia

CR—Coral

DA—Dana

DE—Decca

DV—DeLor

HA—Harmony

HT—Hi-Tone

KI—Kling

LO—London

ME—Mercury

MG—MGM

MO—Modern

NA—National

RA—Rainbow

RE—Regent

RO—Ronde

SA—Savoy

SIT—Sittin' In

SP—Specialty

SPT—Spotlite

SU—Supreme

TE—Tempo

TW—Tower

VI—Victor

VO—Vocalion

	May 27	May 20
1—THIRD MAN THEME	138.8	139.1
CA-820—ALVINO REY Steel Guitar Rag		
CO-38706—HUGO WINTERHALTER Come Into My Heart		
CO-38665—CAFE VIENNA QUARTET Cafe Mozart Waltz		
CR-60159—OWEN BRADLEY Cafe Mozart Waltz		
DE-24908—ETHEL SMITH Cafe Mozart Waltz		
DE-46218—HANK GARLAND Lowdown Billy		
DE-24839—GUY LOMBARDO O. Cafe Mozart Waltz		
DE-24916—ERNST NASAR Cafe Mozart Waltz		
LO-536—ANTON KARAS Cafe Mozart Waltz		
ME-5373—HERMAN STACHOW Under The Linden Tree		
MG-10593—FRANZ DIETSCHMANN Poet And Peasant Rumbature		
VI-20-3698—IRVING FIELDS' TRIO The Wedding Samba		
VI-20-3709—RAY McKINLEY O. I Don't Wanna Be Kissed		
2—BEWITCHED	94.4	95.4
CA-1000—MEL TORME The Piccolino		
DE-24983—GORDON JENKINS O. Where In The World		
ME-5399—JAN AUGUST & HARMONICATS Blue Prelude		
TW-1473—BILL SNYDER		
VI-20-3617—ANDRE PREVIN		
VI-20-3726—LARRY GREEN If I Had You On a Desert Isle		
3—MY FOOLISH HEART	90.9	80.9
CA-934—MARGARET WHITING Stay With The Happy People		
CO-38697—HUGO WINTERHALTER O. Leave It To Love		
DE-24830—GORDON JENKINS Don't Do Something, Etc.		
ME-5362—RICHARD HAYES The Flying Dutchman		
MG-10623—BILLY ECKSTINE Sure Thing		
VI-20-3681—MINDY CARSON Candy And Cake		

	May 27	May 20
4—SENTIMENTAL ME	64.4	54.5
CA-923—RAY ANTHONY O. Spaghetti Rag		
CR-60140—AMES BROS. Rag Mop		
DE-24904—RUSS MORGAN Copper Canyon		
ME-8174—STEVE GIBSON Are You Lonesome Tonight?		
VI-20-3793—RUDY VALLEE Niccolo And His Piccolo		
5—IT ISN'T FAIR	64.2	75.6
CA-860—BENNY GOODMAN O. You're Always There		
CO-38735—LES BROWN O. Solid As A Rock		
CR-60156—BILL HARRINGTON High On The Eiffel Tower		
DE-24895—JOE MARINE Cry Of The Wild Goose		
GM-943—RAY DOREY Too Many Kisses		
HAP-105—JOEY NASH If I Forget You		
KI-15034—FREDDY MILLER O. Thunder In My Heart		
ME-5382—RICHARD HAYES Thunder In My Heart		
ME-6290—DINAH WASHINGTON Bamboo		
MG-10637—BILL FARRELL My Lily And My Rose		
6—HOOP-DEE-DOO	56.2	53.9
CA-980—KAY STARR A Woman Likes To Be Told		
CO-38771—DORIS DAY Marriage Ties		
CO-38799—FRANKIE YANKOVIC Night After Night		
CR-60209—AMES BROS. Stars Are The Windows of Heaven		
DE-24986—RUSS MORGAN O. Down The Lane		
ME-5419—LAWRENCE WELK If You Can't Get A Drum		
MG-10702—LYN DUDDY SINGERS Down The Lane		
VI-20-3747—COMO & FONTAINE SISTERS On The Outgoing Tide		
7—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE	48.9	66.2
BE-5005—TOMMY CARLYN		
CA-916—BENNY STRONG O.		
CO-38707—AL TRACE O.		
CR-601169—GEORGIA GIBBS		
DE-24944—MERMAN & BOLGER		
LO-658—EVE YOUNG		
ME-5392—EILEEN BARTON		
MG-10660—ART MOONEY O.		
NA-9103—EILEEN BARTON		
VI-20-3713—FONTAINE SISTERS		
8—OLD PIANO ROLL BLUES	37.2	33.4
AB-15003—LAWRENCE COOK Why Do They Always Say No?		
CA-970—JAN GARBER O. Clodhopper		
CO-38773—BEATRICE KAY Why Do They Always Say No?		
CR-60177—CLIFF STEWARD Why Do They Always Say No?		
DE-24977—CARMICHAEL and DALEY Stay With The Happy People		
DE-27024—AL JOLSON-ANDREWS SISTERS Way Down Yonder In New Orleans		
ME-5400—FEB SEPTEMBER Spain		
VI-20-3751—CANTOR—KIRK—KAYE O. Juke Box Annie		
9—DADDY'S LITTLE GIRL	37.1	29.9
CA-850—SKITCH HENDERSON Chattanooga Shoe Shine Boy		
CO-38711—DICK JURGENS We'll Build A Bungalow		
CO-20670—RAY SMITH Unfaithful One		
CR-60158—BOB EBERLY With My Eyes Wide Open I'm Dreaming		
DE-24872—MILLS BROTHERS If I Live To Be A Hundred		
LO-602—HENRY JEROME O.		
ME-5371—EDDY HOWARD Rag Mop		
RA-80088—DICK TODD Oh Eleanor		
VI-20-3550—PHIL REGAN Oh Eleanor		
MG-10658—JOHNNY DESMOND Dream A Little Longer		

	May 27	May 20
10—DEARIE	36.8	54.2
CA-858—STAFFORD-MacRAE Monday, Tuesday, Wednesday		
DE-24873—MERMAN-BOLGER I Said My Pajamas		
CO-38717—MARJORIE HUGHES Ho-Hum, It's Spring		
DE-24899—GUY LOMBARDO & My Lily & My Rose		
LO-609—GEORGE TOWNE O. Chattanooga Shoe Shine Boy		
VI-20-3696—KIRK-WARREN Just A Girl That Men Forget		
MG-10654—MARY ELLEN Candy And Cake		
11—MUSIC, MUSIC, MUSIC	30.6	25.4
CA-862—MICKEY KATZ The Wedding Samba		
CO-38704—HUGO WINTERHALTER Glow-Worm		
CR-60153—AMES BROS. I Love Her Oh! Oh! Oh!		
DE-24881—CARMEN CAVALLERO O, Katherina		
LO-604—TERESA BREWER Chattanooga Shoe Shine Boy		
ME-5369—TWO TON BAKER Rag Mop		
MG-10627—JOHNNY BOND O. Eddie Miller		
RA-90055—EDDIE MILLER Ken Griffin		
RO-222—KEN GRIFFIN		
VI-20-3685—BRADFORD-ROMANO Homer & Jethro		
VI-21-0169—HOMER & JETHRO I Said My Nightshirt		
12—I WANNA BE LOVED	23.9	11.4
CO-38491—BUDDY CLARK If You Were Only Mine		
CO-38825—TONY BENNETT Boulevard Of Broken Dreams		
DE-27007—ANDREWS SISTERS I've Just Gotta Get Outa The Habit		
MG-10716—BILLY ECKSTINE Stardust		
VI-20-3772—FONTANE SISTERS I Didn't Know What Time It Was		
13—ROSES	23.8	15.9
CA-1001—RAY ANTHONY O. National Emblem March		
DE-27008—DICK HAYMES I Still Get A Thrill		
LO-682—SNOOKY LANSON Where Are You Gonna Be, Etc.?		
MG-10684—BILLY ECKSTINE My Destiny		
VI-20-3754—SAMMY KAYE O. Tiddley Winkie Woo		
VI-21-0306—SONS OF THE PIONEERS		
14—LET'S GO TO CHURCH	22.7	10.9
CA-960—WHITING and WAKELY Why Do You Say Those Things?		
CO-38787—JERRY WAYNE You Are My Love		
DE-46235—RED FOLEY Remember Me		
VI-21-0313—WHITMAN & WATSON There's A Raindrop		
VI-20-3763—PERRY COMO If You Were Only Mine		
15—WANDERIN'	21.8	18.2
VI-20-3680—SAMMY KAYE The Bicycle Song		
16—C'EST SI BON	18.3	13.5
CA-803—ROBERT CLARY Do It Again		
DE-24932—DANNY KAYE Wilhelmina		
DE-50156—ETIENNE SISTERS Yolande		
MG-10613—JOHNNY DESMOND If You Could Care		
VI-20-3712—TOMMY DORSEY O. I Oughta Know More About You		
17—ON THE OUTGOING TIDE	18.2	8.9
CA-946—JO STAFFORD Ask Me No Questions		
DE-24966—RUSS MORGAN Bread And Butter Song		
LO-702—VERA LYNN One Sided Love		
VI-20-3747—PERRY COMO Hoop-Dee-Do		

	May 27	May 20
18—VALENCIA	17.1	12.9
CO-38786—PERCY FAITH O. I Cross My Fingers		
VI-20-3755—TONY MARTIN I Don't Care If The Sun Don't Shine		
19—COUNT EVERY STAR	16.9	18.1
CA-979—RAY ANTHONY O. Darktown Strutters Ball		
CA-859—RAY ANTHONY O. Bamboo		
CO-38732—HERB JEFFRIES Our Love Story		
CR-60214—HARRY BABBITT If You Were Only Mine		
DE-27042—DICK HAYMES Would I Still Be The One In Your Heart?		
DE-48518—THE BLENDERS Flying Dutchman		
VI-20-3697—HUGO WINTERHALTER O.		
20—RAIN	15.2	18.9
CA-937—DEAN MARTIN Zing-A-Zing-A-Boom		
CO-38739—TONI ARDEN Mother, Mother, Mother		
DE-24950—LARRY FOTINE O. Little Jug		
ME-5407—GENE WILLIAMS Ask Me No Questions		
MG-10669—FRANK PETTY TRIO Precious Little Thing Called Love		
VI-20-3761—HONEYDREAMERS Sweetheart Semicolon		
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY		
21—ASK ME NO QUESTIONS	12.3	7.2
22—DOWN THE LANE	12.2	8.8
23—MUSKRAT RAMBLE	10.4	10.7
24—CHOO'N GUM	8.9	16.2
25—GO TO SLEEP, GO TO SLEEP	8.8	10.2
26—I FOUND MY MAMA	7.9	4.7
27—JOSHUA	7.6	10.8
28—STARS AND STRIPES FOREVER	7.5	1.9
29—ENJOY YOURSELF	7.2	13.2
30—ARE YOU LONESOME TONIGHT?	5.9	15.9
31—WILHELMINA	5.4	4.5
32—LA VIE EN ROSE	5.3	—
33—SPAGHETTI RAG	5.2	10.5
34—CHINESE MULE TRAIN	4.8	10.3
35—AMERICAN BEAUTY ROSE	3.9	—
36—THERE'S NO TOMORROW	2.8	11.3
37—SUNSHINE CAKE	2.4	12.8
38—ANSWER SHE IS "YES," NO?	2.3	—
39—SILVER DOLLAR	1.6	2.3
40—I DON'T CARE IF THE SUN DON'T SHINE	1.3	2.4

AM EXHIBITORS IN PICTURES



(TOP)—Jackie Fields buys himself a drink at his own booth—Supervend Sales Corp.

(CENTER)—Mel Finke and Joe Kline; First Distributors shown with display of Mercury Ball Gum Vendors which they have just introduced.

(BOTTOM)—Bert Mills doing an "Arthur Godfrey Lipton Tea" act with his "Hot Tea" Vendor.

READING FROM TOP TO BOTTOM—

- 1) Charley Aronson, Willie Blatt, Gordon Mills and Howard Peo, a group of old-timers gather at the Bert Mills booth.
- 2) Meyer Abelson and Sid Bloom at their Oak Manufacturing Co. display.
- 3) Sam Rabinowitz drawing a cool drink for Bill Gersh.
- 4) Ben Friedman (center, holding baby daughter) with crowd at George Sylvan Electric Corporation booth. Mrs. Friedman holds second daughter for the camera.

(TOP)—Walter Tratsch, ABT Manufacturing Corporation, and the firm's scale.

(CENTER)—Russell F. Craig alongside of Kool-Sleep's air cooler.

(BOTTOM)—Helen Turner (Miss Golden Triangle) poses alongside of Oak's Acorn Vendor. Leaf Gum display can be seen at right.

AUTOMATIC MERCHANDISE VENDORS PROMINENT AT ACMMA SHOW

CHICAGO—The Automatic Coin Machine Manufacturers' Association (ACMMA) convention was a great success from the standpoint of automatic merchandising. The fact that there was so much new equipment on display and that the action surrounding this equipment more than met with expectations proved that this summer is going to be a big one for automatic merchants.

The merchandisers displays ranged all the way from the small bulk vendors to the larger drink and cigarette machines. These automatic merchandisers were one of the outstanding attractions of the show.

Among the exhibitors were:

The Penny King Company of Pittsburgh, Pa. (charms); Northwest Engineering and Manufacturing, Inc., Minneapolis, Minn., (Shinemaster); Twintex Vendors Mfg. Co., Blue Island, Ill., ("Twintex" Sanitary Vendors); Deutsch Lock Company, Inc., Hammond, Ind., ("Nix-Pix"); Automatic Products Company, New York City, (Refresh-O-Mat); Automatic Products Sales Company, New York City, (cigarette machine); Fruitomatic Manufacturing Company, Los

Angeles, California, (fruit vendor); Breuer Electric Mfg. Co., Chicago, Illinois, (electric blowers); Bert Mills Corporation, Chicago, Illinois, (hot coffee vendor); ABT Mfg. Corp., Chicago, Illinois, (coin changers); First Distributors, Chicago, Illinois, (ball gum vendors); Harris Gaylord Mfg. Co., Clawson, Michigan, (ball gum, bulk merchandise, candy vendors); Globe Distributing Company, Chicago, Illinois, (coin counters); Karl Guggenheim Inc., New York City, (charms); International Mutoscope Corporation, New York City, (vendors); O. D. Jennings, Chicago, Illinois, (cigarette vendors); J. H. Keeney & Co. Inc., Chicago, Illinois, (cigarette vendors); Leaf Brands Inc., Chicago, Illinois, (ball gum and candy for vendors); Mills Industries Inc., Chicago, Illinois, (cold drink vendors); National Rejectors Service Co., Chicago, Illinois, (coin changers); Northwestern Corporation, Morris, Illinois, (ball gum, bulk merchandise, candy and stamp vendors); Super-Vend Sales Corp., Chicago, Illinois, (hot and cold cup-type drink vendors); and the Watling Mfg. Co., Chicago, Illinois, (scales).

Automatic Merchants Urge More Intensive Public Relations Program To Assist Purchases

CHICAGO—Surveys indicate that automatic merchants everywhere in the country are urging a more intensive public relations campaign on leaders in the automatic merchandising field.

General belief is to "overcome the idea of emergency sale." As one noted automatic merchant puts it, "This is the time when we can better acquaint the public with the fact that we are, without any doubt, the most outstanding new idea in merchandising, and that we are offering the people a service which is truly unequalled for its efficiency as well as its portability, and the further fact that the public buy nationally known, nationally advertised merchandise from our machines at the right price."

Automatic merchants point to locations that are now "featuring" their merchandisers where, formerly, these same machines were placed "in the background for emergency sales use only."

This, they state, came about because of intensive individual effort with location owners. "But," they claim, "if a public relations drive would get under way it would create demand on part of the public to have the machines in most conspicuous places in locations and would, at the same time, boost sales of merchandise featured."

They state, "Let's make the automatic merchandiser as impressive and respectable as any outstanding, efficient store that is serving its customers courteously and well with merchandise that is known to be the very best in every regard."

They also stated that better public relations work and more of it would tend to cut down the sort of competition that is more interested in stealing locations with bigger percentage commission offerings than going out to develop new spots which the automatic merchandising field requires for its own general betterment and future growth.

"Whatever they say," one manufacturer stated, "regarding public relations work to help make it easier to sell the locations on automatic merchandisers you can count us in on any such campaign."

In short, then, the manufacturers of much of the better equipment are in line with the plan to start a public relations campaign working thruout the nation using the press, radio and television. It is the hope of some of the automatic merchants that there will be a tie-up effected by the leading manufacturers with the merchandise producers to feature machines more often in their advertising campaigns.

As one of the automatic merchants said, "Everytime that machines have been featured in national advertising we have enjoyed better sales and also better relationship with the public as well as with our locations." The entire plan is based on getting more of the merchandise to be moved via automatic machines. The merchants are willing to cooperate in every fashion.

The hope is that leaders in the field will step forth to help the industry to enjoy a better public relations campaign than what is now afoot for the trade.

Bert Mills "Coffee" And "Tea" Vendors Big Hit At Show

LOMBARD, ILL.—The Bert Mills Corporation, this city, has announced a new 200 cup "Coffee Bar" 69" high, 25" wide and 19½" deep.

The vendor, of the cup type with the coffee prepared by Maxwell House, was exhibited at the ACMMA show. Executives of the firm state that "The Coffee Bar serves a delicious cup of coffee for five cents. It requires little servicing, needs no refrigeration and affords the automatic merchant a larger margin of profit."

The corporation revealed their new finance plan which allows qualified automatic merchants to purchase the Coffee Bar with a 25% down payment and the balance due over 12 or 15 months. In addition to the new coffee vendor the company has a standard model, 600 cup capacity.

Asserting that despite the fact that coffee prices have risen, "Coffee Bar" vendors are showing an even higher profit, it was stated. "The double wrapped cup and the cream used have always been the largest expenses incurred by the automatic merchant in coffee vending. We have developed a richer cream that uses less quantity and a new cup that cost only half as much as former models which enables the automatic merchant to show larger gross profits than were formerly possible."

Commenting on the host of favorable comments and orders that were received on his "Hot Tea" vendor, Bert Mills declared that his firm was highly pleased with the reception that the cup vendor had received at the ACMMA show. "Our 'Hot Tea' vendor more than fulfilled our expectations at the exhibit," he stated.

Hospital Vends Fruit To Veterans



VAN NUYS, CALIF.—Patients and nurse at the Birmingham Veterans Hospital, this city, are shown enjoying fresh, refrigerated fruit from their Fruit-o-matic.

J. C. de Graaf, sales executive of the Fruitomatic Manufacturing Company, Los Angeles, was showing this picture to one and all at the recent ACMMA show in lieu of the actual Fruit-o-matic which was wrecked in shipment from California to the show. The above machine was taken off location and rushed to Chicago and fortunately arrived Tuesday afternoon in time to be part of the exhibit.

The machine stands over six feet tall is 45" wide and 24" deep and holds 208 pieces of fruit—apples, oranges, peaches, pears, or grapes and cherries in containers. Other food items, such as milk, juice or cold sandwiches can be vended along with the fruit in any one of the four windows.

De Graaf points to the quick and easy method of loading the Fruitomatic by simply raising the glass front as an example of how simply the machine may be serviced.

Telecoin Moves

NEW YORK—Telecoin Corporation has leased the one story building at 4340-42 Park Avenue, The Bronx, for its new automatic machine sales and service center, George Connerat, vice president, has announced. The installation will be under the management of Sam Zeoli, director of the company's maintenance division. The building covers 7,000 square feet.

Completely redecorated, the new quarters will house the company's spare parts, maintenance and school divisions. The latter two will move from their present location in Parkchester.

The new center will serve 1,200 automatic merchants of commercial automatic self-service laundry and fruit-juice dispensing equipment in the Metropolitan area. Overhaul facilities and spare parts stockage will cover the company's line of commercial Bendix automatic washer, Telecoin tumble dryer and extractor and Tele-Juice, a coin-operated vendor of canned fruit and vegetable juices.

New York Telecoin Corp. is a sales subsidiary of the Telecoin Corporation.

NAMA Announces Show Dates

CHICAGO—Donald S. Graham, Assistant Director of Member and Public Relations of the National Automatic Merchandising Association has announced that the dates of the NAMA's convention and exhibit are November 12, 13, 14 and 15 in the Palmer House, this city.

This is expected to be the greatest vending show in NAMA history.



Mike Hammergren, President
SuperVend Sales Corporation

THANKS...

for your wonderful reception!

We were glad to say "hello" to so many of you at the ACMMA show in Chicago. As President of the new SuperVend organization, I want to say thank you a million times for all the wonderful things you said about our new, improved SuperVend drink vendor.

Thanks for acclaiming this new drink vendor as the very finest in merchandising history. As we told you at the show, the production lines are turning full speed and we are glad we can promise prompt delivery to all of you who ordered this new SuperVend drink vendor.

We'll be seeing you - - and thanks.

MIKE

superVend

SALES CORPORATION

134 N. LaSalle St., Chicago 2, Illinois.



SURVEY SHOWS VENDORS IDEAL FOR FACTORIES

Vendors Consistently Show Profit

NEW YORK—The Field Research Division of the Paper Cup and Container Institute, Inc. has released to The Cash Box, Automatic Merchant the results of the recent survey the institute conducted showing the popularity of vending machines.

Farley Manning, Division Director, lead the study of the in-plant feeding systems in factory locations where fewer than 1,000 people are employed. Manning stated that, "In general, full scale cafeterias are the most expensive way to serve food in such locations, and supplementary services, including vending machines, will probably do an increasing part of small plant feeding."

The survey was initiated in order to find out how small plants are providing food for fewer workers than it takes to support the type of in-plant food service now customary in larger locations. Field reporters of the Research Division visited the 26 plants used in the survey to get a representative view on how these factories with less than 1,000 employees were meeting the problem.

Vending machines are the most popular source of supplementary food!

Most of the plants had more than one food system. The group included 17 cafeterias, nine mobile cart systems, and four canteens. In twelve factories, vending machines were used to supply candy, cookies, peanuts and soft drinks. Several reported experimentation with vending machines selling wrapped sandwiches, but no vending machines of this type were in operation at the time that the survey was held. However, many of the plant managers questioned expressed great interest in the future development of vending machines serving substantial hot food items, particularly coffee.

Vending machines were the only source of food supply which consistently showed a profit!

One New England textile firm employing a thousand persons stated that vending machines selling soft drinks

earns \$200.00 a month for the employee's association!

In all plants surveyed reporters found that such supplementary food services as vending machines were more popular with employees than the old fashioned feeding systems and in contrast to the traditional deficits in small factory feeding they invariably paid their own way and often showed a profit!

Factory managers in many instances insist on cup vending machines for soft drinks to reduce the accidents possible from broken or rolling bottles. The Armstrong Cork Company, Braintree, Mass. does not permit breakable utensils on the factory floor. The company claims that this safety measure also protects valuable stock.

Competition between vending machines and other food services is not regarded as a serious problem in any location where it has been tested. Most firms explained that the machines were selling at hours when the cafeteria was closed while other companies did not locate vending machines in the cafeteria. A Cleveland foundry, for example, liked the vending machines because they made it unnecessary to keep the cafeteria opened beyond the lunch hour for snackers.

Concerns questioned were engaged in manufacturing textiles, electrical equipment, small machine parts, lumbering, printing, laundering, food processing, and garment making. The states in which the survey was held were California, Oregon, Montana, Ohio, Indiana, North Carolina, Florida, Rhode Island, Connecticut and Massachusetts.

The results obtained point conclusively to the fact that automatic merchants have only scratched the surface of the possibilities available to them with the proper exploitation of small plants. With the correct handling, these locations can be profitable to all concerned and act as a strong selling agent and public relations factor in behalf of all automatic merchandising.

SuperVend Clicks Big At ACMMA Convention

Over 15,000 Drinks Dispensed At Show



M. G. HAMMERGREN

CHICAGO—Supervend Sales Corp. met with remarkable acceptance of their drink dispenser at this first coin machine show they attended.

According to Mike Hammergren, president of the firm, as well as other execs who were present, "This was, we believe, our most successful showing."

Over 15,000 free drinks were dispensed thru the two machines which were on display without one single mechanical defect. "Not a hitch," as Larry Cooper of Supervend reported, "the machines worked perfectly and were in constant operation dispensing free drinks to all and sundry who called at our booths."

The last day of the show here was

one of the hottest in this city with the temperature hitting past the 92 degree mark and drove exhibitors as well as their staffs, including operators, jobbers and distributors, and everyone who attended, over to the Supervend booths for free drinks.

The two machines were in constant operation all day long, even more than they were the two previous days of the show.

This remarkable constant operation, engineers believed, with the further fact that the water supply of the hotel didn't match needs, might have caused some hitches in the operation of the units. Instead, not a single halt came about. The machines worked perfectly.

Two pretty models, especially employed for the purpose, were constantly in attendance at the booth and purchased the six various types of soft drinks, three of each featured in two machines.

The drinks were Coco-Cola, Green River, Hires Root Beer, Dr. Pepper, Canada Dry Orange and Dad's Old Fashioned Root Beer.

Hammergren stated, at the close of the show, as he rushed for a plane to Dallas where he was going to urge heavily increased production to meet orders taken at the show, "After three full days of continuous operation, under trying conditions, serving over 15,000 drinks to all who attended the ACMMA show, our Supervend machines proved themselves the greatest automatic drink dispensers ever introduced to the market."

Prize-Giving Vendors Illegal In N.Y. State

ALBANY, N. Y.—Ball gum vending machines that offer an element of chance by dispensing either ball gum or trinkets have been declared illegal, the Court of Appeals ruled Thursday, March 25.

The court held unanimously that the vendors are to be considered slot machines and stated that in the New York City case involved, "it is immaterial that there was no proof of a difference in intrinsic value between the various objects obtainable from the machine." A lower court ruling had declared "to the avid eyes of a child, the trinket is a treasure."

The court reversed the Decision of the Appellate Division, Second Department, and affirmed a ruling by Judge Irwin Davidson of the Court of Special Sessions.

Judge Davidson held that Sydney Siegel, who kept the machine on the counter in his candy store, was guilty of keeping a slot machine. He suspended sentence, however, because of "the novelty of the question," and because there was no intent to commit a crime.

Ice Cream Vendor Bows

LOS ANGELES, CAL.—A new ice cream bar dispenser is being manufactured by the West Coast Sheet Metal Works here.

The new dispenser, called Pic-a-Bar, features a "serve yourself" circular container with a transparent plastic cover built on to the top of a waist-high storage compartment; both are refrigerated. The cooler is said to maintain a temperature of —5° F. four inches above the surface of the service container.

The compact dispenser, encased in stainless steel, measures 35 x 30 x 39 inches but has a nine foot storage capacity. The unusually large capacity is made possible by a relatively new insulation material whose thermal efficiency approaches that of dead air.

Trial runs of the dispenser have been made in several Fox West Coast theatres. Ice cream sales were reported to have tripled and in some cases, quadrupled.

C. R. Rockriver, designer and manufacturer of Pic-a-Bar, credits the increase to impulse buying stimulated by the visual effect of the transparent covered service pan.

N. Y. DISTRIBUTORS for KEENEY



Finest
Cigarette
Vending
Machine
Ever
Built

Immediate
Delivery!
Keeney's New
"BOWLING
CHAMP"

BILOTTA

DISTRIBUTING
COMPANY

224 NORTH MAIN STREET

NEWARK (Wayne County) NEW YORK

Exclusive Wurlitzer Factory Distributors for the Albany-Syracuse Territory

Penny King Offers Varied Charm Line

PITTSBURGH, PA.—The Penny King Company, manufacturers of miniature charms, have announced the readiness for distribution to Automatic Merchandisers of fifteen different styles of charms in various sizes and colors.

At present the types of charms being sold by Penny King includes: baseballs, baseball players, baseball gloves, boxing gloves, dogs, Dutch boy and girl, duck pins, basketballs, footballs, funny faces, horseshoes, rings, round charms, skulls and baseball pin buttons.

Most of these charms are available in either copper, silver or gold plate or in plastic. The Penny King Company is the world's largest manufacturer of miniature charms.

ACMMA SHOW CLIX

Rumors Of "Flop" Fade As Show Crowds Grow. First Day Considered Excellent By Exhibitors. Business Good. Many Chase About City To Enjoy "Open House" Parties At Factories. Merchandise Machines Prominent

CHICAGO—Many entered into the ACMMA show the first morning, (Monday, May 22) rather timidly. Rumors were to the effect that, "This show is going to be one of the biggest flops in history."

But, before three hours had gone by, even the rumor mongers were changing their minds, as more and more ops, this rainy morning, began to enter into the convention hall, and the crowds continued to grow larger by the hour.

Tho there had been meetings and prevue showings the night before (Sunday, May 21) and even tho many factories were holding big "open house parties" to attract visitors, the crowds still wanted to see and be seen with the result that exhibitors were highly pleased and began to grow more confident that there would be large crowds to talk to and to sell their products all during the convention.

New shuffle games appeared, especially the baseball type, and attracted much attention from jobbers, distributors and operators who attended.

The AMI Model "C" and Evans "Constellation" phonos brought their share of the music men who came to see the newest in phonos.

Prominent were the merchandisers which ranged all the way from the small bulk vendors to the larger drink and cigarette machines. The automatic merchandisers were one of the outstanding attractions of this show.

Pace displayed bells. Bally showed a brand new one-ball. Others at the exhibit had consoles and other type games on display.

There were many displays on the upper floors of the hotel.

All in all it was a very fine showing.

This was one of the liveliest paced shows ever yet held. The men who came from many miles about were torn between seeing the displays at the show and visiting the various factories about town to see what was going on at the plants that wasn't shown at the booths.

This, in addition to the many factory open house parties, and the further fact that some of the exhibitors had displays on upper floors of the hotel where they were showing products to certain buyers, kept the crowds on the move all day long.

There wasn't a distinteresting pause in this show, because, as the second day just seemed to get going, the booths were closed down to make way for the big banquet Tuesday (May 23).

Wednesday was one day when

everyone wanted to get out to one factory or another.

The booths closed down at 4:00 P.M. on Wednesday and this kept the speedy pace of the show going to a point where some visitors just didn't have time to take care of the many things they wanted to do while here.

Many Canadian operators were seen about the show looking over new types of machines.

A reducing coin operated horse attracted much attention. A coin operated air conditioner also got its share of the crowds. The hot dog vendor of George Sylvan Electric Corp. was a hit, as was the soft drink tap service mixer idea brought here from the east.

This fast moving, speedily paced show went off so quickly that few had the opportunity of completing all their business details. Many remained over here in Chicago to the end of the week so that they could visit with manufacturers they hadn't had a chance to see during show days.

ChiCoin's "Band-Box" Featured On TV Show

CHICAGO—Executives of Chicago Coin Machine Company were glued to their television sets on Sunday, May 28 from 9 to 9:30 P. M. when Dave Garroway introduced a new novelty on his NBC network show—featuring the firm's "The Band-Box" in two production numbers.

"The Band-Box" is a scale model bandstand, complete with curtains that open and close—and features an assortment of miniature musicians who seem to be playing their various instruments with real music being reproduced. Ingeniously moulded from specially treated rubber, the tiny band seems to come alive. By a skillful timing process, the group appears to play in perfect time with records usually played on a standard juke box which is attached to the "Band-Box" unit.

"Use of the 'Band-Box' on Garroway's TV show is more or less of a 'preview' showing" stated Sam Lewis. "We are readying our production to serve the juke box operator with this device, which in tests in several sections of the country has increased the music operator's receipts considerably."

CMI CALLS OFF JUNE COIN SHOW

CHICAGO—Board of Directors of Coin Machine Institute met this past week (Tues., May 23, 1950) and made the announcement that there would be no June coin machine show by this organization at the Stevens Hotel.

Official announcement was to the effect that the CMI show would mean four shows for the operators to attend in this city.

First show held this year was that of MOA (Music Operators Of America) in March at the Palmer House.

Second show was held here this past week by ACMMA (American Coin Machine Manufacturers Assn.) at the Sherman Hotel.

There is also another show scheduled for the Palmer House by NAMA (National Automatic Merchandising Assn.) in November.

The CMI show in June would have meant four shows for the operators, jobbers and distributors to attend this year and would also have meant, according to the CMI's Board of Directors, an additional expense for many manufacturers who would have displayed at their show.

To eliminate expense to the operators to attend the CMI show in June and also to cut the cost of displaying at the June show by the manufacturers, CMI members decided to call off their show, according to public relations manager, Pickering.

This means that the next coin machine show to be held in Chicago will be that of NAMA in November, 1950.

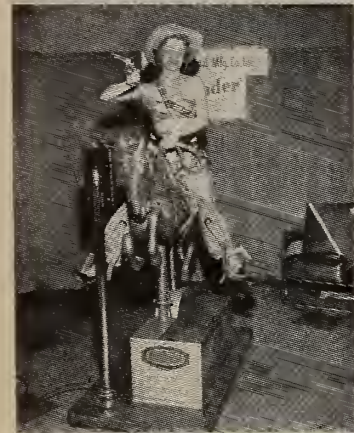
Carloads Of Wurlitzers Go Out



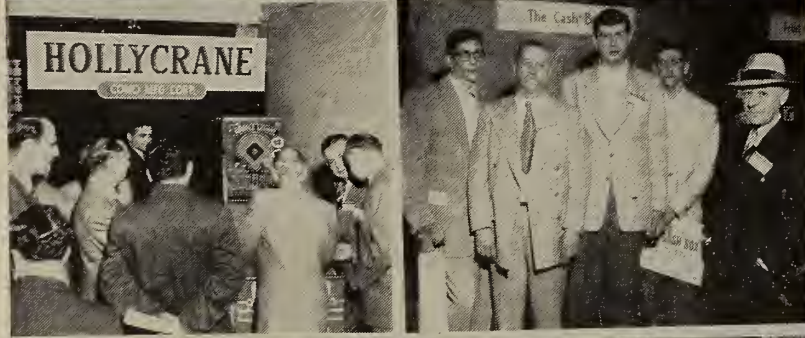
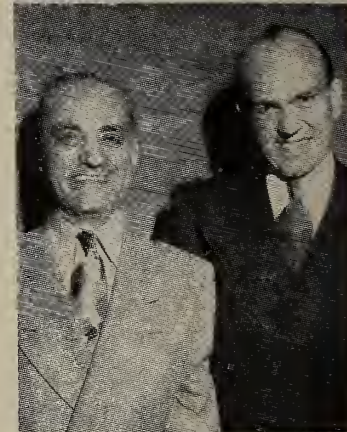
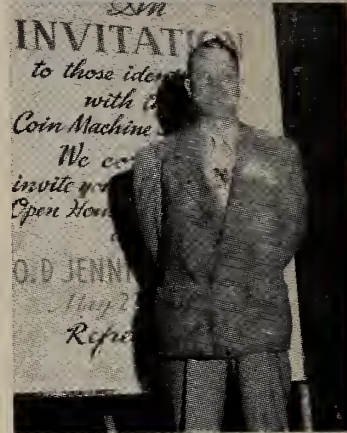
NORTH TONAWANDA, N. Y.—Ed Wurgler, sales manager of Rudolph Wurlitzer Company, this city, happily points to carload of Wurlitzer 1250 phonos leaving for Herb Wedewen, Northwestern Music Co., Cleveland, O.

According to Wedewen, "back orders well exceed the carload quantity and are steadily increasing. We expect the factory to keep sending these carloads to us regularly."

CANDID CAMERA CLIX ACMMA SHOW



Herb Jones, president of ACMMA, shown in a characteristic position. Herb worked hard to put the show over and was extremely well pleased with its outcome. Jones was reelected to serve as president for 1951.



READING FROM TOP TO BOTTOM—

(Left Strip) 1) Bill Gersh, Bill Frey, Dave Lowy, Bert Mills and Willie Blatt.

2) Crowds gathered around booth of Como Mfg. Corp. to watch Ray Moloney play the firm's new shuffle baseball game.

3) Harry Rosenthal and Al Sebring look over United's shuffle game.

(Right Strip) 1) Carl Zimmer of South Bend, Ind., and Ben Coven talk it over alongside Wurlitzer's 1250 phono at Coven's suite.

2) Gust George of Pittsburg, Pa., snapped with his three sons. (L. to r.): Raymond George; (Gust); James George and Regis George. On the extreme right is "Shappy" of Shappy's Music Store, Pittsburgh.

3) Crowd gathered at United's booth watching play on "Shuffle Slugger".

TOP TO BOTTOM—

1) Ray Moloney, president of Bally Mfg. Co., and John Haddock, president of AMI, Inc., talking it over.

2) Peggy Smith riding the "Crusader" at the booth of Memphis Metal Mfg. Co.

3) Dick Hood, president of H. C. Evans & Co., pointing out action of "Constellation" phono to Mr. and Mrs. O. C. Wood of Andalusia, Ala.

4) William Shrader and H. F. (Denny) Dennison at their beautiful display of the firm's "Pacific Shuffleboard Bowling".

TOP TO BOTTOM—

1) Ray Riehl and Herb Oettinger of United talking to Sam Taran of Miami, Fla.

2) Henry Strong, sales manager for O. D Jennings & Company, in front of the firm's booth.

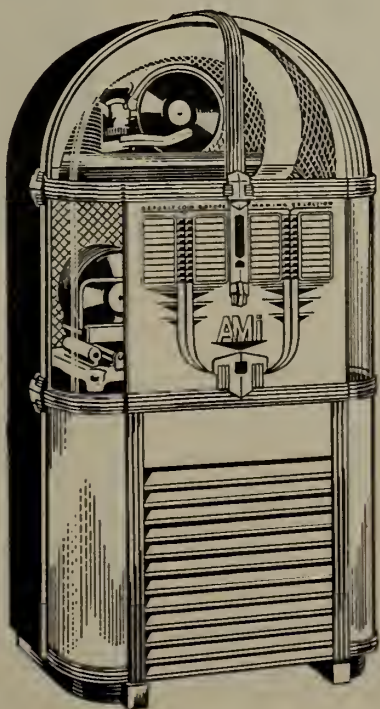
3) Joe Abraham of Cleveland with Earl Moloney of Bally.

4) Frances Glab and Bill Olsher of ABCO Novelty Co., demonstrating its new game "Tilt-Test".



NOT "played by ear!"

The new amplifier and sound system on Model "C" assure a true-tone reproduction of every selection from the highest note of the violin to the deepest bass of the drum. Bass and treble are tone-right for good listening up and down the scale. The new automatic built-in bass control saves highs where basses are favored, basses where highs are favored—highs and lows are always correct regardless of volume.



New amplifier, new pick-up, new needle; optional booster amplifier for special multi-speaker hookups. The "C" knows its public and the public knows its music and that's why they are so happily married!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

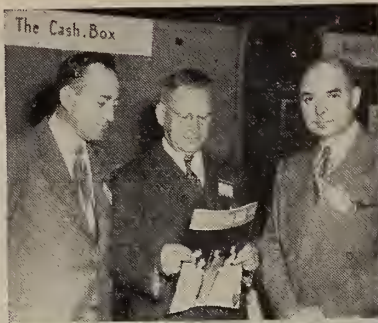
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

CANDID CAMERA CLIX ACMMA SHOW



READING FROM TOP TO BOTTOM

- 1) Bill Billheimer, Como Mfg. Corp., at his booth, flanked by Ira T. Byram, Jr. and Chris Christopher. Bob Lorch of Como playing the firm's "Shuffle League".
- 2) Barney (Shugy) Sugerman, Runyon Sales Co., and John Haddock, AMI, resting a bit.
- 3) Irv Sandler, Harold Lieberman, Ted Bush, Hy Greenstein and Fritz J. Eichinger.
- 4) Les Rieck, (r) H. C. Evans & Co., in a serious discussion with E. B. Alley, Richmond, Va.

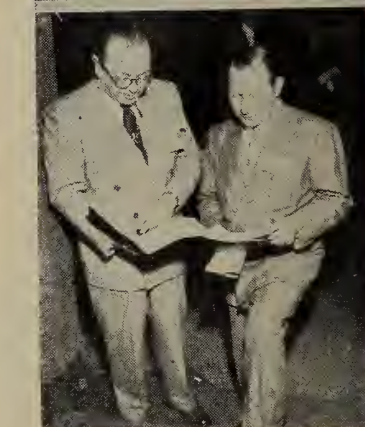
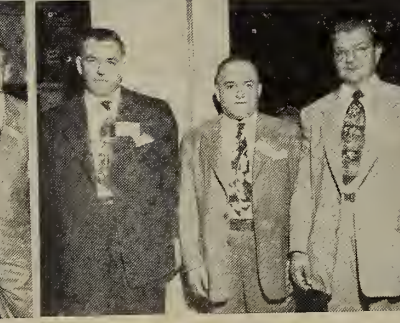


LEFT STRIP—TOP TO BOTTOM

- 1) David C. Rockola flanked by his two top executives, Art Weinand (l) and J. Raymond Bacon, as they stop off at The Cash Box booth for a chat.
- 2) Rose Knollmiller Bennett, Bill O'Donnell (Bally executive) and Otis Miller.
- 3) Mrs. Charles Rowlette, Warsaw, Ind., Sam Dichter, Southern Aut. Music Co., Mrs. Frances Baughn, Leesburg, Ind., and Mr. Rowlette, relaxing on a comfortable couch.
- 4) A shot of the Bally Suite, showing some of the members relaxing, while a "Gin" game proceeds apace.
- 5) Bud Nilsson, Provo, Utah; W. H. Erskine, R. F. Jones & Co.; O. J. Houser, Portland, Ore.; and Sam C. Looney, Albany, Ore.

RIGHT STRIP—TOP TO BOTTOM

- 1) Betty Thomas, Larry Cooper, Amilie Thompson and Richard Eaton at the SuperVend exhibit.
- 2) Otis Murphy, R. F. Jones and Ben Becker smile pretty for the camera.
- 3) The camera catches a New Orleans group: Jack Young, Bob Buckley, Les Stivers, Sam Tridico, Henry Fox and Russ Kerner.
- 4) Earl Moloney with Mrs. Bill Copeland and Bill Copeland, Canton, O.
- 5) Some more New Orleans coinmen: Nick Carbajal, T. E. Odder and Ed Roberson.



READING FROM TOP TO BOTTOM

- 1) Ben Coven and Paul Golden of La-Ru Nov. Co., Chicago, take a look at Bally's "Shuffle Champ" at Coven's suite.
- 2) Purveyor's "Atom - Jet" game attracting players at the firm's booth.
- 3) Joe Winegarden alongside his "Auto-Photo" machine.
- 4) Bill FitzGerald, advertising manager of AMI, Inc., checking his ad in The Cash Box with Bill Gersh.

OPERATORS OF AMERICA

YOU NEED A GAME THAT WILL EARN TOP MONEY FOR A FULL YEAR

WE HAVE IT—Ask your friends who visited the show!!

YOUR SHUFFLEBOARD OR THE LOCATION-OWNED SHUFFLEBOARD
BECOMES THE LONG ALLEY TO PROVIDE

REALISTIC BOWLING

BY ATTACHING THE

PACIFIC SHUFFLE BOARD BOWLING UNIT

ONE MINUTE TO INSTALL—ONE MINUTE TO TAKE OFF
WITHOUT A SCRATCH TO THE SHUFFLEBOARD

ONE BOWLER 10c—TWO BOWLERS 20c
HOURLY EARNING \$4.00



DISTRIBUTORS . . .

A FEW TERRITORIES
OPEN—WIRE OR PHONE
IMMEDIATELY . . .

PACIFIC SHUFFLE BOARD BOWLING CO.

MAIN OFFICES: 1348 VENICE BLVD., LOS ANGELES 6, CALIF.

(Tel.: RICHMOND 5568)

PLANT
4258 LINCOLN BLVD.
VENICE, CALIF.

Bally Distributors Discuss Business At Big Meeting



GEORGE JENKINS

sales manager, conducting the meeting, Bally distributors came together in the Bal Tabarin of the Sherman Hotel the first day of the ACMMA show (Mon. May 22) to discuss business generally for the firm's products.

The meeting was one of the most enjoyable ever yet conducted, it is reported, with the attendance at the one hundred percent mark.

Distributors spoke openly, and were urged to do so by George Jenkins and Jack Nelson.

Jack is also reported to have given his viewpoint and analysis of the business generally which met with a grand round of applause from all the distributors present.

Just like all distributor meetings conducted by almost everyone of the larger factories, this one carried on with the thought that the men present wanted to compare views, as well as listen to suggestions from other fellow distributors and, at the same time, get the viewpoint of the firm's execs.

Wurlitzer Distributors Hold Meet During Show Week



EDWARD R. WURGLER

Company gathered from all over the nation and came together at the Palmer House, this city, for a national discussion regarding the automatic music business.

While speaking with distributors, Ed Wurgler, general sales manager of the Rudolph Wurlitzer Company, was told that practically all of them would be attending the ACMMA show, and he spontaneously decided to have a meeting, taking advantage of what almost amounted to 100% attendance.

Distributor after distributor attending the meet is reported to have stood up and advised those present about conditions in their own territories regarding the automatic music business. "This was one of the most enlightening meetings we have ever attended," the distributors agreed.

Wurgler, who conducted the meeting, is reported to have given all the distributors present the over-all picture of the automatic music industry which he gathered from his recent nationwide trip.

CHICAGO—With George Jenkins, vice-president of Bally Manufacturing Company, and Jack Nelson, general

CHICAGO—It all started off casually—then grew and grew, until distributors for The Rudolph Wurlitzer

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

ACMMA SETS 1951 SHOW DATES

**Next Show April 9, 10, 11, 1951—
Herb Jones Re-Elected President—Elect
New Board Of Directors For Year**

CHICAGO—Members of ACMMA (American Coin Machine Manufacturers Assn.) held their election meet during the show with the following Board of Directors elected:

Herb Jones of Bally Manufacturing Company; Vince Shay of Bell-O-Matic Corporation; D. W. McClay of O. D. Jennings & Company; Jerry Haley of Buckley Manufacturing Company; Bill Ryan of Universal Industries, Inc.; John Conroe of J. H. Keeney & Company, Inc., and Rex Shriver of H. C. Evans & Company.

Officers elected by the Board of Directors to serve for the forthcoming

term were:

Herb Jones, President; Bill Ryan, Vice-President; Vince Shay, Secretary; D. W. McClay, Assistant Secretary; Jerry Haley, Treasurer and John Conroe, Assistant Treasurer.

At this same meeting ACMMA decided on dates for their 1951 show and chose April 9, 10, and 11, 1951 at the Sherman Hotel.

Other business matters were also discussed and it is believed by the members that the success of their first show this year will reflect with even greater attendance and success in 1951.

Premiums Click For Shuffle Game Operators

**All Types Of Premiums Featured For High
Score Prize Of The Week. Ops Say Play
Booms With Use Of Premiums**

CHICAGO—Leading shuffle game jobbers now featuring premiums for shuffle play prizes.

According to shuffle game operators the best method for increasing play action is to allow a general drawing for a top weekly prize.

This is done by awarding players who reach or pass a certain score to write their name on a ticket which is deposited in a container by the storekeeper and, at the end of the week, the name drawn from the container is the winner of the week's prize.

A new prize each week, ops claim, keeps the play going and all get a fair chance to obtain the premium prize by the fact that the drawing is always a better method than simply giving the award to the highest scorer.

Some ops are also featuring smaller premiums for daily prizes. These are usually lighters, etc., in the less expensive class and, at the same time, feature a larger and more outstanding premium, such as an electric clock, camera, etc., for the big weekly prize.

Premiums, ops claim, have boomed shuffle game play in almost every instance. Players are reported to appreciate this award idea.

Retailers, too, are happy over the deal and, in most cases, are willing to split the cost with the ops to keep the play at top peak.

The premium prize is well displayed in most of the locations with ops using

attractively painted signs to call attention to it. These signs, retailers are reported to have stated, have pulled play to the games. The result has been, generally, to boom shuffle play.

Some of the premiums are very outstanding. Most widely used are the new style electric clocks.

Cameras have taken good hold, too, it is reported, and these are being widely used. Many new type premiums of the larger size are featured, with some extremely attractive.

Joe Blenker Wins ACMMA Cadillac

CHICAGO—Joe Blenker, well known operator of Junction City, Wisc., was the winner of the 1950 Cadillac which was awarded at the big banquet and entertainment Tuesday evening, May 23, by the ACMMA (American Coin Machine Manufacturers Assn.).

Blenker was thrilled at winning this 1950 Cadillac and is reported to have been the most pleased op at the show.

NCMDA HOLDS MEET DURING SHOW WEEK



LOU WOLCHER

CHICAGO — NCMDA (National Coin Machine Distributors Assn.) held a special meeting (Tues., May 23) at 11:00 A.M. in one of the parlor meeting rooms of the Sherman Hotel.

Lou Wolcher, president of the organization, presided at the meeting with S. I. Neiman, business manager of the group.

Many new members are reported to have entered into the organization at this meeting. This is somewhat due, it is believed, to the fact that entrance requirements have been eased to some extent.

One of the subjects discussed was the fine cooperation the distributors were getting from the manufacturers on their request that all new games be pre-tested on location first, so that ops could be assured of mechanically perfect, better money earning equipment.

Parts catalogs which manufacturers have created, at the suggestion of the NCMDA membership, also received much praise at this meeting. These have made it much easier for distributors and ops to obtain the necessary parts for all types of machines.

Other matters were also discussed at this meeting. The body ruled that, from now on, it would hold regular quarterly meetings here in Chicago.

Purveyor Shows Remote "Atom Jet" Game At Show

CHICAGO—Herb Perkins of Purveyor Shuffleboard Company, was one of the busiest men at the ACMMA convention featuring an entirely new and different and revolutionary amusement game, "Atom-Jet," which worked by remote control.

The game astounded many who attended the show and is reported to have won a grand following.

Purveyor took many orders for the machine and is of the belief that they have introduced an entirely new style amusement game which is sure to appear in a great many territories in the nation.

The game is large in size with the main part of the machine either hung up on the wall or placed back of the bar. The play is controlled from a wall box which can be put on a table many feet away from the game. The play is fascinating and skillful and is completely under control of the player using the plunger on the wall box.

This remote control play action is very revolutionary in most territories. It was one game that took strong hold of the imaginations of all who played it.

As Perkins said, "The 'Atom-Jet' gives every promise to be one of the forerunners of the new games era. The remote control action met with the complete approval of every operator, jobber and distributor. Many people returned two, three and more times to play the game again and again."

"We've never before heard such great praise for an entirely new and revolutionary product," he continued, "and we sincerely believe that 'Atom-Jet' points the way to greater play in every territory."

"Hollycrane" A Hit At First Show

CHICAGO — Como Manufacturing Corporation, this city, who made its first official showing of its new model "Hollycrane" at the ACMMA show this past week clicked so well that they believe they will be busy with production for some months to come taking care of the orders which were placed for this unit.

Tho the "Hollycrane" earlier models were seen at shows before, this is the first time that the factory itself displayed its own merchandiser and the result was to bring many new distributors into the fold.

Among the busy Como men who were present at the booth were, Bill Billheimer, Ralph Nicholson, Ben Becker, Don Pearl, Harry Menta and Jack Nelson.

These men were hard at work all three days of the ACMMA show explaining the many features of the "Hollycrane" and also discussing distributorships and territories with many who called at this booth.

The showing was extremely successful, according to Bill Billheimer, but, what seems to have pleased him most, he advises, was the fact that so many operators called around at their booths to tell them how successful they've been with their "Hollycrane" operations and that the unit works perfectly while bringing grand returns.

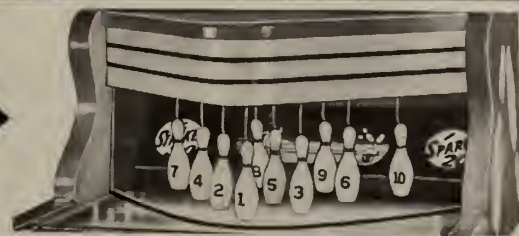
Others of the firm report the same sort of conversations with leading ops who produced some earning reports which, as Ben Becker, Don Pearl, Jack Nelson and Ralph Nicholson reported, "Were absolutely amazing because of the fact that these reports were not just for one or two weeks, but, for many steady months of constant operation."

THIS IS IT! *Chicago Coin's* NEWEST BOWLING GAME BOWLING CLASSIC

WITH REALISTIC UPRIGHT
DISAPPEARING PINS

Just Imagine!
**ONLY 45 SECONDS
PER GAME!**

**8
FT. LONG**



SPEED

45 SECONDS TO PLAY

REBOUND

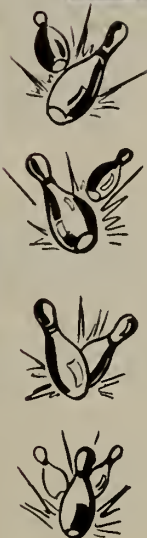
Action

**1 OR
Players 2**

10c and 20c

CUSHIONED GUTTERS
FOR SILENT PLAY

AUTOMATIC SCORING
PLAYERS COMPETE FRAME BY FRAME



Chicago Coin Machine Co.
1725 Diversey Blvd. Chicago 14, Ill.

Pacific's Shuffle Game Revamp Unit Praised

CHICAGO—Bill Shrader of Pacific Shuffleboard Bowling Company presented one of the most impressive revamp shuffle game units to ever be seen here at the ACMMA show and won much praise for the firm's ingenuity and construction ability.

The laboring under poor electrical conditions at the Sherman Hotel, the firm's new unit, featuring large size plastic light-up pins and a very fine, large size score totalizer unit for one or two players, the unit worked perfectly and met with the approval of everyone who called at the booth.

Shrader reported that this was one of the most successful showings of this new unit.

Not only is the entire unit large and impressive but also completely self-contained. Two pucks are used and keep the game going at a speedy pace. The pucks are returned automatically to the player.

There is no doubt from the number of distributors who quickly tied in with him that Bill Shrader's biggest worries will be production and more production.

The territories are going very fast, Shrader stated that there are still a few left and that those distributors who wanted to give shuffleboard operators the greatest unit for big, long-life profits should contact him immediately.

Comet Displays Five New Counter Games

CHICAGO — Ted Rubenstein of Comet Industries, Inc., this city, introduced five new counter games at the firm's display at the ACMMA show.

The "Comet" counter game features cigarette reels only. It has a token payout unit and can be had in either 1c or 5c play. It comes in coin operated and non-coin operated models.

The "Meteor" features bell-fruit reels and also a token payout unit. It can be had in 1c or 5c play. It comes in coin operated or non-coin operated models.

The "Ciggy" counter game features either cigarette or bell-fruit reels and 1c or 5c or 10c play. It also has twin cash boxes, one for the op and one for the storekeeper. It comes in coin operated play only.

The tiny "Mite" counter game features either cigarette or bell-fruit reels and can be had in 1c or 5c or 10c play. The "King" which is also in this tiny classification, features poker play reels only.

All five of these new counter games are unusually attractive and very colorful.

The attention they received at the show assured Comet that they would prove among the best selling counter games yet presented to the industry.

THE TWO BIG HITS OF THE SHOW

TILT-TEST

NEW AND DIFFERENT
SKILL COUNTER GAME



**ACTION—
APPEAL—
STEADY
EARNINGS!**

A new counter game ideal for legal territory since it is a skill—not a payout-game.

\$27.50

HIT-A-HOMER

HOME RUNS • WALKS
STRIKE OUTS

The newest
counter game
with Baseball
play

This is what you've been looking for. An inexpensive counter game, which can be operated everywhere.



\$27.50

1/3 deposit with order. Write for Quantity Prices.

ABCO NOVELTY COMPANY

2009 W. IOWA STREET

CHICAGO 22, ILLINOIS

(PHONE: EVerglade 4-3824)

PROFIT

with

KEENEY'S

SILVER BELL (Console) • PYRAMID (Electric Bell)

BOWLING CHAMP • DOUBLE BOWLER

• ELECTRIC CIGARETTE VENDOR •

J. H. KEENEY & CO., INC.

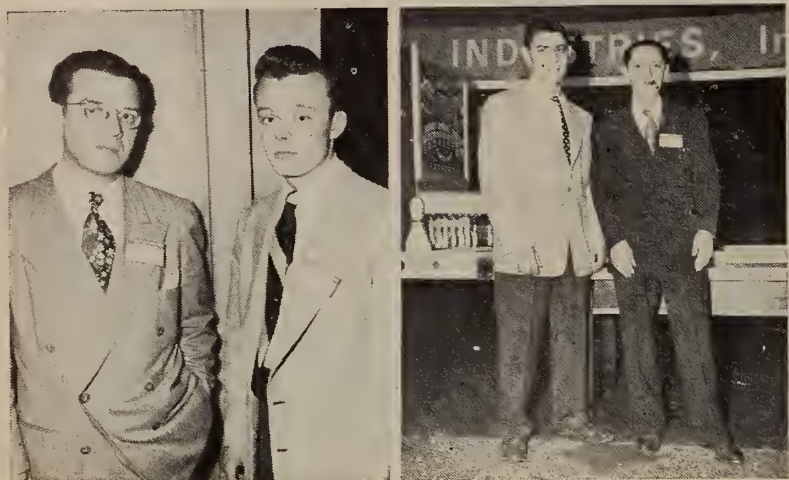
2600 W. FIFTIETH STREET

CHICAGO 32, ILLINOIS

• SUPPORT YOUR LOCAL CHARITIES •

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Father And Son Teams At Show



CHICAGO—A number of father and son teams appeared at the show. We were able to "shoot" the two above. Left: Al Sebring and son Gene; Right: Ed Zorinsky and his famous "cigar smoking" father Hymie.

JOBBER! DISTRIBUTORS! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus

A FREE SUBSCRIPTION TO The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL
FOR
ONLY

\$
48

FOR THE
ENTIRE
YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

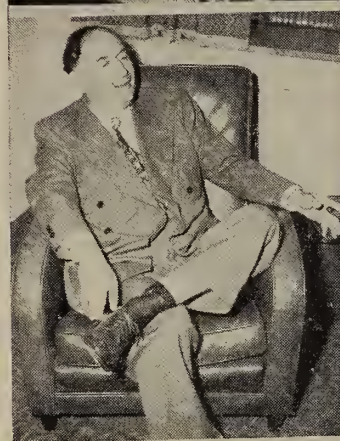
IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

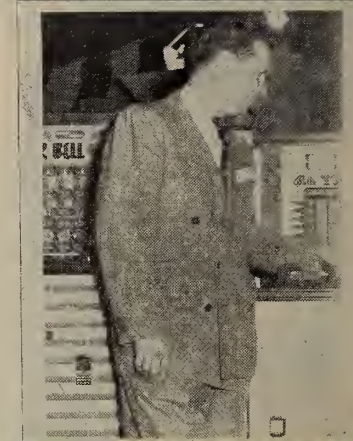
SEND US YOUR AD NOW!

CANDID CAMERA



READING FROM TOP TO BOTTOM

- 1) Billy DeSelm, United sales manager, getting a close shave from Bill Gersh.
- 2) Art Sauve, Detroit, resting in what looks to be a real comfortable chair.
- 3) The beautiful Lucille Laymon of L. A., with John Haddock of AMI.
- 4) Tom Callaghan and Jimmy Johnson. The caption on this pic read "Beauty and the Beast", but we wouldn't run anything like that.



READING FROM TOP TO BOTTOM

- 1) Joe Beck, Leonard Sheehan and A. R. Sample surround their Telequiz machine at their booth.
- 2) Bud Breitenstein looking over Bally's new One-Ball "Turf King".
- 3) Doris Sanders and E. J. Pepper of Lubbock, Tex.
- 4) M. L. MacDonald and Al Sleight, Bally regional director.

CLIX ACMMA SHOW



READING FROM TOP TO BOTTOM

- 1) Fletcher Blalock and Norman Rotschild, two Wurlitzer distributors talk it over.
- 2) Herb Gorman, manager of Taran Distributing Company, Jacksonville, Fla., office, and Sam Taran, head of the firm, alongside United's "Arizona" game in the factory's showrooms.
- 3) Benny MacDonald, Ft. Worth and Inez Crowe of Houston. Look what happens when two Texans meet.
- 4) They're all Jenkins (no relation)—George Jenkins, Bally, (center) kids with Miss Jenkins, while J. W. Jenkins of Star Coin Machine Co. chuckles.

READING FROM TOP TO BOTTOM

- 1) The Baltimore boys get together: Dave Koenigsberg, B. Solomon, Chris Christopher, Sol Polovy and Gabe Camby.
- 2) Lou Boasberg, New Orleans Novelty Co., rides the "Crusader" horse.
- 3) Bob Nims of New Orleans plays the "Play-Write" machine, while Ray Schorr and Harry De Witt of the manufacturing company look on.
- 4) Becky Naylor, Herb Perkins, Sylvia Dehler and Tom McNeill of the Purveyor Shuffleboard Co., at their booth.

We're Taking Orders
NOW

for

Bally's

New One-Ball

"TURF KING"

for

NORTHERN OHIO

and

WEST VIRGINIA

'Nuf Sed'

LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVE., CLEVELAND 14, OHIO

(All Phones: CHerry 7067)

Gottlieb Introduces
New Five-Ball
"Bank-A-Ball"

CHICAGO—A new five-ball game "Bank-A-Ball" was introduced to the trade this week by D. Gottlieb & Company, this city.

Continuing its established successful practice of giving the operator a highly interesting and appealing five-ball, Gottlieb's "Bank-A-Ball" features non-rotation numbers 1 to 15 plus Free Play awards on 8-ball; Top Corner Kickout pockets for extra numbers and additional play; Mystery Side Kickout pockets light up for Free Plays; Special number combinations for added scoring and free plays; straight shots; bank shots; and flippers.

The new game is now in the hands of the firm's distributors and production is running at full capacity.

Asks Repeal Of \$10
Federal Tax

CHICAGO—Dudley C. Ruttenberg, CMI general counsel, disclosed that he had written to Chairman Robert L. Doughton of the Ways and Means Committee of the House of Representatives, asking that they reconsider its action of retaining the \$10 Federal tax on coin operated amusement games before submitting the annual revenue bill to the House.

Ruttenberg, in asking for the repeal of the \$10 tax, pointed out that it was imposed in 1941 as an emergency revenue measure, but that it is now working a hardship on the industry due to the increased cost of labor and materials which has increased the cost of amusement games, but despite this, they are still vending amusement for the most part at the pre-war price of 5 cents.

In asking that the Committee reconsider its action, Ruttenberg requested a hearing to explain CMI's views.

SEE NEXT ISSUE OF

THE CASH BOX

MORE ACMMA PICTURES

USED MUSIC...Ready for Location...

SEEBURGS

Crown	\$49.50	Classic	\$79.50
Commander	49.50	R.C. Colonel	59.50
12-Record C	39.50	Casino	49.50
Plaza	49.50	R.C. 8800 Hitone	69.50
Regal	49.50	R.C. 9800 Hitone	69.50
Vogue	69.50	R.C. 8800 Lotone	79.50
Rex	49.50	8200 Conversion	59.50
E.S. Envoy	69.50	H-146M Hideaway	250.00
R.C. Envoy	69.50	147 M	345.00

WURLITZERS

716	\$39.50	1017 Hide-	
950	79.50	away	\$219.50
780	119.50	61 Coun-	
616	39.50	ter	29.50
1080	239.50	500	49.50
1015	229.50	850	69.50
	750	119.50	

Rock-Ola 1422	\$179.50
Aireon 1200	69.50
Throne of Music	39.50

TERMS: 1/3 Deposit, Balance C.O.D.

Write Today for New List of Music Accessories and All Other Types of Machines

SOUTHERN AUTOMATIC MUSIC CO., Inc.

624 S. Third St., Louisville 2, Ky.
240 Jefferson St., Lexington 2, Ky.

1000 Broadway, Cincinnati, Ohio
603 Linden Ave., Dayton 3, Ohio

3011 E. Maumee Ave., Ft. Wayne 4, Ind.
325 N. Illinois St., Indianapolis 4, Ind.

Lake City Nov. Co. Sets Sales Mark

CLEVELAND, O.—Joe Abraham of Lake City Novelty Co., this city, is reported to be outstripping this entire area in sales and service to operators.

Joe Abraham, according to leading manufacturers, whose products he represents in this state, “has set new sales marks.”

He has also won over operator after operator to his organization, developing one of the largest operator followings in the history of Ohio.

Abraham and his Lake City Novelty Company have been progressing right along, to the point where they are establishing this firm as the leading organization of its kind in this state.

Joe stated, “We are trying every day to give the operators everything that they require in the way of service, finance and equipment so that they will enjoy the biggest and best profits in their history.

“We feel sure,” he continued, “that what we have done up to the present, even to creating new sales marks for the manufacturers we represent in this state, will all be broken as this second half of 1950 gets under way.

“We are out to set new sales marks,” he said, “which have never before been equalled by any distributor in the state of Ohio and we are going to improve and better our service, if that’s at all possible.”

Huber Distrib. Co. Moves Headquarters To San Francisco

SAN FRANCISCO, CALIF.—Walter A. Huber, head of Huber Distributing Company, announced that the firm is opening new offices at 1118 Howard Street, this city, effective June 1.

For many years this distributing firm has been located in Emeryville, but Huber feels that being in San Francisco will permit him to serve his operator customers with greater efficiency.

“Being distributors for AMI’s line of phonographs and accessories for Northern California, and all other types of coin operated equipment, we have given this move considerable thought,” stated Huber. “It has always been our endeavor to serve the operators of this territory to the best of our ability, not only in service, but also in price.

“Our new quarters will be complete with show rooms and service facilities, as well as a complete parts department. Moreover, it is located near the wholesale record suppliers.”

Huber has a host of friends thruout the entire state, and is especially famous for his bow ties. Lately, his reputation has been extended to include him as an outstanding distributor in his area.

ABCO’s New Counter Games Make Hit At ACMMA

CHICAGO—Bill Olsher of Abco Novelty Co., this city, clicked with two brand new amusement type counter games which he introduced for the first time to the trade at the ACMMA show.

These games are unusually well built and both feature intriguing play action. One is an upright counter game called, “Hit-A-Homer,” which is baseball run action based on the use of ping-pong type balls.

The action of these lightweight balls on the plunger play of the game is to give them an unusually lively bounce which shoots them to the score pocket.

Tho the play seems very simple, the skill required to get all the balls into the scoring pocket, is something that takes both a steady hand and calm nerves.

The game got plenty of play at the booth of the firm and many ops believed it to be one of the best yet produced.

In addition to this upright game, Olsher also introduced a smaller machine which, because of its prone position on the counter, with about a thirty degree angle featured for the roll of the ball, also clicked with many who played it.

This game is called “Tilt-Test” and is really a test of skill with the player needing cool, steady nerves to complete the play.

When you buy from Runyon YOU BUY THE BEST

Bally Scores Again
With the newest, most sensational and fastest rebound alley of them all

Bally
SHUFFLE CHAMP
2 SIZES: 9½ FT. and 8 FT.
IMMEDIATE DELIVERY!
ORDER NOW!

RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y., N.J. & Conn.
593 10th Avenue • 121 W. Runyon Street
New York 18, N. Y. • Newark 8, N. J.
LOngacre 4-1880 • Blgelow 3-8777

Bill Olsher, at the same time, sprung a surprise at this show by bringing Eddie Hansen, formerly sales manager for Groetchen Tool, into his booth as his own sales manager for these new counter games.

Many called at the booth to just say “hello” to Eddie who has been missing from the coin machine industry picture for sometime.

Eddie was taking orders right at the Abco booth and both he and Bill Olsher were among the busiest men at this show.

Olsher stated, “Because of the success we enjoyed with both these new games we’re putting them into large volume production immediately.”



... "BANK" ON IT ... Here's the Game that
PUTS YOU OUT IN FRONT!
GOTTLIEB'S Unique and Amazing
BANK-A-BALL

By Actual Location Tests ...
Earnings that TOP 'EM ALL!

- Non-Rotation Numbers, 1 to 15 plus FREE PLAY Awards on 8-BALL • TOP CORNER KICKOUT POCKETS for EXTRA Numbers and Additional Play • MYSTERY SIDE KICKOUT POCKETS Light Up for FREE PLAYS • SPECIAL NUMBER COMBINATIONS for Added Scoring and FREE PLAYS • STRAIGHT SHOTS • BANK SHOTS • FLIPPERS!

**Order From Your Distributor
 NOW!**

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

**Rock-Ola Shows 50 Selection
 Phono At Distributor Meet**

Delivery Due In Early Fall



DAVID C. ROCKOLA

were some design sketches presented to gather opinions. The mechanism was on a stand, and was shown after the cocktail party was over. Complete technical explanation gave all present a clear idea of just what this mechanism was geared to do for the operators. Interesting was the fact that it would feature 6 plays for 25c.

The firm's distributors were highly elated with the new mechanism. Many were of the belief that when the completed phono would be presented, sometime this coming Fall of 1950, that they would already have many orders on hand to greet its arrival in their showrooms on "Rock-Ola Days."

Clarity of tone as well as simple mechanics are the feature of this new mechanism which plays both sides of the record and easily convertible to all speeds. It is also simplified for selection purposes with many present acclaiming it, "most outstanding because it means no trouble for the operator."

Distributors from all parts of the country crowded to the front of the display, when the curtains were drawn apart, to get a good look at the new Rock-Ola 50 selection mechanism.

Many were reported to have wired enthusiastic reports to their home

CHICAGO—Sunday evening, May 21, prior to the opening of the ACMMA convention, Rock-Ola Manufacturing Corp. presented its new 50 selection phono for '50 at a huge premiere showing in the Penthouse of the Stevens Hotel, this city.

David C. Rockola, president of the organization, J. Raymond Bacon, executive-vice president and J. A. Weinand, vice-president and sales manager, along with many other executives of the firm, were present to greet the distributors who came to see and hear about the new Rock-Ola phono. Tho no cabinet was shown, there

**The Game That STOLE THE SHOW
 at PURVEYOR'S Booth**

"Atom-Jet"
The Revolutionary
REMOTE CONTROL Game

WRITE—WIRE—PHONE FOR FULL DETAILS
 AND PRICE TODAY TO . . .

PURVEYOR SHUFFLEBOARD CO.

4322 N. WESTERN AVE., CHICAGO, ILL.

Tel.: JUNIPER 8-1814-5-6

offices advising their salesmen that the new Rock-Ola 50 would probably be their most outstanding product for 1950.

After the showing and explanation of the new mechanism, all present retired to a huge dinner which, if remarks heard are to be taken literally, was actually "a victory dinner" for the Rock-Ola organization. Over 175 people were served.

Rock-Ola execs were very happy listening to the flood of conversation and all stated that this was among the most enthusiastic gatherings ever yet held by the Rock-Ola factory.

The new 50 selection mechanism was placed on display at the factory beginning Monday morning (May 22) and remains there for all to see.

Bill Goetz Dies

NEW YORK—The trade was shocked by the death of William A. (Bill) Goetz, president of Capitol Automatic Music Company, this city, who died suddenly of a cerebral hemorrhage on Saturday, May 19. He was 62.

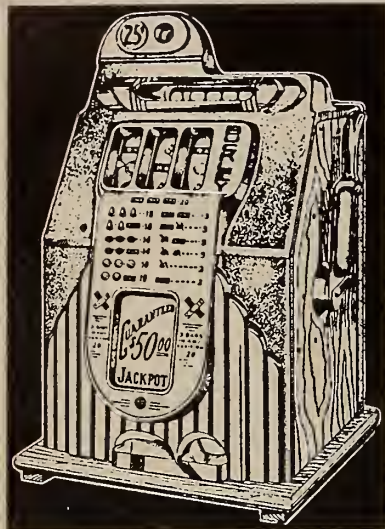
Goetz was one of the pioneers in operation of the juke box, starting over thirty years ago with Sam Kresberg as his partner. The firm operated coin operated pianos, and later switched to music machines. They ran a route of over 1500 machines at one time.

The firm also was active as distributors of music machines some years ago, representing several phono manufacturers, and even manufactured its own phonos.

IMMEDIATE SHIPMENT

BUCKLEY
CRISS-CROSS
JACKPOT BELLE

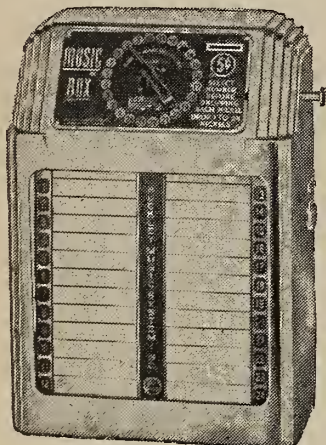
5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD
SELECTIONS—PRICED LOW!



WRITE FOR PRICE!

BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

BUCKLEY
MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

AMI Presents New Accessories At Big Pre-Convention Dinner



JOHN HADDOCK

CHICAGO—Calling their distributors together for cocktails and dinner at the Bismarck Hotel, Sunday evening (May 21) prior to the opening of the ACMMA convention, AMI, Inc., presented two new accessories to its present music line and also enjoyed discussions among their many distributors regarding future plans.

John Haddock, president of AMI, Inc., was well supported by other executives of the firm, including Jack Mittenick, eastern regional director, Ed Ratajack, western regional director, Bill FitzGerald, advertising and sales promotion manager, John Stewart, assistant sales manager, Paul Nelson who heads the parts and supplies division of the firm in Grand Rapids, Mike Giblin, purchasing agent, Art Daddis and Al Mason, field engineers.

The new speaker of the firm which went on display for the first time at the AMI booths at the ACMMA convention, was thoroughly explained to all those who attended the dinner, as was an entirely new innovation in brackets for the firm's 40 selection wall box.

In addition to the explanation of the firm's new accessories there was much discussion regarding future plans of the organization with pros and cons from the floor as to what the firm should present for the future.

The firm's executives were much pleased with the discussions that were held and what was told them by their various distributors who were able to speak their minds freely in front of other distributors from all over the country gathering some idea as to what was happening in other areas about the nation in regards to the AMI Model "C" and other phonos.

The dinner was one of the most triumphant the firm has yet held with distributors highly pleased over the discussions.

During the meeting it was disclosed that the AMI phono will be ready for the seven inch record with a few minor changes and adjustments that are easily made on the spot by servicemen. All the firm's post-war models, the "A," "B," and "C" and hideways can be converted. The converted AMI changer demonstrated handled seven inch disks bearing a number of different labels without being effected by any slight diameter differences that may have been present. No date has been set for production of the conversion kit, but John Haddock advised that the factory will

be ready whenever the operators want to make the change.

The new AMI eight-inch remote speaker introduced has been named the "AMIVOX." "This new speaker," said Haddock, "is the result of many months of untiring effort on the part of AMI's sound engineers. We sincerely believe that we have achieved a speaker which is absolutely tone-true in both bass and treble clefs, light in weight, sturdy enough to take rough usage and attractive in its compact, modern design." The remote speaker is now in production and it is expected that shipments to distributors will begin early in June.

The new "BARGRIP" bracket, introduced at the meeting, is described as particularly suited where the back of the box is exposed in locations with "U" shaped counters or circular bars. "It should also find ready acceptance," stated Haddock, "where locations require a bracket that enhances the appearance of the box and fits in with modern decorative schemes."

!!!!!! KEENEY'S !!!!!

New 3 Purpose Mystery
FAST! DIFFERENT!
INNOCENT!

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and only to bona fide operators. Only a week's test will convince. DON'T be SECOND in your territory.

\$99.50

1/3 dep., balance C. O. D.

W. E. KEENEY MFG. CO.

5818 WENTWORTH AVE.
CHICAGO (21) ILL.

WANTED

BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

NEW NEW SPEED RECORD 60 SECONDS a GAME

FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS ALL MECHANISM IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS

STRIKE with BY 'EXHIBIT'

A NEW SENSATION FAR FROM THE ORDINARY

1 OR 2 PLAYERS 10¢-20¢

with **REAL UPRIGHT ANIMATED PINS that DISAPPEAR WHEN ROLLOVERS ARE HIT. RESET AUTOMATIC**

2 SIZES 8 FT. x 9 1/2 FT. LONG. 2 FT. WIDE

NOW! AT YOUR EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY COMPANY 4218-4230 W. LAKE STREET CHICAGO 24, ILL. ESTABLISHED 1901

DALLAS DOINGS

As most of the city's coinmen are at the Chicago show this week, we'll stick to local items . . . We have good news this week concerning Weldon Denton. Weldon won a \$112,160.00 law suit in the Dallas courts. We might add that Mrs. Denton is sporting a new Cadillac and will put it to good use on the 25th when she and Weldon take in the Indianapolis auto races . . . Juanita Parsons flew to her father in California upon receiving word that he was seriously ill. We sincerely hope that he has a speedy recovery . . . Roy Evans, Roy Milton and the Milton aggregation were in Dallas playing to a capacity filled house. With Roy and the band was Lillie Greenwood, the gal that has caused many a nickel to hit the jukes recently . . . Congratulations to M. Carl Casperson on his forthcoming marriage to a "Yankee gal" . . . Hey! We hear that Frank Emerson has three new producing oil wells . . . Jess Henderson's feeling mucho better after an attack of virus X . . . Carolyn Thomas, Commercial Music Company, leaving for Mexico City on her vacation. Looks as though the whole organization will get there before summer is up.

Jimmy Bounds called in from Mexia, chatting up a storm . . . Herb and Emily Rippa taking in the golf tournament at Dallas Country Club . . . By the way, Herb's right hand man Homer Walker has hit just about every lake in these parts and hasn't caught a fish this season. All Homer has to say is "wait till I get to Port Aransas." We'll wait Homer . . . Tommy McGuire was in, all the way from Shreveport . . . Buck Nash fished at Lake Frost, Louisiana, recently . . . A lot of local operators remember the "Betty System" operated by Tom Lambert before the war. A lot of you also know that the Army took 297 of Tom's 300 telephone lines, which made it virtually impossible for Tom to operate the system at all. For years we haven't seen or heard of the telephone juke box, until we read in the local papers that telephone music is back. We want to congratulate Tom Lambert and Barney Dosterschell on their new venture. To date the "Maestro Music Company" has three operators and are really doing a fine job . . . Wish you guys could see the set-up. It's really something.

HIT OF THE SHOW!

Bally's New One-Ball "TURF KING"

READY FOR DELIVERY FROM EXCLUSIVE BALLY FACTORY DISTRIBUTOR FOR NORTHERN ILLINOIS, ENTIRE STATE OF INDIANA AND ENTIRE STATE OF WISCONSIN.

COVEN DISTRIBUTING CO.

3181 ELSTON AVENUE

CHICAGO 18, ILLINOIS

(All Phones: INdependence 3-2210)

LOW PRICE QUALITY USED PHONOS FOR IMMEDIATE DELIVERY

WURLITZER 1015	\$229.50
SEEBURG 147-M	325.00
AMI Model "A"	375.00
AMI Model "B"	WRITE

Condition of all like new. Write for low quantity prices on all makes of used phonographs.
Terms: One-third Deposit With Order.

J. PESKIN DISTRIBUTING CO.

2667 W. PICO BLVD.

LOS ANGELES 6, CALIF.

(PHONE: DUUnkirk 8-6178)

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

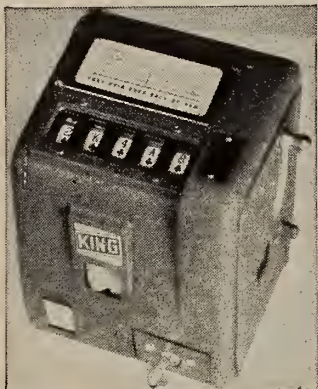
COMET INDUSTRIES, INC. PRESENTS ITS 1950 LINE OF COUNTER GAMES

NEW CIGARETTE STRIPS
ON ALL SMALL MODELS
NEW COLOR SCHEMES
ON ALL MODELS

METEOR →

METEOR—Coin operated.—FRUIT REELS 1¢ or 5¢ play. Automatic payout tokens of various combinations redeemable for cash or merchandise. Size 8½" x 9½" x 8". Also available in non-coin model in 1¢ or 5¢ play. TAX FREE. No coin chute—no cash box!!! Location owner turns a key to permit operation. Special register protects operator's profits.

**WE STOCK
Parts for Daval
Counter Games**



← KING

KING—1¢, 5¢ or 10¢ play—five reel POKER play. Ball gum vender. 75%-25% divider. Size 5" x 5½" x 6½".

**WIRE — PHONE — WRITE
FOR DESCRIPTIVE CIRCULAR
OF OUR FULL LINE AND
QUANTITY PRICES**

DISTRIBUTORS WRITE

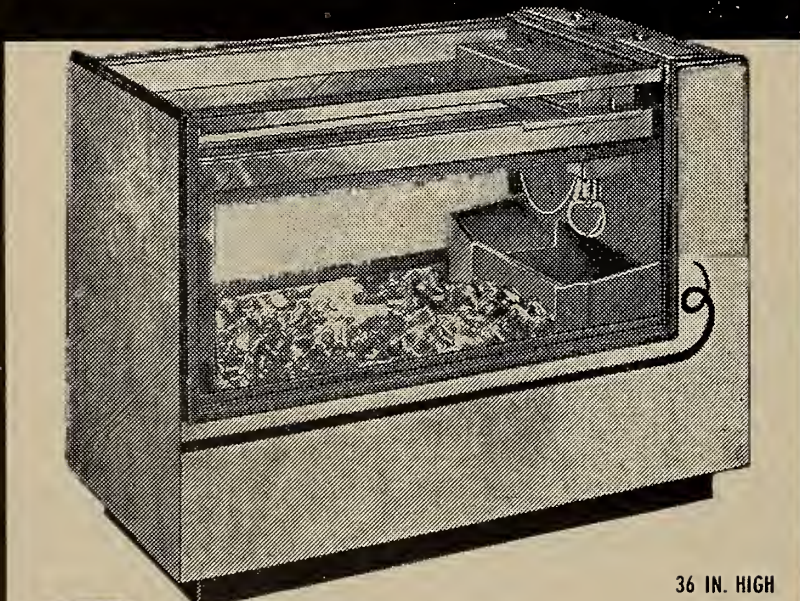
COMET INDUSTRIES, INC.

2847 Fullerton Ave., Chicago 47, Ill. (Tel. Dickens 2-2424)

EARN BIG MONEY YEAR AFTER YEAR!

HOLLYCRANE

MINIATURE COIN-OPERATED INDUSTRIAL CRANE



36 IN. HIGH
24 IN. WIDE
48 IN. LONG

- ✓ Gets Continuous Play
- ✓ Packed With New Features
- ✓ Large Super-Size Play-Field
- ✓ Easy Access For Dressing Field
- ✓ Choice of Merchandise or Free Play Models
- ✓ Ideal For Locations of All Types

NO OTHER
COIN-OPERATED
EQUIPMENT
CAN COMPETE
WITH THIS
AMAZING
SKILL-GAME

Write for
Bulletin "A"
Today

COMO

MANUFACTURING CORPORATION
5013-5025 N. Kedzie Av., Chicago 25, Ill.
Phone: INdependence 3-7600

THRU THE COIN CHUTE

CHICAGO CHATTER

WHEW!!! IT'S OVER!!! At least that's the way the majority of us here in the Windy City feel about this past week's convention. Tho it's great to meet the guys and gals from everywhere in the nation, and all of us appreciate their coming here to Chicago to another yearly convention, we are just simply "beat." Tired. We're knocked out trying to be just as hospitable as we possibly can. Shaking hands. Saying "hello" over and over again. Trying our best to keep smiling. Full of pep and energy. Answering questions. Directing people here, there and everywhere. After three such hectic days (and nights), the average among us can only breathe a sigh of relief. Factory after factory held open house. Gave out various souvenirs. Showed new games far in advance of production to get ops' opinions . . . The fact CMI called off their convention, some of those who attended the show advised, "wasn't going to set right with some coinmen who had planned to attend." But, generally, all agreed that this was "the best thing to do in this case." So, everyone's happy . . . Nite spots in town once again enjoyed the patronage of the coinbiz. Restaurants also advised that they had their share of the crowds and that they certainly appreciated the business . . . From what we gathered guys like Ray Williams of Dallas simply gorged themselves at spots like the Shangri-La, Chez Paree, Mike Fitzels, Imperial, Pump, and other places about town . . . Texas delegation was one of the largest in town with Guy Kincannon getting the accolade of the "best dressed man at the show" . . . Mike Hammergren, Larry Cooper, Harold (O'Rourke) Moe, Dick Eaton, Jackie Fields and the whole gang from SuperVend Sales were among the most thrilled at this show enjoying the tremendous attendance which their booths got—tremendously.

The Bally bunch, as per usual, copped the prize for hospitality. Not only was the factory jammed. But, the suites which the firm maintained at the Sherman, were probably the most filled of any at this show. Ray Moloney played himself some "hands" with leading coinmen. Bally distribs came together in a big meeting. Bally execs were here, there and everywhere . . . Ben Friedman and George Sylvan of the George Sylvan Electric Corp. clicked with their hot dog dispenser. Many an op has gone back home looking over his territory as to how many he can install . . . Herb Perkins of Purveyor reported that this was "one of the most successful" of all the shows held . . . RockOla distribs were plenty happy after seeing that 50 selection mechanism prior to opening day at the Stevens' Penthouse Sunday nite . . . Joe Batten came thru the show with Frank Mencuri, new sales manager for Exhibit, and Mr. Sebastian and they were met with lots of handshakes and "hellos" wherever they appeared. Exhibit plant held a big, open house, goodtime party . . . The United Mfg. Co. boys were among the most prominent. Lyn Durant, Billy DeSelm, Herb Oettinger, Ray Riehl, Paul Federman, and all the others were in attendance at their booths, in their suites at the Sherman, out at the factory, at the Chez Paree and various other places about town—day and nite . . . Sam Stern of Williams Mfg. Co. entertained one nite after the other with some of his largest and most outstanding distribs visiting him at the factory and also begging him to meet with them at their rooms about the downtown section. Sam, as always, proved himself a very swell host . . . Jerry Haley of Buckley tried to keep going between the big factory of the firm and their display booths at the show and various meetings and other things that were going on and, in between time, sandwiching in some nice business for the Buckley organization . . . Bill Billheimer and Ralph Nicholson of Como Mfg. Corp. along with Don Morgan were thrilled at the way the firm's new baseball shuffle game clicked with all who visited their booth.

Ben Coven had himself a nice display in 201 of the Sherman and entertained all day long. Ben reports that this proved to be one of the most successful arrangements his firm had ever yet made . . . Roy Bazelon was around and crying that he should be, instead, out at the Green Acres golf course . . . Meyer Gensburg of Genco and Lew Gensburg of the same firm, came thru for a quick glance of the convention . . . Johnny Watling was handing out some of his favorite hard candies . . . Vince Shay and Grant Shay about their booths where Herb Mills did a great business with his hot coffee, hot soup and new hot tea dispenser . . . Gordon Mills in from Oakland to say "hello" . . . Joe Kline and Wally Finke of First Distribs clicked at their very first convention display . . . Les Rieck, Dick Hood, Rex Shriver and some of the others from H. C. Evans very happy over the nice action they got at their booths . . . Gene Bates of Pace telling how newsmen write reports . . . That dice console, "Natural," shown by Citation Novelty of Baltimore got attention . . . Earl Moloney, Bob Copeland and Mrs. Copeland proved themselves horse riders on Clarence Camp's "Crusader" horse exerciser and everyone thankful that this coin operated reducing horse was on display . . . Joe Winegarden thrilled with the business his Auto-Photo machine did . . . Same goes for Russ Craig of the Kool-Sleep, Inc., coin operated air conditioner machines . . . L. B. (Mac) McCormick all over the show and listening and looking . . . Sam Rabinowitz thrilled with the way his Tap-Mixer went over and advised, last day of the show, that he had sold Mexico to one man who was all elated . . . There were men from here, there and all over everywhere in the country . . . Lou Wolcher taking a rapid shot thru the show . . . That "Fruit-O-Matic" apple and fruit vendor clicked with ops and was flown in by the Flying Tigers after the first machine had crashed . . . Automatic vending machines were very prominent everywhere thruout the show . . . Sam Kressburg and his machines winning much good comment.

Roy McGinnis, John Conroe, Charley Pieri and engineers of J. H. Keeney at the show and meeting with many happy ops and distribs of the firm's many products . . . Plenty guys up from the deep south and all happy to be back at showtime . . . The heat of the week didn't phase the Southerners but did affect many of the boys from northern parts . . . John Haddock, Jack Mitnick, Ed Ratajack, Bill FitzGerald, Johnny Stewart and others at the AMI booths found themselves among the most popular at this show . . . Harris Gaylord clicked with his vending machine for ball gum . . . Rolfe Lobell of Leaf Gum a happy guy . . . Meyer Abelson and Sid Bloom of Oak Mfg. talking all day long . . . Eddie Hansen (formerly of Groetchen) back again with Bill Olsher of Abco and a new click counter game called "Hit-A-Homer" . . . The boys from California were very happy to be here . . . Meeting of distribs during the week very interesting . . . Art Sauve in from Detroit as well as Ben Newmark and Joe Brilliant and some of the others . . . Bill Miller popped in from Grand Rapids . . . Buster Williams in from Memphis . . . Nick Carbajal, T. E. Odder, Bob Buckley, Lou Boasberg, Sam Tridico, Ed Roberson, Henry Fox, Dave Martin, Les Strivers, Bob Nims and more and more, too numerous to mention, in from New Orleans . . . John Bertucci from Biloxi . . . Lots of guys from Mississippi . . . A jumble here and a crowd there . . . Laughter and shouting . . . fun galore . . . that was the 1950 convention.



EASTERN FLASHES

It was quite a hectic show. In addition to viewing the exhibits, coinmen were doing considerable travelling around the city visiting the factories. Practically every factory, those exhibiting and those who weren't had open house, with the usual industry congeniality prevailing. Many manufacturers, even those whose factories are located in other cities, had distributor meets at the various hotels. Every type of coin operated device (and some that weren't coin operated) was exhibited on the floor. Several private exhibits took place in suites thruout the Sherman Hotel and other hotels. Attendance was far greater than had been anticipated, and practically every manufacturer expressed their satisfaction.

Metropolitan New York was well represented. Many arrived in Chicago on Sunday to attend factory meetings. Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N. J., were on hand for the Rock-Ola meet at the Stevens Hotel Penthouse on Sunday, as were Bernie Weinberg and Morris Gross, Scott-Crosse, Phila. distributor. . . . At the AMI distributor get-together at the Bismarck Hotel on Sunday, Barney (Shugy) Sugerman and Abe Green of Runyon Sales, and Dave Rosen, Phila. distributor, were in attendance. . . . Charley Aronson, Brooklyn Amusement Machine Co., representing H. C. Evans, seen around the booth showing visitors the "Constellation." . . . And altho Seeburg had no display, Meyer Parkoff, Atlantic New York Corp., used the convention as an excuse to get to the windy city—and even took his missus. Meyer dropped in at the various games factories his firm represents . . . Mike Munves got off a train Tuesday A. M., washed up, and immediately headed for the Exhibit factory, accompanied by Frank Mencuri, the firm's new sales manager. Joe Munves also on hand looking over the exhibits.

Two of the hardest working coinmen at the show from this territory were Dave Lowy, Dave Lowy & Company, and Dave Wallach, who spent practically all exhibit hours at the J. H. Keeney booth. . . . Understand Harry Koepfel, Koepfel Distributing, in for a fast visit, but we didn't catch up with him. . . . Milty Green, American Vending and Howard Peo, Rochester, N.Y., go way back for some fond memories. (Peo, manufacturer of the famous "Whirlwind," which many credit as being the forerunner of the modern coin business). Milty gets quite a kick out of telling how he managed Peo's factory for over a year. . . . Harry Berger, West Side Dist. helped to get five-balls going in some South American country a few years back, and retells his experiences with the local officials. . . . While recounting past adventures, did you ever hear Abe Rechschaer's (Reliable Amusement, Hartford, Conn.) tale of woe when he tried to open an operation of bells in Canada many years ago. . . . Automatic Products Co. have quite a display of their "Smokeshop" (cigarette vendor) and "Refreshomat" (drink vendor). On hand were president Sam Kresberg, sales manager Al Blendow, and head engineer Danny Subarsky. . . . Herb Klein carried on at the International Mutoscope exhibit, as Bill Rabkin was delayed in getting there.

What we like about coin machine conventions is that we get to meet many of our good friends from all over the country. And this year, we are happy to report that they are all in good health, and seemingly nice and prosperous. . . . Willie Blatt, the "Little Napoleon" from Supreme Dist., Miami, Fla., relaxes at The Cash Box booth. The chamber of commerce of Miami Beach should give Willie a free Cadillac car for all the good he's done them. . . . Teddy Blatt, Willie's brother, and attorney for the games association in New York, finally arrives, even if a day late. . . . Nice seeing Morris Hankin, Hankin Distributing, Atlanta, Ga., who reports his health 100% again, and business going along fine. . . . Another southern friend, Ed Heath, Heath Distributing, Macon, Ga., enjoying all the good things in life—altho he did say, that from now he's not entering any business that doesn't feature a coin chute. . . . Enjoyed our visit with "The Gold Dust Twins," Max and Harry Hurvich, Birmingham Vending Co., Birmingham, Ala. They're still boasting about their beautiful new building, and how successful their opening party was. . . . Ted Bush, Bush Distributing, looking like a million, another real convert to the health giving clime of Miami. Claims he'll never leave the territory. . . . Chipper and full of life was Sam Taran of Taran Distributing Co., Miami. Sam and Herb Gorman, manager of the Jacksonville office, had some fine pics taken at the United plant. . . . Relax over a dinner table with Earl Moloney, Ben Becker, Art Garvey and Joe Theis, and later joined by Ken O'Connor and Dan Hawley of Norfolk and Portsmouth, Va. . . . Wave hello to Irv Blumenthal of Baltimore and Lou Wolcher of San Francisco at the Celtic. . . . DeWitt (Doc) Eaton, now taking it easy at Sarasota, Fla., in to see what's doing. . . . Harry Rosenthal of Pittsburgh, nice and slimmed down, claims he's been working pretty hard. . . . Jake Friedman, Atlanta, Ga., busy rushing around.

Had a nice visit at the Bally suite with Ray Moloney, Dan Moloney, George Jenkins, Herb Jones, Bill O'Donnell, Tom Callaghan, and Jack Nelson, Peeped over the shoulder of Chris Christopher, Baltimore, Md., as he thoughtfully plays a card in "Gin." . . . Sammy Yaras, Dallas, Tex., tells us he's going great. . . . Fletch Blalock, New Orleans, La. and Si Redd, Boston, Mass. relaxing in the Bismarck lobby. . . . Si and Ben Lazar of Pittsburgh, look over the exhibits. . . . Leo Willens, Capitol Projector Corp., having already done a great job with their "Midget Movies," now ready to really go to town. . . . Jack Schoenbach, Brooklyn, doing a great job with vendors. . . . Drink a toast with Billy DeSelm and Herb Oettinger of United, while dropping in to visit with Lyn Durant. We visited the United plant just at the right moment—saw Bill Gersh give DeSelm a close shave. . . . Arrive at the Chicago Coin factory just in time to get into a pic with Al Simon, Jack Gorelick of St. Louis, Frank Page and Jack Bess of Roanoke, Va., Lottie Berman of Indianapolis, Art Sauve of Detroit, Sam Lewis and Ed Levin . . . and in another shot with Dave Rosen, Johnny Bilotta, Joe Odell, Sam Lewis and Ed Levin. . . . Never met a greater bunch than those New Orleans boys—Bob Buckley, Sam Tridico, Henry Fox, Jack Young, Russ Kerner, Les Stivers, Lou Boasberg, Ed Bosworth and Mr. and Mrs. Jules Perez. . . . Sam Rabinowitz makes quite a hit with his Tap-Mixer unit. . . . Moe Mandel, Northwestern distrib., tells us he's moved to coin-row. . . . Joe Ash having a great time—as usual. . . . Wish we had more space and our memory was better. To those whom we overlooked mentioning, please forgive us—or better still drop us a note and we'll get you in the next column.



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CALIFORNIA CLIPPINGS

That rail strike slowed up deliveries of equipment to several of the L. A. distributors who'd been complaining of not receiving enough games even under normal conditions. Termination of the strike was greeted with great joy. Among those who felt the temporary pinch were Phil Robinson on his Chicago Coin new game, "Classic," a bowler with flip-up pins, and Fred Gaunt at General Music, where a shipment of the Chicago Coin newie and United's new 6 ft. size of the "Express" was due in any day . . . Seems "Classic" is due for a nice sale all around, from what we could gather round the Row, and the shorter model of United's fine game should be a welcome entry in many locations. . . . There were several local folks who headed East for the ACMMA Convention, including Bud Parr of General Music, Paul and Lucille Laymon, Jack Simon of Sicking Distributors, W. R. Happel Jr. of Badger Sales and William Shrader, whose new Pacific Shuffleboard bowling game will be distributed locally by Badger following its presentation at the show.

Found attractive Mrs. Ryan giving Jack Ryan an assist at Sicking in Jack Simon's absence, and business looking none the worse for it. . . . Charlie Daniels, who saw Paul and Lucille Laymon off to a train, tells us that the pair were really looking forward to a grand time in Chicago, as they always have at the hands of genial host Ray Moloney and Bally staff . . . The Laymons are thinking of picking up a new car there and driving back, which should extend their trip by several days. . . . Charlie also revealed that the rail strike didn't hurt them too badly, as their stock was so well ahead that it just about filled the gap till the next carload arrived. . . . Walter Solomon hustling away on the AMI "C" now that shipments were pouring in again, and with Joe Peskin back to Chicago once again and Paul Silverman out-of-town for a few days.

Only complaint out of Johnny Hawley was that business had him swamped, selling 45 out-of-state 5-balls in one week chiefly for arcades and some northern use. . . . He must really be busy, as he's looking for an almost full time bookkeeper. . . . Caught Lyn Brown just as a game came off a truck the hard way, but the damage wasn't too great. . . . Lyn and Fred Hailparn have put several more employees in the back room and are really turning out those disappearing pin conversions in quantity. . . . Mark Jennison writes to the Mills office that he's got the Arizona weather licked (or was it the other way around). . . . Shop man Red Larson is now handling game sales. . . . Automatic boys still hard at it, readying that Las Vegas office opening too. . . . Seen on the Row: L. G. Leonard of Santa Monica . . . Bakersfield's Harry Banister, Thomas Gribbin and Slim Ewing . . . Jud Lilley of Montebello . . . Al Anderson from Shasta . . . Frank Williams of Cuyama . . . Paul Speers from Santa Rosa . . . Las Vegas' Wilson and Wolzinger . . . I. B. Gayer of San Berdo.

MINNEAPOLIS-ST. PAUL, MINN.

A group of coinmen, leaving Sunday, May 21, all took the same plane, and had a pre-convention meeting in the air from Minneapolis to Chicago. In the group were Hy Greenstein of Hy-G; Herman Paster and Alvin Nilva of Paster Distrib.; Fritz Eichinger, St. Paul; W. C. Powers, Sioux Falls, S. D.; Stanley Bader of Midwest Specialty, New Rockford, N. D. . . . Others who arrived in Chicago earlier or later were: Bill (Sphinx) Cohen of Silent Sales; Archie Le Beau of Le Beau Novelty, St. Paul; and Harold Lieberman and Jonas Bessler of Lieberman Sales.

Mr. and Mrs. Lyle Kesting of Benson, in Minneapolis over the week-end taking in a few shows. The Kestings have moved from Appleton and are now making their home at Benson. . . . Mr. and Mrs. Harold Peterson of Hamel, in Minneapolis for the day picking up their record supply at the Hy-G Music Company. . . . Harry Baker of Ortonville, in Minneapolis for the day with his family, making the rounds. . . . Gordon Wornson now resides in Mankato. He took time out to drive into Minneapolis to pick up a supply of records for the week and also to see what's new in equipment.

Arnold Brevik of Watertown, S. D., his mechanic, and their wives, in Minneapolis for a few days calling on a few distributors and also making a holiday of it by visiting several of the night clubs and shows. . . . Stan Woznak of Stanley's Music Company, Little Falls, is being kept so busy that he has been unable to get out fishing yet, which is something. . . . Oscar Winter of LaCrosse, Wis., driving into Minneapolis for the day, his first visit in many months. . . . John McMahon of Eau Claire, Wis., also in Minneapolis for the day, making the rounds to see what's new. . . . Emil Sirianni of Eau Claire, Wis., back on the job again after attending the Bowling Tournament in Ohio. . . . Dave Ziskin who has been with the Silent Sales Company of Minneapolis for the past seventeen years, left last week, and although he has no plans for the future, he will probably stay in the coin machine business. This came as a big surprise to coin machine row.

Earl Berkowitz of the B and B Novelty Company, Superior, Wis., in Minneapolis over the week-end with his wife and son to visit friends. . . . Jim Stanchfield of Winona, in Minneapolis bright and early Monday morning to pick up his record supply for the week. . . . Ernie Klicker of Park Rapids, for many years in the operating business and also owner of the largest meat market in Park Rapids, and who recently sold his meat market to give his attention to the operating business, is back in the meat business again, as he just recently purchased a new meat market. Just can't seem to stay out of it. . . . Morris Berger of Duluth, in Minneapolis over the weekend visiting several of the distributors.

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FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Citations (like new) \$269; Lexingtons \$279; Gold Cups \$150; Jockey Clubs \$99.50; Bally Entry \$65; United Shuffle Alley 135; Bally Shuffle Bowler \$175. Write for low prices premium dolls \$36 doz. Complete parts department 24 hour service. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INd 3-2210.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Make me an offer on the following pinballs: Gin Rummy, Triple Action, Rainbow, Dallas, Carnival, Big Top, Bermuda, Tucson. Model 800 Wurlitzer phono, Mills Empress. AUTOMATIC MUSIC CO., 703 MAIN ST., BIRDCO-PORT, OHIO. Tel.: 750.

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Shuffle games completely reconditioned: United Shuffle Alley \$125; Genco Bowling League 10 ft. \$125; Bally Shuffle Bowler \$165; ChiCoin Bowling Alley \$175; Universal Twin Bowler \$199; Keeney Pin Boy \$175; Genco Glider like new \$59. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Distributors and large operators Note: Immediate shipment, quantity prices on truckload lots of Bally Shuffle Bowlers. Contact us for price. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

FOR SALE—Bally Shuffle Bowlers 9 1/2', thoroughly reconditioned \$179.50, with light-up conversion \$15 extra. Write, wire, phone ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmAr 7511.

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alley \$149.50; Bango, Shufflekill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—We are distributors for AMI, Exhibit, Keeney, Williams, Berkey & Gay Shuffleboards. All types of used equipment. Call, wire, write MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT, MICH. (Tel.: TYler 8-2230).

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—Bargains: Keeney Four Way Super Bell \$25; 5c Combination Super Bells \$20; 5c-5c Cash Super Bells \$35; 5c Bonus Super Bells \$100; 5c-25c Bonus Super Bells \$195; 5c-10c-25c Bonus Super Bells \$295; Bally Draw Bell MB \$75; DeLuxe Draw Bells \$110; Triple Bells \$225; Big Top FP \$20; Jennings Silver Moon \$20; Bobtails \$20; Mills Jumbo's \$25; Paces Races \$25; Paces Reels with skill field \$20; Watling Big Top \$20; Evans Comb. Bangtails, like new, post war \$195; Evans Races Comb. \$245; Casino Bell Sr., floor sample \$195; Lucky Star \$20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4 1/4 by 6 1/4 \$850. On exhibition at Mike Munves, 577-10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Bally Reserve Bells, very clean \$170; Keeney Super Bonus Bells, clean and working \$145. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAGnolia 3931.

NOTICE—Hawley Adapter for Seeburg 100. Connect old style boxes to new Seeburg in jiffy. Plays best side of first 20 or 24 records. Can be used with new 100 selector boxes. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. Five Balls list Manufacturers and date of game's release. Code: (CC) Chicago Coin; (Got) Gottlieb; (Un) United; (Wm) Williams.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10.....	15.00	25.00
P 12.....	15.00	25.00
312.....	17.50	29.50
400.....	17.50	35.00
412.....	25.00	39.50
412 ILL.....	19.50	39.50
316.....	24.50	39.50
416.....	24.50	39.50
616.....	39.00	60.00
616 ILL.....	40.00	45.00
616A.....	25.00	40.00
716A.....	25.00	39.50
24.....	32.50	50.00
600R.....	35.00	79.50
600 K.....	35.00	79.50
500.....	35.00	59.00
500 A.....	35.00	59.50
500 K.....	35.00	59.50
41 (Counter).....	24.50	35.00
51 (Counter).....	24.50	39.50
61 (Counter).....	25.00	39.50
71 (Counter).....	29.50	49.50
81 (Counter).....	34.50	65.00
700.....	89.50	140.00
750 M.....	89.50	115.00
750 E.....	89.50	119.00
780M Colonial.....	89.50	99.50
780 E.....	79.50	100.00
800.....	75.00	89.50
850.....	79.00	97.50
950.....	59.50	79.00
1015.....	235.00	269.00
1017 Hideaway.....	225.00	229.00
1100.....	329.50	399.00
1080.....	279.00	295.00
300 Adaptor.....	10.00	15.00
320 Wireless Wall Box.....	4.25	7.50
310 Wall Box 30 Wire.....	4.50	6.50
320 2 Wire Wall Box.....	3.75	7.50
332 2 Wire Bar Box.....	5.00	9.50
331 2 Wire Bar Box.....	5.00	10.00
304 2 Wire Stepper.....	3.50	5.00
Wireless Strollers.....	25.00	
430 Speaker Club with 10, 25c Box.....	69.50	75.00
420 Speaker Cabinet.....	40.00	49.50
3031 Wall Box.....	10.95	16.50
3045 Wall Box.....	14.50	22.50
3020 Wall Box.....	29.50	39.50
219 Stepper.....	19.50	23.00
Selector Speaker.....	95.00	125.00
100 Wall Box 5c 30c Wire.....	3.50	5.00
100 Wall Box 10c 30c Wire.....	12.50	17.50
111 Bar Box.....	3.00	10.00
120 Wall Box 5c Wire.....	2.00	3.50
Bar Brackets.....	2.00	3.50
305 Impulse Rec.....	2.50	10.00
350 WIs Speaker.....	17.50	39.50
115 Wall Box Wire 5c Wireless.....	5.00	7.50
135 Step Receiver.....	15.00	19.50
145 Imp. Step Fast.....	3.50	7.50
150 Impulse Rec.....	20.00	
337 Bar Box.....	32.50	
306 Music Transmit.....	7.50	9.50
39A Speaker.....	25.00	
130 Adaptor.....	15.00	17.50
Steel Cab. Speaker.....	140.00	175.00
580 Speaker.....	25.00	75.00
123 Wall Box 5/10/25 Wireless.....	9.00	15.00
125 Wall Box 5/10/25 Wire.....	3.00	7.50

SEEBURG

Model A ILL.....	19.50	29.50
Model B.....	19.50	29.50
Model C.....	19.50	25.00
Model H.....	14.50	24.50
Rex.....	25.00	39.50
Model K15.....	19.50	39.50
Model K20.....	25.00	39.50
Plaza.....	25.00	39.50
Royale.....	25.00	39.00
Regal.....	35.00	59.00
Regal RC.....	39.50	50.00
Gem.....	40.00	59.50
Classic.....	49.00	59.00
Classic RC.....	49.50	79.50
Maestro.....	59.50	70.00
Mayfair.....	49.50	69.50
Mayfair RC.....	69.50	89.50
Melody King.....	49.50	79.50
Crown.....	49.50	59.50
Crown RC.....	64.50	79.50
Concert Grand.....	35.00	59.00
Colonel.....	35.00	69.50
Colonel RC.....	50.00	69.50
Concert Master.....	59.50	79.50
Concert Master RC.....	59.50	79.50
Cadet.....	35.00	59.00
Cadet RC.....	59.50	69.50
Major.....	35.00	59.00
Major RC.....	50.00	69.50
Envoy.....	59.50	69.50
Envoy RC.....	69.50	79.50
Vogue.....	50.00	59.50
Vogue RC.....	50.00	69.50
Casino.....	49.00	59.50
Casino RC.....	59.50	79.50
Commander.....	59.00	64.50
Commander RC.....	59.50	69.50
Hi Tone 9800.....	35.00	119.50
Hi Tone 9800 RC.....	69.50	99.00
Hi Tone 8800.....	35.00	79.00
Hi Tone 8800 RC.....	69.50	99.00
Hi Tone 8200.....	35.00	79.00
Hi Tone 8200 RC.....	69.50	79.00
146 S ('46).....	195.00	224.50
146 M.....	200.00	259.00
147 S.....	259.50	299.50
147 M.....	265.00	299.50
148 S.....	350.00	379.00
148 M.....	364.50	375.00
246 Hideaway.....	200.00	250.00
Selectomatic 16.....	5.00	7.50
Selectomatic 24.....	5.00	19.50
Selectomatic 20.....	5.00	10.00
Remote Speak Organ.....	10.00	19.50
Multi Selector 12 Rec.....	12.50	35.00
Melody Parade Bar.....	4.50	
5c Wallomatic Wireless.....	3.00	8.50
5c Baromatic Wireless.....	4.50	5.00
5c Wallomatic 3 Wire.....	2.00	8.95
30 Wire Wall Box.....	2.00	7.50
Power Supply.....	15.00	
5, 10, 25c Baromatic Wire.....	5.00	6.95
5, 10, 25c Wallomatic 3 Wire.....	7.50	8.95
5, 10, 25c Baromatic Wireless.....	6.95	8.95
5, 10, 25c Wallomatic Wireless.....	8.50	17.50
Electric Speaker.....	25.00	29.50
3W2 Wall-o-Matic.....	27.50	29.00
W1-L56 Wall Box 5c.....	22.00	24.50
3W5-L56 Wall Box 5, 10, 25c.....	29.00	59.50

SEEBURG (Cont.)

W6-L56-5/10/25 Wireless.....	39.00	45.00
Tear Drop Speaker.....	12.50	29.50

ROCK-OLA

12 Record.....	19.50	39.00
16 Record.....	19.50	29.50
Rhythm King 12.....	21.50	34.50
Rhythm King 16.....	21.50	34.50
Imperial 20.....	24.50	39.50
Imperial 16.....	25.00	39.50
Windsor.....	29.50	40.00
Monarch.....	29.50	49.50
Std. Dial-A-Tone.....	39.50	49.50
'40 Super Rockolite.....	49.50	59.00
Counter '39.....	19.50	39.50
'39 Standard.....	35.00	59.00
'39 DeLuxe.....	35.00	59.00
'40 Master Rockolite.....	49.50	59.00
'40 Counter.....	39.50	49.50
'40 Counter with Std.....	49.50	54.50
'41 Premier.....	35.00	59.50
Wall Box.....	4.00	9.50
Bar Box.....	4.00	9.50
Spectravox '41.....	15.00	29.50
Glamour Tone Column.....	32.50	35.00
ModernTone Column.....	32.50	40.00
Playmaster & Spectra-vox.....	49.50	69.50
Playmaster.....	49.50	69.50
Playmaster '46.....	179.50	199.50
Twin 12 Cab Speak.....	39.00	49.00
Playboy.....	15.00	30.00
Commando.....	35.00	50.00
1422 Phono ('46).....	149.50	179.50
1424 Phono (Hideaway).....	149.50	195.00
1426 Phono ('47).....	175.00	239.50
Magic Glo.....	374.50	399.50
1501 Wall Box.....	3.00	7.50
1502 Bar Box.....	5.00	7.50
1503 Wall Box.....	12.50	15.00
1504 Bar Box.....	8.50	17.50
1510 Bar Box.....	15.00	20.00
1525 Wall Box.....	10.00	17.50
1526 Bar Box.....	15.00	19.50
1530 Wall Box.....	16.50	21.50
Dial A Tone B&W Box.....	2.00	3.50
1805 Organ Speaker.....	24.50	49.00
DeLuxe Jr. Console.....		
Rock.....	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box.....	12.50	17.50
Manhattan.....	139.50	199.50
Model 7 Phono.....	99.50	189.50



ABC Bowler.....	19.50	24.50
Ali Baba (Got 6/48).....	47.50	59.50
Alice (Got 8/48).....	54.50	57.50
Amber (Wm 1/47).....	10.00	15.00
Aquacade (Un 4/49).....	89.50	99.50
Arizona.....	10.00	14.50
Baby Face (Un 1/49).....	59.50	90.00
Baffle Card (Got 10/46).....	10.00	17.50
Ballerina.....	44.50	57.50
Ballyhoo.....	22.50	29.50
Band Leader.....	90.00	98.50
Banjo.....	34.50	49.50
Barnacle Bill (Got 8/48).....	54.50	65.00
Basketball (Got 10/49).....	149.50	160.00
Bermuda (CC 11/47).....	25.00	34.50
Big League.....	14.50	19.50
Big Time.....	32.50	39.50
Big Top.....	69.50	105.00
Black Gold.....	70.00	100.00
Blue Skies (Un 11/48).....	39.50	59.50
Bonanza (Wm 11/47).....	12.00	19.50
Boston (Wm 5/49).....	99.50	120.00
Bowling Champ (Got 2/49).....	82.50	99.50
Bowling League (Got 8/47).....	12.50	19.50
Broncho.....	10.00	19.50
Buccaneer (Got 10/48).....	50.00	85.00
Build Up.....	29.50	35.00
Buttons & Bows (Got 3/49).....	85.00	100.00
Camel Caravan.....	119.50	124.50
Caribbean (Un 3/48).....	20.00	40.00
Carnival.....	40.00	55.00
Carolina (Un 3/49).....	62.50	79.50
Carousel.....	10.00	19.50
Catalina (CC 2/48).....	29.50	50.00
Champion (CC 6/49).....	99.50	149.50
Chico.....	44.50	49.50
Cinderella (Got 3/47).....	47.50	59.00

Hideaway Model 400.....	89.50	95.00
Bar Bracket.....	2.00	3.00
Willow Adaptor.....	14.50	29.50
Chestnut Adaptor.....	15.00	25.00
Cedar Adaptor.....	16.50	29.50
Poplar Adaptor.....	15.00	27.50
Maple Adaptor.....	15.00	30.00
Juniper Adaptor.....	15.00	27.50
Elm Adaptor.....	15.00	25.00
Pine Adaptor.....	15.00	25.00
Beech Adaptor.....	15.00	27.50
Spruce Adaptor.....	17.50	29.50
Ash Adaptor.....	15.00	25.00
Walnut Adaptor.....	17.50	25.00
Lily Adaptor.....	10.00	12.50
Violet Speaker.....	10.00	15.00
Orchid Speaker.....	19.50	27.50
Iris Speaker.....	21.50	29.50

MILLS

Zephyr.....	19.50	29.50
Studio.....	32.50	49.50
Dance Master.....	25.00	32.50
DeLuxe Dance Master.....	40.00	52.50
Do Ri Mi.....	25.00	59.50
Panoram.....	125.00	195.00
Throne of Music.....	29.50	44.50
Empress.....	29.50	39.50
Panoram Adaptor.....	8.50	
Panoram 10 Wall Box.....	5.00	8.50
Speaker.....	10.00	
Panoram Peek (Con).....	175.00	195.00
Conv. for Panoram Peek.....	10.00	29.50
Constellation.....	175.00	195.00

A M I

Hi-Boy (302).....	49.50	55.00
Singing Towers (201).....	29.50	39.50
Streamliner 5, 10, 25.....	25.00	39.50
Top Flight.....	25.00	39.50
Singing Towers (301).....	39.00	49.50
Model A '46.....	319.50	410.00
Model B '48.....	449.50	510.00

BUCKLEY

Wall & Bar Box O. S.....	3.00	5.00
Wall & Bar Box N. S.....	12.50	17.50

AIREON

Super DeLuxe ('46).....	59.50	99.50
Blonde Bomber.....	129.50	195.00
Fiesta.....	119.00	149.50
'47 Hideaway.....	150.00	195.00
'48 Coronet 400.....	149.50	295.00
'49 Coronet 500.....	275.00	299.50
Impresario Speaker.....	17.50	
Melodeon Speaker.....	17.50	
Carillon Speaker.....	22.50	

FIVE-BALL AMUSEMENT GAMES

(Continued)

Hi Dive.....	14.50	19.50	Screwball.....	34.50	50.00
Hi-Ride.....	17.50	29.50	Sea Hawk.....	20.00	39.50
Hit Parade.....	25.00	35.00	Sea Isle (CC 11/47).....	14.50	19.50
Hold Over.....	10.00	24.50	Serenade (Un 12/48).....	49.50	64.50
Holiday (CC 12/48).....	74.50	85.00	Shanghai (CC 4/48).....	25.00	34.50
Hollywood.....	14.95	20.00	Shangri La.....	12.50	15.00
Honey.....	10.00	19.50	Shantytown.....	125.00	159.50
Horoscope.....	12.50	15.00	Sharpshooter		
Hot Rods.....	125.00	149.50	(Got 5/49).....	89.50	135.00
Humpty Dumpty			Shooting Stars.....	15.00	22.50
(Got 10/47).....	30.00	49.50	Short Stop.....	29.50	34.50
Idaho.....	10.00	17.50	Show Boat (Un 1/49).....	74.50	79.50
Jack 'N Jill (Got 4/48).....	39.50	59.50	Silver Spray.....	14.95	24.50
Jamboree.....	35.00	49.50	Silver Streak.....	14.50	19.50
Jungle.....	12.50	15.00	Singapore (Un 11/47).....	19.50	25.00
Just 21 (Got 1/50).....	149.50	185.00	Sky Line.....	16.50	29.50
Kilroy (CC 1/47).....	10.00	14.50	Sky Ray.....	12.50	19.50
King Arthur			Slap the Jap.....	14.50	19.50
(Got 10/49).....	139.50	149.50	Slugger.....	14.50	19.50
King Cole (Got 5/48).....	42.50	59.50	Smarty (Wm 12/46).....	10.00	15.00
Kismet.....	17.50	32.50	Smoky.....	12.50	19.50
Lady Robin Hood			South Paw.....	15.00	19.50
(Got 1/48).....	29.50	62.50	South Seas.....	10.00	17.50
Landslide.....	19.50	29.50	Speed Ball.....	14.95	32.50
Laura.....	10.00	25.00	Speed Demon.....	15.00	29.50
League Leader.....	10.00	14.95	Speedway (Wm 9/48).....	49.50	59.50
Leap Year.....	27.50	39.50	Spellbound		
Liberty.....	10.00	14.50	(CC 5/46).....	10.00	12.50
Lightning.....	10.00	19.50	Spinball (CC 5/48).....	29.50	35.00
Line Up.....	25.50	29.50	Sports.....	19.50	25.00
Lucky Star (Got 5/47).....	22.50	35.00	Sports Parade.....	12.50	15.00
Magic.....	34.50	74.50	Spot-A-Card.....	25.00	29.50
Maisie (Got 3/47).....	14.50	20.00	Spot-Pool.....	12.50	34.50
Majors '49 (CC 2/49).....	63.50	100.00	Stage Door Canteen.....	10.00	17.50
Major League Baseball.....	29.50	35.00	Stars.....	15.00	19.50
Manhattan (Un 2/48).....	19.50	44.50	Star Attraction.....	10.00	19.50
Mardi Gras.....	32.50	39.50	Stardust (Un 5/48).....	34.50	39.50
Marines-At Play.....	12.50	15.00	Starlite.....	10.00	19.50
Marjorie (Got 7/47).....	12.50	15.00	State Fair.....	10.00	22.50
Maryland (Wm 4/49).....	114.50	124.50	Step Up.....	10.00	17.50
Mam-selle.....	10.00	19.50	Stormy (Wm 1/48).....	19.50	39.50
Merry Widow.....	36.50	44.50	Stratoliner.....	14.50	17.50
Melody.....	20.00	29.50	Streamliner.....	10.00	14.50
Metro.....	17.50	27.50	Summertime		
Mexico (Un 6/47).....	19.50	37.50	(Un 9/48).....	39.50	49.50
Miami Beach.....	15.95	17.50	Sun Beam.....	19.50	35.00
Midget Racer.....	10.00	25.00	Sunny (Wm 12/47).....	39.00	59.00
Miss America			Supercharger.....	15.00	24.50
(Got 1/47).....	12.50	27.50	Super Hockey.....	65.00	99.50
Monicker.....	10.00	17.50	Superliner (Got 7/46).....	10.00	16.50
Monterrey (Un 5/48).....	39.50	44.50	Superscore (CC 10/46).....	10.00	20.00
Moon Glow (Un 12/48).....	69.50	85.00	Surf Queens.....	10.00	22.50
Morocco.....	42.50	65.00	Suspense (Wm 2/46).....	27.50	49.00
Mystery.....	10.00	20.00	Swanee.....	54.50	64.50
Nevada (Un 10/47).....	14.50	25.00	Tahiti (CC 10/49).....	109.50	129.50
Nudgy.....	14.00	19.50	Tally Ho.....	14.50	18.00
Oh Boy.....	15.00	29.50	Tampico (Un 7/49).....	99.50	119.50
Oklahoma (Un 6/49).....	79.50	110.00	Target Skill.....	12.50	19.50
One Two Three.....	54.50	64.50	Telecard (Got 1/49).....	64.50	79.50
Opportunity.....	19.50	25.00	Temptation.....	39.50	50.00
Oscar.....	19.50	39.50	Tennessee (Wm 2/48).....	34.50	39.50
Paradise (Un 7/48).....	35.00	49.50	Three Feathers.....	94.50	125.00
Phoenix.....	60.00	79.50	Three Musketeers		
Pinch Hitter (Un 5/49).....	74.50	99.50	(Got 7/49).....	119.50	135.00
Pin Up Girl.....	15.00	29.50	Thrill (CC 9/48).....	39.50	57.50
Play Ball.....	15.00	19.50	Topic.....	7.50	17.50
Play Boy (CC 5/47).....	19.50	37.00	Tornado (Wm 4/47).....	16.50	19.50
Playtime.....	119.50	134.50	Torchy (Wm 6/47).....	10.00	19.50
Progress.....	15.00	25.00	Towers.....	12.50	15.00
Puddin Head.....	39.50	59.50	Trade Winds.....	39.50	55.00
Rainbow (Wm 9/48).....	39.50	47.50	Treasure Chest.....	19.50	22.50
Ramona (Un 2/49).....	39.50	59.50	Trinidad (CC 3/48).....	29.50	50.00
Rancho.....	29.50	51.50	Triple Action.....	34.50	45.00
Ranger.....	10.00	19.50	Tropicana (Un 1/48).....	15.00	39.50
Repeater.....	16.50	29.50	Tucson (Wm 1/49).....	80.00	110.00
Rio (Un 12/46).....	20.00	32.50	Tumbleweed.....	149.50	169.50
Riviera.....	14.50	25.00	Utah (Un 8/49).....	124.50	139.50
Rocket.....	19.50	37.50	Virginia (Wm 3/48).....	39.50	44.50
Rondevoo (Un 5/48).....	39.50	45.00	Vanities.....	10.00	12.50
Round Up (Got 11/48).....	49.50	69.50	Vogue.....	15.00	29.50
St. Louis (Wm 2/49).....	84.50	99.50	West Wind.....	15.00	20.00
Sally (CC 10/48).....	29.50	40.00	Wild Fire.....	19.50	30.00
Samba.....	35.00	49.00	Wisconsin (Un 3/48).....	32.50	35.50
Saratoga (Wm 10/48).....	59.50	79.00	Yankee Doodle.....	15.00	29.50
School Days.....	15.00	17.50	Yanks (Wm 4/48).....	31.50	44.50
Score-A-Line.....	20.00	39.50	Zig Zag.....	12.50	17.50

CONFIDENTIAL PRICE LIST**SHUFFLES — REBOUNDS**

Bally Shuffle-Bowler.....	145.00	189.50	Keeney Line Up.....	69.50	77.50
California Shuffle Pins.....	50.00	149.50	Keeney Pin Boy.....	149.50	179.50
ChiCoin Bango.....	39.50	49.50	Keeney Ten Pins.....	102.00	195.00
ChiCoin Beacon.....	49.00	54.50	Rock-Ola Shuffle-Lane.....	125.00	170.00
ChiCoin Bowling Alley.....	150.00	199.50	United Shuffle Alley.....	99.00	195.00
ChiCoin Rebound.....	39.50	50.00	United Shuffle Skill.....	39.50	50.00
Genco Bowling League.....	120.00	225.00	United Super Shuffle.....	169.50	235.00
Genco Glider.....	40.00	69.50	Universal Twin Bowler.....	150.00	209.00
Gottlieb Bowlette.....	100.00	189.50	Williams Twin Shuffle.....	130.00	219.50

CONFIDENTIAL PRICE LIST**ARCADE EQUIPMENT**

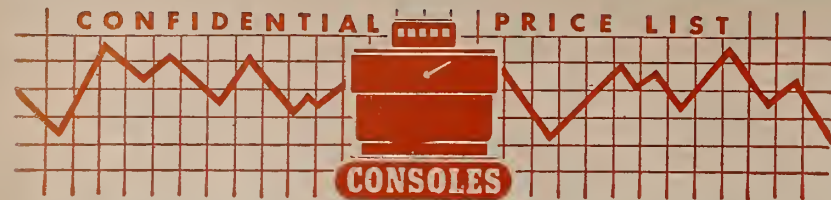
Allite Strikes 'N			Keeney Anti Aircraft		
Spares.....	75.00	139.00	Br.....	15.00	25.00
Boomerang.....	20.00	50.00	Keeney Anti Aircraft		
Bally Big Inning.....	225.00	239.50	BL.....	35.00	65.00
Bally Bowler.....	165.00	189.50	Keeney Sub Gun.....	44.50	79.50
Bally Convoy.....	27.50	100.00	Keeney Texas Leaguer.....	30.00	45.00
Bally Defender.....	50.00	100.00	Kirk Night Bomber.....	50.00	109.50
Bally Eagle Eye.....	39.50	49.50	Lite League.....	39.50	100.00
Bally Heavy Hitter.....	45.00	69.50	Mutoscope Ace Bomber.....	35.00	100.00
Bally King Pin.....	35.00	45.00	Muto. Atomic Bomber.....	95.00	150.00
Bally Lucky Strike.....	45.00	69.50	Mutoscope Dr Mobile.....	135.00	150.00
Bally Rapid Fire.....	39.50	100.00	Mutoscope Photomatic		
Bally Sky Battle.....	40.00	100.00	(Pre-War).....	149.50	269.50
Bally Torpedo.....	25.00	54.50	Mutoscope Sky Fighter.....	79.50	100.00
Bally Undersea Raider.....	69.50	99.50	QT Pool Table.....	195.00	225.00
Bank Ball.....	59.50	85.00	Quizzer.....	50.00	149.50
Bowling League.....	35.00	49.50	Rockola Ten Pins LD.....	19.50	39.50
Buckley DeLuxe Dig.....	125.00	149.50	Rockola Ten Pins HD.....	25.00	49.50
Buckley Treas Is Dig.....	99.50	110.00	Rockola World Series.....	69.50	95.00
Champion Hockey.....	49.50	85.00	Scientific Baseball.....	49.50	75.00
Chicoin Basketball			Scientific Basketball.....	59.50	75.00
Champ.....	149.50	175.00	Scientific Batting Pr.....	59.50	85.00
Chicoin Goalee.....	45.00	100.00	Scientific Pitch 'Em.....	135.00	165.00
Chicoin Hockey.....	49.50	85.00	Seeburg Chicken Sam.....	59.50	95.00
Chi Midget Skee.....	135.00	145.00	Seeburg Shoot the		
Chicoin Pistol.....	74.50	149.50	Chute.....	42.50	100.00
Chicoin Roll-A-Score.....	24.50	39.50	Skee Barrell Roll.....	25.00	49.50
Edelco Pool Table.....	109.50	125.00	Skill Jump.....	25.00	39.50
Evans Bat-A-Score.....	224.50	229.50	Super Torpedo.....	25.00	79.50
Evans In the Barrel.....	39.50	52.50	Supreme Bolascor.....	50.00	75.00
Evans Super Bomber.....	30.00	69.50	Supreme-Skee Roll.....	20.00	75.00
Evans Play Ball.....	50.00	69.50	Supreme Skill Roll.....	20.00	69.50
Evans Ten Strike '46.....	39.50	69.50	Supreme Rocket Buster.....	49.50	109.50
Evans Tommy Gun.....	49.50	85.00	Tail Gunner.....	30.00	49.50
Exhibit Dale Gun.....	50.00	100.00	Telequiz.....	125.00	179.50
Exhibit Rotary Mdsr.....	195.00	299.50	Warner Voice Record.....	49.50	69.50
Exhibit Silver Bullets.....	139.50	185.00	Western Baseball '39.....	20.00	30.00
Exhibit Merchantman			Western Baseball '40.....	49.50	65.00
Roll Ch Digger.....	75.00	99.50	Whizz.....	17.50	25.00
Exhibit Vitalizer.....	69.50	95.00	Wilcox-Gay Recordio.....	95.00	139.50
Genco Bank Roll.....	24.50	65.00	Williams' All Stars.....	69.50	125.00
Genco Play Ball.....	29.50	79.50	Williams' Box Score.....	49.50	69.50
Groetchen Met. Typer.....	99.50	195.00	Williams' Star Series.....	199.50	235.00
Hoop-A-Roll.....	24.50	49.50	Williams' Quarterback.....	99.50	129.50
Jack Rabbit.....	85.00	100.00	Wurlitzer Skee-ball.....	59.50	95.00
Keeney Air Raider.....	69.50	100.00			

CONFIDENTIAL PRICE LIST**ROLL DOWNS**

ABC Roll Down.....	37.50	65.00	Hawaii Roll Down.....	10.00	24.50
Arrows.....	17.50	40.00	Hy-Roll.....	49.50	99.50
Auto Roll.....	24.50	49.50	Melody.....	20.00	39.50
Bermuda.....	24.50	35.00	One World.....	40.00	49.50
Big City.....	10.00	25.00	Pro-Score.....	35.00	49.50
Bing-A-Roll.....	65.00	115.00	Singapore.....	10.00	39.50
Bonus Roll.....	25.00	75.00	Sportsman Roll.....	10.00	24.50
Buccaneer.....	49.50	64.50	Super Score.....	35.00	49.50
Champion Roll.....	15.00	29.50	Super Triangle.....	15.00	49.50
Chicoin Roll Down.....	15.00	29.50	Tally Roll.....	10.00	39.50
Genco Advance Roll.....	15.00	35.00	Tri-Score.....	25.00	49.50
Genco Total Roll.....	24.50	54.50	Tin Pan Alley.....	40.00	54.50

CONFIDENTIAL PRICE LIST**CONSOLES**

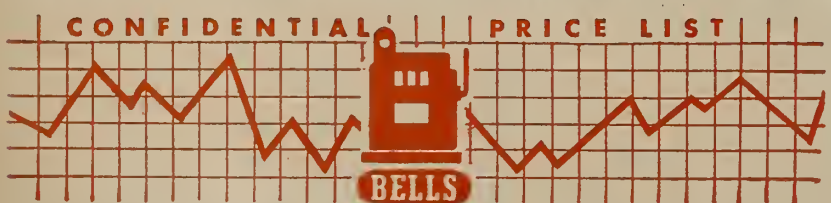
Arrow Bell.....	425.00	450.00	Club House.....	10.00	25.00
Bally Draw Bell 5c.....	75.00	179.50	DeLuxe Club Console.....	469.50	529.00
Bally Draw Bell 25c.....	115.00	224.50	Super DeLuxe Club		
Bally DeLuxe Draw			Console.....	489.50	545.00
Bell 5c.....	110.00	189.50	Double Up.....	215.00	260.00
Bally DeLuxe Draw			Evans' Challenger		
Bell 25c.....	150.00	199.50	'47 5-25c.....	175.00	249.50
Bangtails '41.....	19.50	49.50	Evans' Races—FP, PO.....	245.00	395.00
Bangtails '46.....	100.00	195.00	Evans' Gal. Dom. '47.....	275.00	299.50
Bangtails '47.....	100.00	195.00	Fast Time FP.....	25.00	39.50
Bangtails '47, Comb.....	165.00	195.00	Fast Time PO.....	25.00	39.50
Bangtails '48.....	195.00	275.00	Galloping Domino (41).....	20.00	39.50
Big Game PO.....	24.50	29.50	Galloping Domino (42).....	30.00	59.50
Big Game FP.....	24.50	29.50	Gold Nugget 5-5c.....	195.00	225.00
Big Inning.....	210.00	250.00	Gold Nugget 5-25c.....	225.00	275.00
Big Top PO.....	19.50	29.50	Hi-Boy 5c.....	137.50	150.00
Big Top FP.....	19.50	29.50	Hi-Boy 25c.....	150.00	179.50
Bob Tail PO.....	20.00	39.50	High Hand.....	34.50	49.50
Bob Tail FP.....	20.00	49.50	Jennings Challenger		
Casino Bell 5c.....	150.00	159.50	5-25c.....	175.00	200.00
Club Bells.....	24.50	35.00			
Club Bells 25c.....	52.50	69.50			



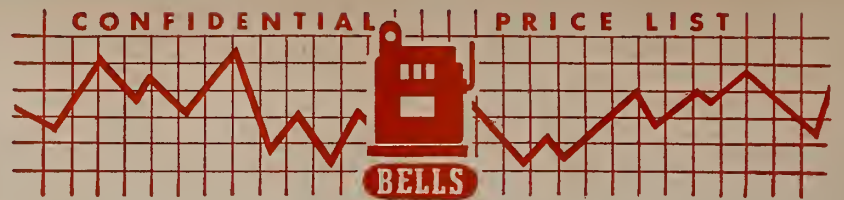
Jumbo Parade Comb.	39.50	69.50	Skill Time '38	10.00	25.00
Jumbo Parade FP	25.00	69.50	Skill Time '41	19.50	35.00
Jumbo Parade PO	25.00	69.50	Spot Bell	300.00	395.00
Jumbo Parade 25c	49.50	70.00	Sun Ray	17.50	39.50
Long Shot '48	475.00	650.00	Super Bell 5c Comb.	20.00	69.50
Lucky Lucie 5-5	39.50	45.00	Super Bell 25c Comb.	59.50	70.00
Lucky Lucie 5c	49.50	89.50	Super Bell Two Way		
Lucky Lucie 25c	75.00	89.50	5-5	35.00	69.50
Lucky Star	20.00	49.50	Super Bell Two Way		
Mills 4 Bells	50.00	89.50	5-25	49.50	79.50
Mills 3 Bells	79.50	99.50	Super Bell Four Way		
Mills '47 3 Bells	95.00	125.00	5-5-5-5	25.00	69.50
Mills '48 3 Bells	159.50	225.00	Super Bell Four Way		
Mills Duplex	225.00	275.00	5-5-5-25	25.00	85.00
Multi Bells	255.00	289.50	Super Bell Four Way		
Paces Races Bl Cab	10.00	29.50	5-5-10-25	79.50	95.00
Paces Rates Br Cab	15.00	39.50	Super Bonus Bell 5c		
Paces Races Red Arrow	20.00	49.50	FP & PO	99.50	185.00
Paces '39 Saratoga	10.00	39.50	Super Bonus Bell 5c-25c		
Paces Saratoga w rails	24.50	69.50	FP & PO Combo	150.00	265.00
Paces Saratoga no rails	24.50	39.50	Super Bonus Bell 5c-5c		
Paces Saratoga Comb.	39.50	69.50	FP & PO Combo	239.50	279.50
Paces Saratoga Jr. PO	25.00	49.50	Super Bonus 5-5-5	400.00	595.00
Paces Saratoga Sr. PO	37.50	69.50	Super Bonus 5-5-25c	340.00	425.00
Paces Reels Comb.	49.50	69.50	Super Bonus Bell		
Paces Reels Jr. PO	17.50	69.50	5-10-25c PO	319.50	395.00
Paces Reels Sr. PO	17.50	69.50	Super Track Time	30.00	89.50
Paces Reels w rails	20.00	39.50	Super Track Time TKT	30.00	69.50
Paces Reels no rails	20.00	39.50	Track Odds	69.50	109.50
Paces Twin 5-5	25.00	34.50	Track Odds Daily Dbl	75.00	139.50
Paces Twin 5-10	25.00	39.50	Track Odds DD JP	360.00	425.00
Paces Twin 10-25	25.00	49.50	Track Odds '48, 5c	550.00	575.00
Paces Twin Console			Track Odds '46	249.50	349.50
5-25	89.50	99.50	Track Time '39	39.50	59.50
Pastime	79.50	150.00	Track Time '38	30.00	60.00
Reserve Bell	159.50	249.50	Track Time '37	29.50	
Roll 'Em	32.50	39.50	Triple Bell 5-5-5	225.00	249.50
Silver Moon Comb.	49.50	69.50	Triple Bell '47 5-5-25	225.00	324.50
Silver Moon PO	20.00	65.00	Triple Bell '47 5-10-25	195.00	305.00
Silver Moon FP	20.00	65.00	Triple Entry	49.50	89.50
Silver Moon 10c	49.50	69.50	Wild Bell 5-25c	399.50	575.00
Silver Moon 25c	55.00	79.50	Wild Lemon	165.00	200.00
			Winterbook	250.00	275.00



Big Game PO	10.00	25.00	Pastime (Rev)	14.50	39.50
Big Parley	24.50	35.00	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Photo Finish	329.50	395.00
Big Prize PO	15.00	20.00	Pimlico FP	15.00	32.50
Blue Grass FP	15.00	25.00	Race King (Rev)	29.50	39.50
Blue Ribbon PO	20.00	35.00	Record Time FP	22.50	59.50
Citation	225.00	285.00	Rockingham	59.50	99.50
Club Trophy FP	22.50	50.00	Santa Anita	10.00	20.00
Contest FP	30.00	45.00	Sport Event FP	19.50	51.50
Daily Races	35.00	49.50	Sky Lark FP & PO	30.00	59.50
Dark Horse FP	10.00	15.00	Special Entry	49.50	85.00
'41 Derby FP	20.00	29.50	Sport Special FP	17.50	30.00
Dust Whirls	32.50	49.50	Sport Page PO	19.50	35.00
Entry	39.50	75.00	Spinning Reels PO	19.50	25.00
Favorite	59.50	79.50	Sport King PO	20.00	22.50
Gold Cup	89.50	150.00	Stepper Upper PO	15.00	50.00
Grand National	19.50	49.50	Sportsman (Rev)	20.00	32.50
Grand Stand PO	14.50	20.00	Thorobred	19.50	32.50
Hot Tip	39.50	42.50	Trophy	84.50	195.00
Jockey Club	25.00	35.00	Turf Champ FP	35.00	44.50
Jockey Club '47	69.50	99.50	Turf King	22.50	49.50
Jockey Special	79.50	95.00	Victory FP	10.00	25.00
Kentucky	29.50	49.50	Victory Derby	29.50	49.50
Lexington	250.00	279.50	Victory Special	25.00	49.50
Long Acre	19.50	32.50	War Admiral (Rev)	15.00	25.00
Long Shot PO	39.50	49.50	Whirlaway (Rev)	25.00	30.00
			Winning Ticket	15.00	29.50



MILLS			MILLS (Cont.)		
5c Gold Chrome HL	35.00	57.50	25c Copper Chrome	40.00	57.50
10c Gold Chrome HL	35.00	57.50	5c Club Bell	50.00	95.00
25c Gold Chrome HL	40.00	57.50	10c Club Bell	50.00	99.50
50c Gold Chrome HL	59.50	69.50	25c Club Bell	80.00	99.50
5c Copper Chrome	35.00	57.50	50c Club Bell	100.00	189.50
10c Copper Chrome	35.00	57.50	1c Blue Front	20.00	50.00



MILLS (Cont.)			25c Comet FV		
5c Blue Front	49.50	69.50	50c Comet FV	50.00	100.00
10c Blue Front	49.50	74.50	5c Comet DJP	15.00	39.50
25c Blue Front	49.50	79.50	10c Comet DJP	20.00	39.50
50c Blue Front	75.00	150.00	1c Comet Blue	10.00	20.00
1c Brown Front	49.50	60.00	5c Comet Blue	15.00	29.50
5c Brown Front	49.50	74.50	10c Comet Blue Front	15.00	47.50
10c Brown Front	49.50	74.50	25c Comet Blue Front	20.00	49.50
25c Brown Front	49.50	79.50	50c Comet	40.00	89.50
50c Brown Front	65.00	120.00	5c Chrome	40.00	59.50
1c Cherry Bell	20.00	39.50	10c Chrome	45.00	59.50
5c Cherry Bell	25.00	47.50	25c Chrome	50.00	59.50
10c Cherry Bell	35.00	47.50	Chrome '47-50c	75.00	175.00
25c Cherry Bell	35.00	47.50	Chrome '47-\$1.00	110.00	190.00
1c Bonus Bell	39.50	49.50	5c All Star Comet	45.00	50.00
5c Bonus Bell	48.50	69.50	10c All Star Comet	50.00	69.50
10c Bonus Bell	48.50	69.50	25c All Star Comet	55.00	69.50
25c Bonus Bell	48.50	69.50	50c All Star Comet	70.00	89.50
5c Original Chrome	49.50	55.00	1c All Star 2-4	10.00	20.00
10c Orig. Chrome	49.50	55.00	1c Rocket	20.00	49.50
25c Orig. Chrome	49.50	55.00	5c Rocket	25.00	49.50
50c Orig. Chrome	59.50	89.50	10c Rocket	30.00	59.50
1c QT Glitter Gold	15.00	30.00	25c Rocket	39.50	79.50
5c QT Glitter Gold	39.50	65.00	5c TJ Comet	20.00	29.50
10c QT Glitter Gold	39.50	65.00	5c Club Bell	25.00	64.50
25c QT Glitter Gold	39.50	65.00	10c Club Bell	30.00	75.00
1c VP Bell	15.00	19.50	25c Club Bell	75.00	125.00
5c VP Bell	15.00	19.50	50c Club Bell	100.00	175.00
10c VP Bell	15.00	19.50	5c Comet Red	20.00	65.00
25c VP Bell	15.00	22.50	10c Comet Red	20.00	65.00
5c VP Chrome	25.00	34.50	5c DeLuxe '46	30.00	60.00
10c VP Chrome	25.00	34.50	10c DeLuxe '46	59.50	70.00
25c VP Chrome Plus	27.50	42.50			
1c P Bell B&G	22.50	32.50			
5c VP Bell B&G	22.50	39.50			
Vest Pocket '46	20.00	44.50			
5c Futurity	10.00	34.50			
10c Futurity	10.00	34.50			
25c Futurity	15.00	34.50			
50c Futurity	25.00	64.50			
5c Black Cherry Bell	85.00	99.50			
10c Black Cherry Bell	85.00	110.00			
25c Black Cherry Bell	85.00	110.00			
50c Black Cherry	110.00	195.00			
25c Golf Ball Vendor	195.00	375.00			
5c War Eagle	20.00	34.50			
10c War Eagle	20.00	47.50			
25c War Eagle	25.00	70.00			
50c War Eagle	35.00	69.50			
5c Melon Bell	85.00	125.00			
10c Melon Bell	85.00	125.00			
25c Melon Bell	85.00	125.00			
Golden Falls 5c	85.00	110.00			
Golden Falls 10c	85.00	115.00			
Golden Falls 25c	99.50	120.00			
Golden Falls 50c	125.00	165.00			
5c Jewel Bell	110.00	145.00			
10c Jewel Bell	129.50	145.00			
25c Jewel Bell	129.50	145.00			
50c Jewel Bell	175.00	245.00			
5c Bonus '49	100.00	165.00			
10c Bonus '49	100.00	165.00			
25c Bonus '49	135.00	165.00			
5c Black Gold	135.00	145.00			
10c Black Gold	135.00	145.00			
25c Black Gold	135.00	145.00			
50c Black Gold	199.50	225.00			
5c Club Royale	50.00	179.50			
10c Club Royale	50.00	179.50			
25c Club Royale	225.00	250.00			
5c Black Beauty	150.00	175.00			
10c Black Beauty	150.00	175.00			
25c Black Beauty	159.50	175.00			
50c Black Beauty	249.50	255.00			
5c Blue Bell	100.00	165.00			
10c Blue Bell	100.00	165.00			
25c Blue Bell	149.50	175.00			

5c VP Chrome Plus.....	27.50	42.50	JENNINGS	
1c P Bell B&G.....	22.50	32.50	5c Chief.....	20.00 49.50
5c VP Bell B&G.....	22.50	39.50	10c Chief.....	35.00 49.50
Vest Pocket '46.....	20.00	44.50	25c Chief.....	35.00 49.50
5c Futurity.....	10.00	34.50	5c Silver Moon Chief.....	20.00 69.50
10c Futurity.....	10.00	34.50	10c Silver Moon Chief.....	20.00 69.50
25c Futurity.....	15.00	34.50	25c Silver Moon Chief.....	20.00 75.00
50c Futurity.....	25.00	64.50	5c Silver Chief.....	45.00 50.00
5c Black Cherry Bell.....	85.00	99.50	10c Silver Chief.....	45.00 59.50
10c Black Cherry Bell.....	85.00	110.00	25c Silver Chief.....	49.50 59.50
25c Black Cherry Bell.....	85.00	110.00	50c Silver Chief.....	100.00 189.50
50c Black Cherry.....	110.00	195.00	10c Golf Vndr.....	59.50 89.50
25c Golf Ball Vendor.....	195.00	375.00	25c Gold Ball Vndr.....	89.50 129.50
5c War Eagle.....	20.00	34.50	Cigarolla XXV.....	29.50 49.50
10c War Eagle.....	20.00	47.50	Cigarolla XV.....	39.50 99.50
25c War Eagle.....	25.00	70.00	5c Victory Chief.....	25.00 59.50
50c War Eagle.....	35.00	69.50	10c Victory Chief.....	30.00 59.50
5c Melon Bell.....	85.00	125.00	25c Victory Chief.....	35.00 59.50
10c Melon Bell.....	85.00	125.00	1c 4 Star Chief.....	10.00 35.00
25c Melon Bell.....	85.00	125.00	5c 4 Star Chief.....	20.00 49.50
Golden Falls 5c.....	85.00	110.00	10c 4 Star Chief.....	35.00 49.50
Golden Falls 10c.....	85.00	115.00	25c 4 Star Chief.....	37.50 60.00
Golden Falls 25c.....	99.50	120.00	50c 4 Star Chief.....	75.00 140.00
Golden Falls 50c.....	125.00	165.00	5c Victory 4 Star Ch.....	75.00 100.00
5c Jewel Bell.....	110.00	145.00	10c Victory 4 Star Ch.....	75.00 110.00
10c Jewell Bell.....	129.50	145.00	25c Victory 4 Star Ch.....	95.00 150.00
25c Jewell Bell.....	129.50	145.00	5c DeLuxe Club Chief.....	80.00 115.00
50c Jewell Bell.....	175.00	245.00	10c DeLuxe Club Chief.....	80.00 115.00
5c Bonus '49.....	100.00	165.00	25c DeLuxe Club Chief.....	80.00 124.50
10c Bonus '49.....	100.00	165.00	5c Super DeLuxe Club Chief.....	109.50 175.00
25c Bonus '49.....	135.00	165.00	10c Super DeLuxe Club Chief.....	109.50 175.00
5c Black Gold.....	135.00	145.00	25c Super DeLuxe Club.....	109.50 250.00
10c Black Gold.....	135.00	145.00	50c Super DeLuxe Club Chief.....	175.00 249.50
25c Black Gold.....	135.00	145.00	5c Standard Chief.....	80.00 200.00
50c Black Gold.....	199.50	225.00	10c Standard Chief.....	80.00 200.00
5c Club Royale.....	50.00	179.50	25c Standard Chief.....	80.00 200.00
10c Club Royale.....	50.00	179.50	50c Standard Chief.....	165.00 179.50
50c Club Royale.....	225.00	250.00	\$1.00 Standard Chief.....	250.00 329.50
5c Black Beauty.....	150.00	175.00	5c Bronze Chief.....	45.00 89.50
10c Black Beauty.....	150.00	175.00	10c Bronze Chief.....	50.00 89.50
25c Black Beauty.....	159.50	175.00	25c Bronze-Chief.....	55.00 89.50
50c Black Beauty.....	249.50	255.00	5c Tic Tac Toe.....	95.00 125.00
5c Blue Bell.....	100.00	165.00	10c Tic Tac Toe.....	105.00 125.00
10c Blue Bell.....	100.00	165.00	25c Tic Tac Toe.....	110.00 125.00
25c Blue Bell.....	149.50	175.00	5c Sun Chief.....	120.00 165.00
			10c Sun Chief.....	120.00 165.00
			25c Sun Chief.....	120.00 165.00

GROETCHEN		
1c Columbia.....	15.00	29.50
5c Columbia Chrome.....	30.00	39.50
5c Columbia JPV Bell.....	30.00	40.00
5c Columbia Fruit.....	32.50	37.50
5c Columbia G. R.....	32.50	37.50

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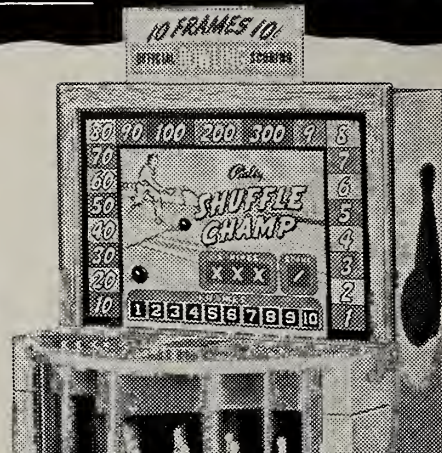
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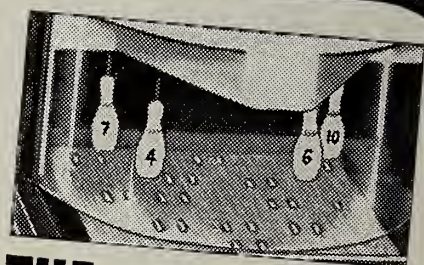
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